

Sales Overall

Year, Quarters, Day, Month

All

Store ID

All

Store City

All

Product Price

All

Store Location

All

Autumn

Spring

Summer

Winter

Product Category

All

Clear all
slicers

Overall

Details

Map

Merida

Store 31
Games

By
Category

By Season

\$14 445K

Selling

\$4 014K

Profit

\$288,89K

Avg Sales

829K

Count of Transactions

1,631K

Count Of Rich Store

Top 3 City

Cuidad de Mexico

\$1 649 492

Selling

\$465 558

Profit

Guadalajara

\$1 322 099

Selling

\$368 930

Profit

Monterrey

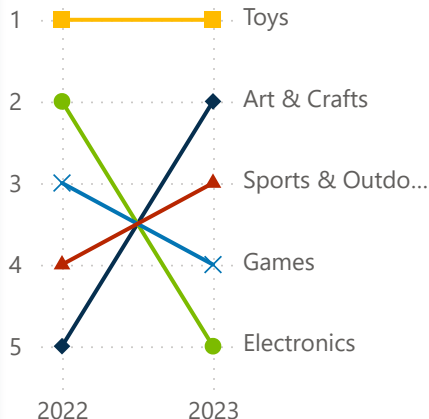
\$1 261 846

Selling

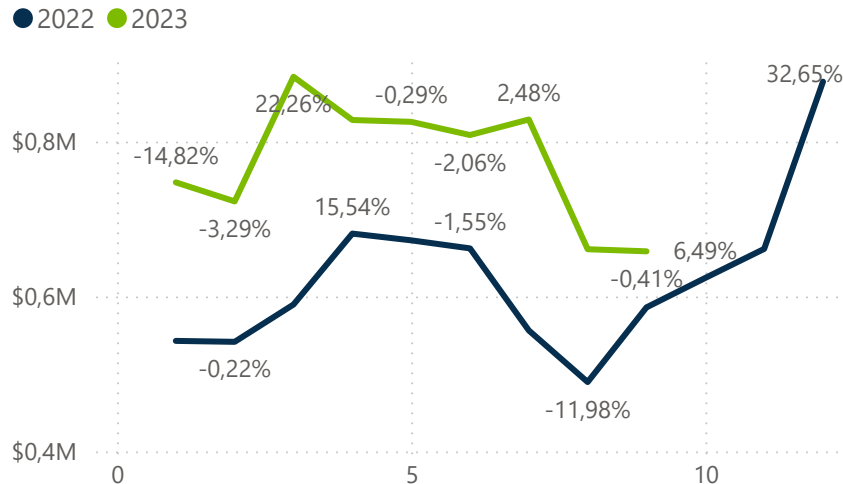
\$346 729

Profit

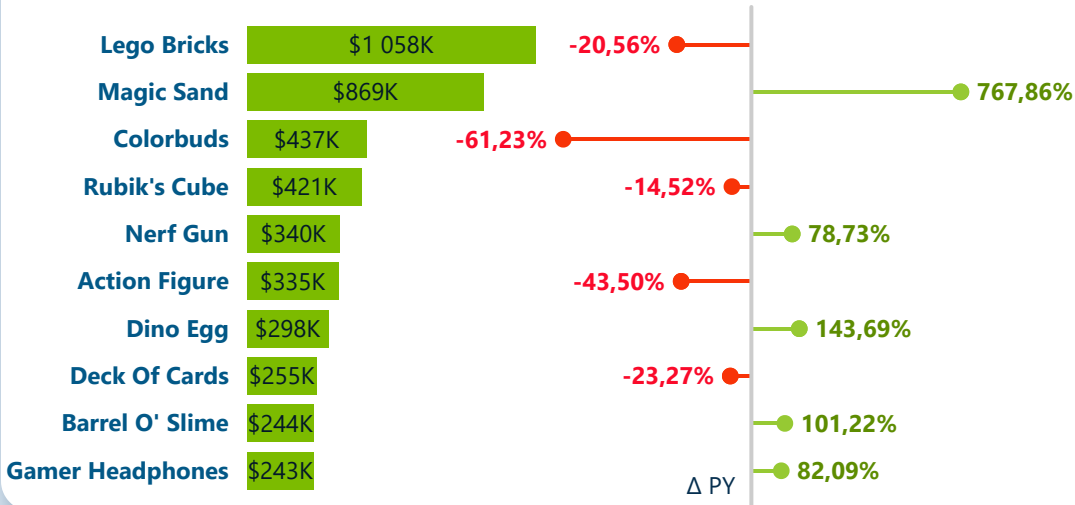
Ranking Product Category



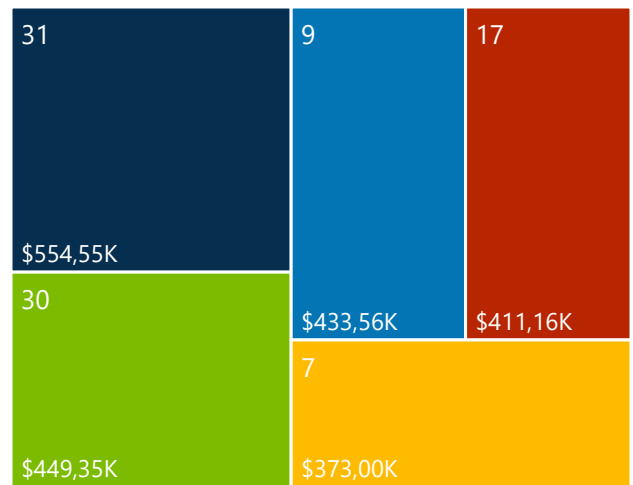
Selling by Years, Quarters, Month



Top 10 Product Name



Top 5 Store by Avg Sales



Sales Details

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Merida

Store 31 Games

By Category

By Season

Selling

Total Costs

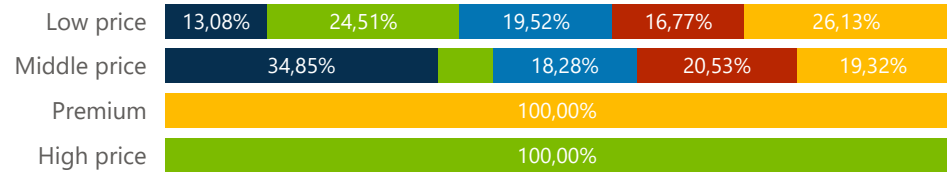
Profit

Year	CalcItemPrevPeriod	CurrentMeasure	vsPrevPeriod
2022		197 075 305,80	197 075 305,80
2023	197 075 305,80	194 055 831,45	-3 019 474,35
1	23 682 018,15	20 255 834,70	-3 426 183,45
1	1 070 570,25	714 072,15	-356 498,10
2	714 072,15	669 240,90	-44 831,25
3	669 240,90	551 603,70	-117 637,20
4	551 603,70	500 675,40	-50 928,30
5	500 675,40	785 802,15	285 126,75
6	785 802,15	1 215 106,20	429 304,05
7	1 215 106,20	781 498,35	-433 607,85
8	781 498,35	500 675,40	-280 822,95
9	500 675,40	387 342,00	-113 333,40
Total			

Product Name	Avg Sales per Day	Best Selling Day
Lego Bricks	\$3 903	Saturday
Magic Sand	\$2 699	Friday
Colorbuds	\$2 452	Sunday
Action Figure	\$1 457	Friday
Rubik's Cube	\$1 445	Saturday
Playfoam	\$1 015	Friday
Dino Egg	\$975	Saturday
Deck Of Cards	\$922	Saturday

Selling by Price Segment and Product Category

Art & Crafts Electronics Games Sports & Outdoors Toys



Key influencers Top segments

What influences Profit to Increase ?

When... ..the average of Profit increases by

Product_Category is Electronics \$2,78K

Product_Cost is more than 20,99 \$2,18K

Product_Price is more than 25,99 \$2,18K

Product_Price is 12,99 - 20,99 \$1,06K

Quarters is 3 or less \$648,5

Sort by: Impact Count

Map

Year

2022

2023

Quarter

1

2

3

4

Store ID

All

Store City

All

Product Price

All

Store Location

All

Spring

Product
Category

All

Summer

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Merida

Store 31
Games

By
Category

By Season

Goal per Quarter

500000

Profit

566 808,00



113,36%

Goal: \$500 000

\$2 015K

Lost Sales

\$15 366K

Inventory Value

694

Days Of Inventory



Inventory Value by City and Product Category

● Art & Crafts ● Electronics ● Games ● Sports & Out... ● Toys

Cuidad de Me...	29,44%				34,71%
Guadalajara	27,69%	18,72%			35,15%
Hermosillo	24,66%				38,88%
Monterrey	28,35%	23,28%	19,63%		25,94%
Guanajuato	22,91%	17,70%	19,07%		35,71%
Chihuahua	24,68%		22,16%		30,72%
Puebla	23,31%	21,37%			36,71%
Campeche	33,55%	20,71%			26,89%
Mexicali	28,03%	19,70%			34,55%
Saltillo	18,69%	22,15%	21,75%		29,87%
Toluca	25,08%				43,59%
Xalapa	26,01%				38,40%
Culiacan	22,25%	21,46%	22,68%		30,34%
Morelia	33,19%	28,06%			25,29%
Merida	29,77%	23,48%			30,00%
Villahermosa	30,46%	24,03%	17,37%		24,66%
Chetumal	29,18%	23,76%			26,89%
Aguascalientes	36,31%	25,64%			24,38%
Chilpancingo	18,81%	17,18%	25,11%		35,20%
Santiago	42,84%				30,71%

0%

50%

100%