

ALICIA MACCARA

Currently living in Jersey city and eligible for the TN visa, I'm looking to work with an ethical organization that shares my values and will allow me to use my skills to create positive change. What can I offer you? I'm trained in social media marketing and am experienced in working for start-ups and local businesses around the world.



203-543-7949



AliciaMacCara@gmail.com



linkedin.com/in/aliciamariemaccara

SKILLS

Adobe CC	<div><div></div><div></div><div></div><div></div><div></div></div>
C#	<div><div></div><div></div><div></div><div></div><div></div></div>
SQL	<div><div></div><div></div><div></div><div></div><div></div></div>
HTML	<div><div></div><div></div><div></div><div></div><div></div></div>
CSS	<div><div></div><div></div><div></div><div></div><div></div></div>
Javascript	<div><div></div><div></div><div></div><div></div><div></div></div>
Instagram Marketing	<div><div></div><div></div><div></div><div></div><div></div></div>
Twitter Marketing	<div><div></div><div></div><div></div><div></div><div></div></div>
Facebook Marketing	<div><div></div><div></div><div></div><div></div><div></div></div>

VOLUNTEER

**Refugees
International**
11/13-09/16
Tokyo, JP

Office/events volunteer
content creation and funding
committee member.

**Habitat for
Humanity**
09/11-5/13
Nova Scotia, CAD

Saint Mary's University society
executive. International trip
organizer.

CWY
08/10-10/10
Santa Cruz, BO

Gender equality and women's
health program participant.

WORK/INTERNSHIPS

Bugsolutely 08/16-10/16 Bangkok, TH
Created company's videos, and animated gif, increased Twitter profile views by 52.9% and mentions by 225%. Created content daily for Twitter, Instagram, Facebook, LinkedIn and company website using tweetdeck and hootsuite. Improved site readability and SEO score on website.

Kid's Talk 02/14-8/16 Tokyo, JP
Oversaw a class of eight 2 and 3 year olds. Planned lessons and taught basic English, music, yoga and life skills. Adjusted lessons to student's levels and capabilities and was responsible for overall care and physical and mental development. Maintained student register and wrote biannual student reports.

Coco Juku 02/13-02/14 Tokyo, JP
Helped students reach their English learning goals including passing the TOEIC and EIKEN tests. Continuously was requested by students and awarded the highest marks of satisfaction.

Smitty's 06/11-12/12 Halifax, CAD
Managed tables and smooth transitions between servers. Mediated any problems between servers and customers in a respectful manner. Served effectively and efficiently, and always with a smile!

EDUCATION

Present
Programming
Coder Foundry, NYC
Certificate IV
Graphic Design
The Graphic Design School, AU

2009-2012
Bachelor of Commerce
3.84/4.2 Global Business
Management
Saint Mary's University, N.S

LANGUAGES

ENGLISH	<div><div>fluent</div></div>
FRENCH	<div><div>intermediate</div></div>
JAPANESE	<div><div>beginner</div></div>

INTERESTS

