

Course: Technological Entrepreneurship

Lecturer: PhD, associate professor Nurguzhina Assel

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Deadline: 17th September 2022 (23.59)



SUBMISSION: Submit your reports to the Moodle platform as a PDF file. The document should **indicate all the group** members (2-3 member in a group).

Assignment 1: Identifying the business idea

INTRODUCTION

Technology Entrepreneurship course is assessed through assignments that are developed as part of a business project carried out in groups (the maximum number of students allowed in a group is 3). Your assignments will contain both group and individual tasks depending on the topic. This assignment covers **the first part** of your business project and acts as an introduction to the project.

ENGAGEMENT OF GROUP MEMBERS

This is project work, and this assignment is assessed as a group. Generally, there will be group tasks and individual tasks that need to be carried out. Normally every member of the group will receive the same mark for the tasks except in the case where a group member's engagement and contribution **fall significantly below** that of the rest of the team, in which case the marks will be adjusted accordingly.

It is important that all individual and group tasks specified on your assignments are completed or your group will lose marks. However, if a member of the group does not complete their individual task, then the rest of the team is **not** expected to take over the missing task - you should clearly indicate in the report if a member of the team has not submitted an individual task or contributed to a group task.

REQUIRED TASKS

Your group needs to carry out the following group task and provide the required deliverables in the group portfolio by the project deadline (17th September, 23.59 p.m.). The weighting of each task to the final mark for the group project is also given.

Assignment 1 - Identifying the business idea	Weighting
<p>Step 1. Take a few minutes to collaborate and discuss with your classmates to form a group. Your group should not contain more than 3 people.</p> <p>Step 2. As a group identify a business idea that you will be working with throughout this course. It should be as close to real world business case as possible. Describe your business idea in the report and introduce it.</p> <p>Word count 500 words.</p>	100%