

Restaurant Orders Analysis

159K
Total Revenue

12K
Count of Items

5K
Distinct customers

January

February

March

Products

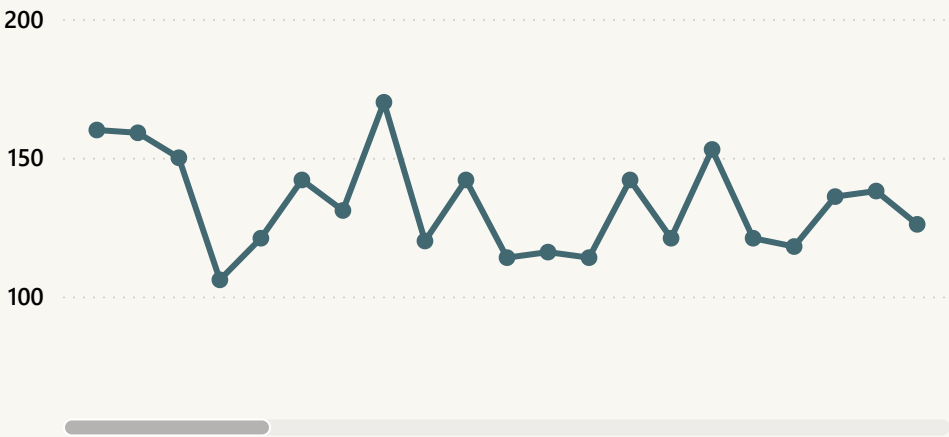
All

Date

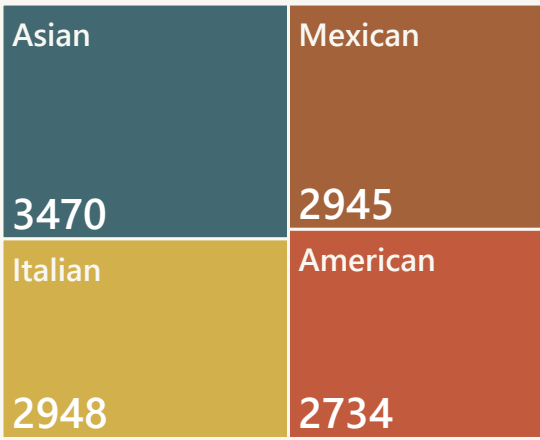
1/1/2023

3/31/2023

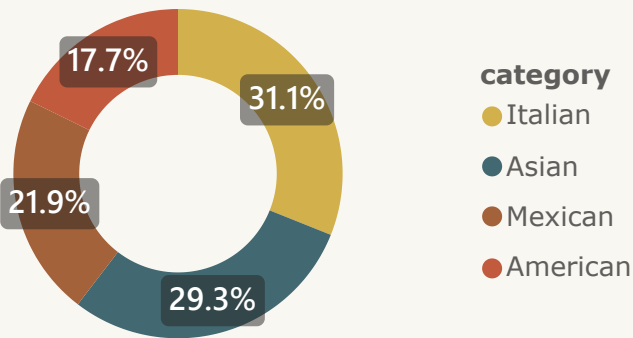
Total Orders by Day



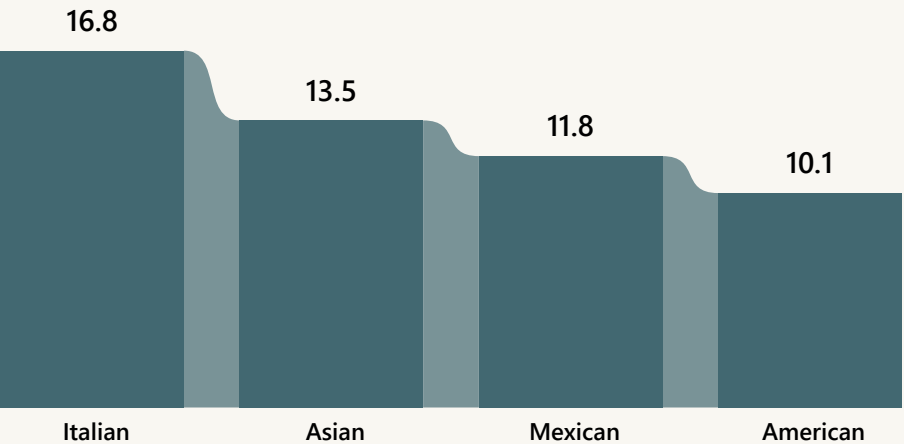
Orders by category



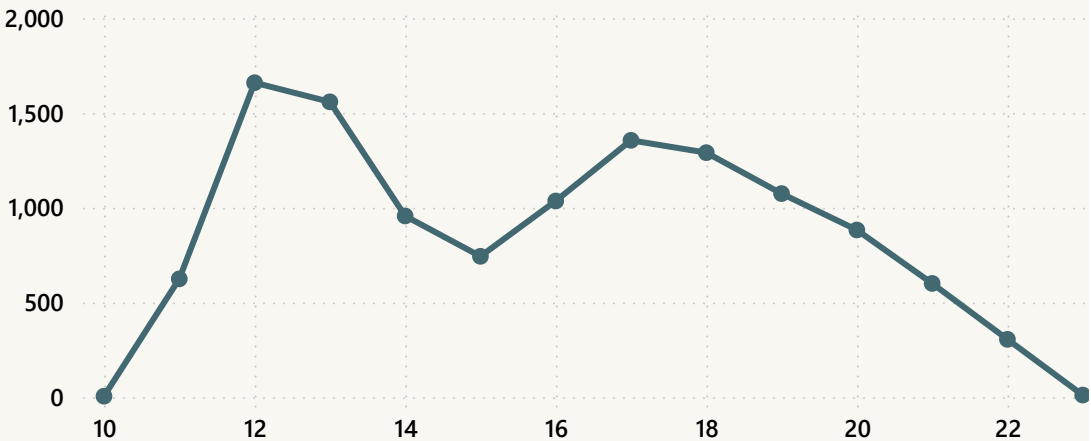
Total Revenue by category



Average of price by category



Total orders by hours



Summary

- In March, the total number of orders increased by 7% compared to February.
- In March, the total revenue increased by 7% compared to February.
- More than 60% of the total revenue is derived from Italian and Asian cuisine.
- The peak hours for orders are between 12:00 and 14:00, with a decline in orders beginning after 17:00

The most frequent customers	
Customer id	Count of order
330	14
440	14
443	14
1957	14
2675	14
3473	14
4305	14

Cheapest products		
Category	Product name	Price
Asian	Edamame	5.00
Mexican	Chips & Salsa	7.00
American	French Fries	7.00
American	Mac & Cheese	7.00
Mexican	Chips & Guacamole	9.00
American	Hot Dog	9.00
Asian	Potstickers	9.00

Expensive products		
Category	Product name	Price
Italian	Shrimp Scampi	19.95
Italian	Chicken Parmesan	17.95
Asian	Korean Beef Bowl	17.95
Italian	Meat Lasagna	17.95
Asian	Pork Ramen	17.95
Italian	Spaghetti & Meatballs	17.95

Bestseller items	
Name	Order counts
Hamburger	622
Edamame	620
Korean Beef Bowl	588
Cheeseburger	583
French Fries	571

Worst seller items	
Name	Order counts
Chicken Tacos	123
Potstickers	205
Cheese Lasagna	207
Steak Tacos	214
Cheese Quesadillas	233