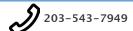
ALICIA MACCARA

Currently living in Jersey city and eligible for the TN visa, I'm looking to work with an ethical organization that shares my values and will allow me to use my skills to create positive change. What can I offer you? I'm trained in social media marketing and am experienced in working for start-ups and local businesses around the world.





AliciaMacCara@gmail.com



Iinkedin.com/in/aliciamariemaccara

SKILLS

Adobe Illustrator Adobe Indesign Adobe Photoshop HTML CSS Javascript Instagram Marketing Twitter Marketing Facebook Marketing

VOLUNTEER

Refugees International 11/13-09/16 Tokyo, JP

Office/events volunteer, content creation and funding committee member.

Habitat for Humanity 09/11-5/13 Nova Scotia, CAD Saint Mary's University society executive. International trip organizer.

CWY 08/10-10/10 Santa Cruz. BO

Gender equality and women's health program participant.

WORK/INTERNSHIPS

Bugsolutely 08/16-10/16 Bangkok, TH

Created company's videos, and animated gif, increased Twitter profile views by 52.9% and mentions by 225%. Created content daily for Twitter, Instagram, Facebook, Linkedin and company website using tweetdeck and hootsuite. Improved site readability and SEO score on website.

Kid's Talk 02/14-8/16 Tokyo, JP

Oversaw a class of eight 2 and 3 year olds. Planned lessons and taught basic English, music, yoga and life skills. Adjusted lessons to student's levels and capabilities and was responsible for overall care and physical and mental development. Maintained student register and wrote biannual student reports.

Coco Juku 02/13-02/14 Tokyo, JP

Helped students reach their English learning goals including passing the TOEIC and EIKEN tests. Continuously was requested by students and awarded the highest marks of satisfaction.

Smitty's 06/11-12/12 Halifax, CAD

Managed tables and smooth transitions between servers. Mediated any problems between servers and customers in a respectful manner. Served customers efficiently and effectively, always with a smile!

EDUCATION

Certificate IV Present Graphic Design

The Graphic Design School, AU

2009-2012 **Bachelor of Commerce**

3.84/4.2 Global Business

Management

Saint Mary's University, N.S.

LANGUAGES

ENGLISH

fluent

FRENCH

intermediate

IAPANESE

beginner

INTERESTS







