

# ALICIA MACCARA

Currently living in Jersey city and eligible for the TN visa, I'm looking to work with an ethical organization that shares my values and will allow me to use my skills to create positive change. What can I offer you? I'm trained in social media marketing and am experienced in working for start-ups and local businesses around the world.



203-543-7949



AliciaMacCara@gmail.com



linkedin.com/in/aliciamariemaccara

## SKILLS

Adobe Illustrator	<div><div></div><div></div><div></div><div></div><div></div></div>
Adobe Indesign	<div><div></div><div></div><div></div><div></div><div></div></div>
Adobe Photoshop	<div><div></div><div></div><div></div><div></div><div></div></div>
HTML	<div><div></div><div></div><div></div><div></div><div></div></div>
CSS	<div><div></div><div></div><div></div><div></div><div></div></div>
Javascript	<div><div></div><div></div><div></div><div></div><div></div></div>
Instagram Marketing	<div><div></div><div></div><div></div><div></div><div></div></div>
Twitter Marketing	<div><div></div><div></div><div></div><div></div><div></div></div>
Facebook Marketing	<div><div></div><div></div><div></div><div></div><div></div></div>

## VOLUNTEER

**Refugees  
International**  
11/13-09/16  
Tokyo, JP

Office/events volunteer,  
content creation and funding  
committee member.

**Habitat for  
Humanity**  
09/11-5/13  
Nova Scotia, CAD

Saint Mary's University society  
executive. International trip  
organizer.

**CWY**  
08/10-10/10  
Santa Cruz, BO

Gender equality and women's  
health program participant.

## WORK/INTERNSHIPS

**Bugsolutely** 08/16-10/16 Bangkok, TH  
Created company's videos, and animated gif,  
increased Twitter profile views by 52.9% and  
mentions by 225%. Created content daily for  
Twitter, Instagram, Facebook, Linkedin and  
company website using tweetdeck and hootsuite.  
Improved site readability and SEO score on  
website.

**Kid's Talk** 02/14-8/16 Tokyo, JP  
Oversaw a class of eight 2 and 3 year olds.  
Planned lessons and taught basic English,  
music, yoga and life skills. Adjusted lessons  
to student's levels and capabilities and was  
responsible for overall care and physical and  
mental development. Maintained student register  
and wrote biannual student reports.

**Coco Juku** 02/13-02/14 Tokyo, JP  
Helped students reach their English learning  
goals including passing the TOEIC and EIKEN  
tests. Continuously was requested by students  
and awarded the highest marks of satisfaction.

**Smitty's** 06/11-12/12 Halifax, CAD  
Managed tables and smooth transitions between  
servers. Mediated any problems between servers  
and customers in a respectful manner. Served  
customers efficiently and effectively, always with  
a smile!

## EDUCATION

**Present** Certificate IV  
Graphic Design  
The Graphic Design School, AU

**2009-2012** Bachelor of Commerce  
3.84/4.2 Global Business  
Management  
Saint Mary's University, N.S

## LANGUAGES

ENGLISH	<div><div>fluent</div></div>
FRENCH	<div><div>intermediate</div></div>
JAPANESE	<div><div>beginner</div></div>

## INTERESTS

