

# Sales Overall

Year, Quarters, Month, Day

All

Store ID

All

Store City

All

Product Price

All

Store Location

All

Autumn

Spring

Summer

Winter

Product Category

All

Clear all  
slicers

Overall

Details

Map

Merida

Store 31  
Games

By  
Category

By Season

\$14 445K

Selling

\$4 014K

Profit

\$288,89K

Avg Sales

829K

Count of Transactions

1,631K

Count Of Rich Store

## Top 3 City

Cuidad de Mexico

\$1 649 492

Selling

\$465 558

Profit

Guadalajara

\$1 322 099

Selling

\$368 930

Profit

Monterrey

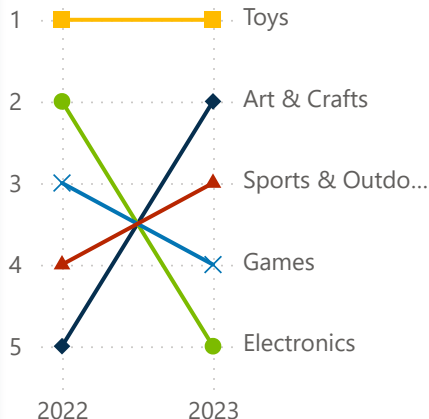
\$1 261 846

Selling

\$346 729

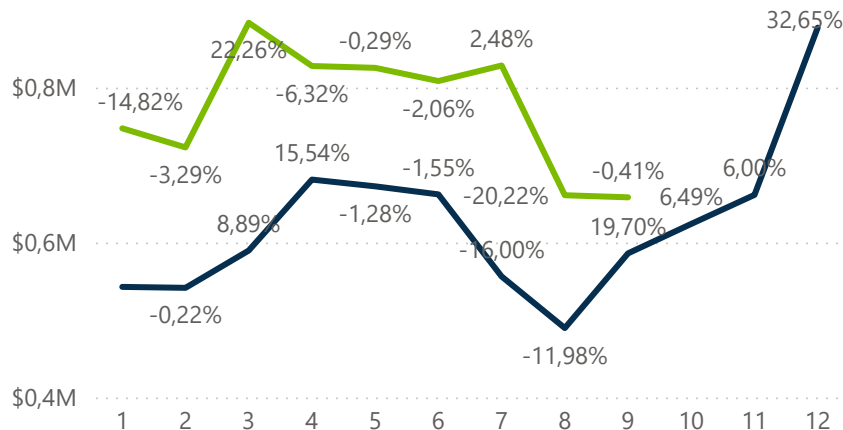
Profit

## Ranking Product Category

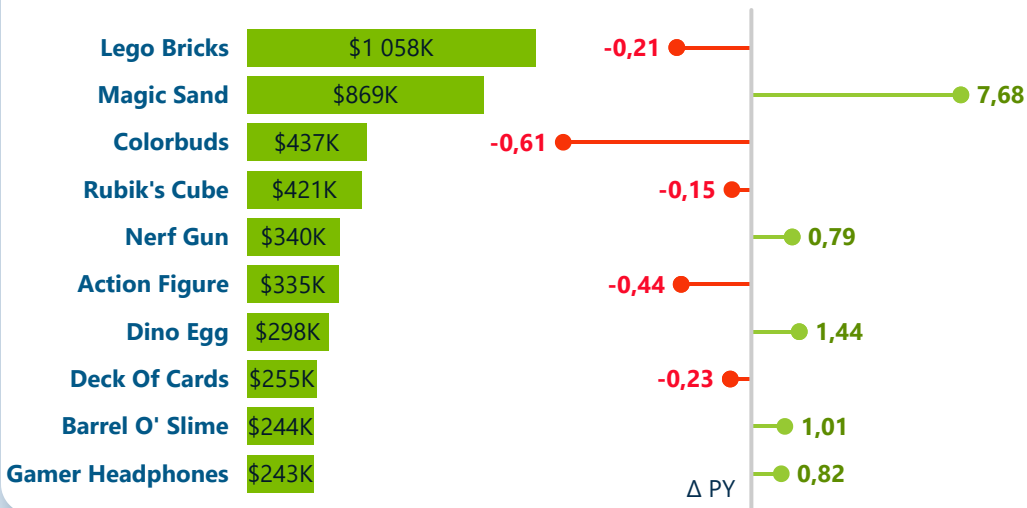


## Selling by Years, Quarters, Month

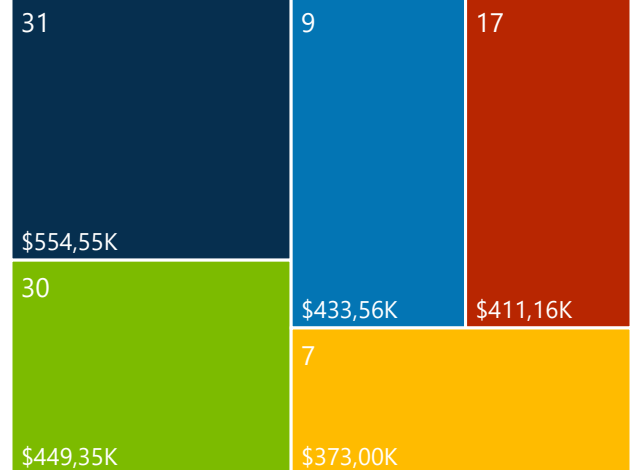
2022 2023



## Top 10 Product Name



## Top 5 Store by Avg Sales



Sales Details

Year, Quarters, Day, Month

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Merida

Store 31 Games

By Category

By Season

Selling

Total Costs

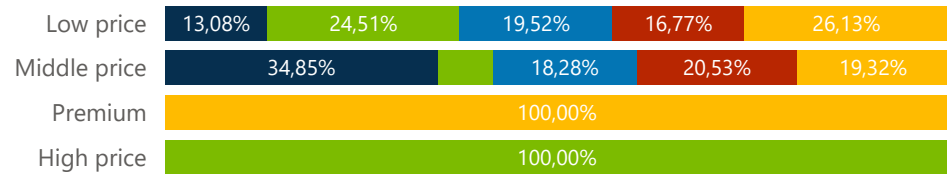
Profit

Year	CalcItemPrevPeriod	CurrentMeasure	vsPrevPeriod
2022		197 075 305,80	197 075 305,80
2023	197 075 305,80	194 055 831,45	-3 019 474,35
1	23 682 018,15	20 255 834,70	-3 426 183,45
1	1 070 570,25	714 072,15	-356 498,10
2	714 072,15	669 240,90	-44 831,25
3	669 240,90	551 603,70	-117 637,20
4	551 603,70	500 675,40	-50 928,30
5	500 675,40	785 802,15	285 126,75
6	785 802,15	1 215 106,20	429 304,05
7	1 215 106,20	781 498,35	-433 607,85
8	781 498,35	500 675,40	-280 822,95
9	500 675,40	387 342,00	-113 333,40
Total			

Product Name	Avg Sales per Day	Best Selling Day
Lego Bricks	\$3 903	Saturday
Magic Sand	\$2 699	Friday
Colorbuds	\$2 452	Sunday
Action Figure	\$1 457	Friday
Rubik's Cube	\$1 445	Saturday
Playfoam	\$1 015	Friday
Dino Egg	\$975	Saturday
Deck Of Cards	\$922	Saturday

Selling by Price Segment and Product Category

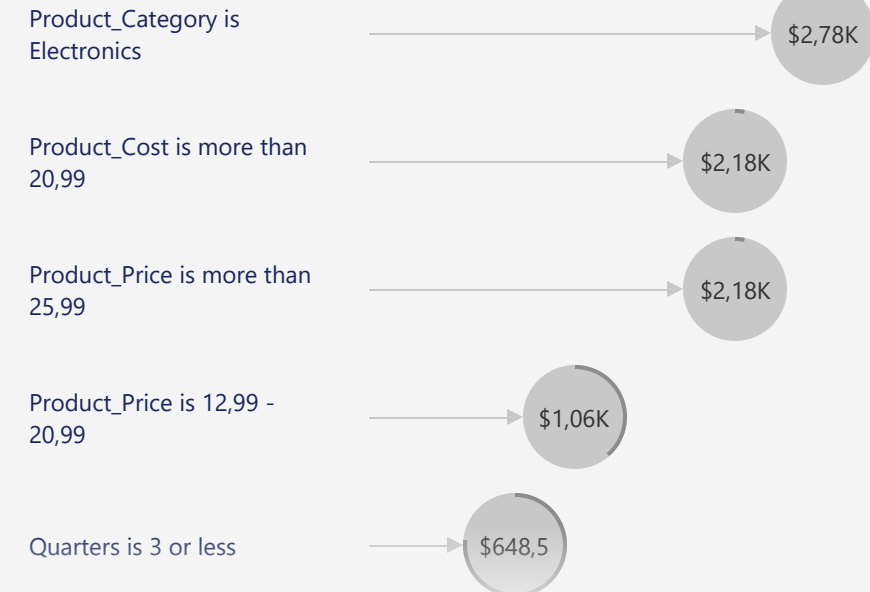
Art & Crafts Electronics Games Sports & Outdoors Toys



Key influencers Top segments

What influences Profit to Increase ?

When... ..the average of Profit increases by



Sort by: Impact Count

# Map

Year

2022

2023

Quarter

1

2

3

4

Store ID

All

Store City

All

Product Price

All

Store Location

All

Spring

Product  
Category

All

Summer

Clear all  
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Overall

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Merida

Store 31  
Games

By  
Category

By Season

Goal per Quarter

500000

Profit

566 808,00



113,36%

Goal: \$500 000

\$2 015K

Lost Sales

\$15 366K

Inventory Value

694

Days Of Inventory



## Inventory Value by City and Product Category

● Art & Crafts ● Electronics ● Games ● Sports & Out... ● Toys

Cuidad de...	29%	17%	14%	35%
Guadalajara	28%	19%	12%	35%
Hermosillo	25%	15%	16%	39%
Monterrey	28%	23%	20%	26%
Guanajuato	23%	18%	19%	36%
Chihuahua	25%	16%	22%	31%
Puebla	23%	21%	15%	37%
Campeche	34%	21%	13%	27%
Mexicali	28%	20%	14%	35%
Saltillo	19%	8%	22%	30%
Toluca	25%	12%	16%	44%
Xalapa	26%	16%	16%	38%
Culiacan	22%	21%	23%	30%
Morelia	33%	28%	10%	25%
Merida	30%	23%	12%	30%
Villahermo...	30%	24%	17%	25%
Chetumal	29%	24%	16%	27%
Aguascalie...	36%	26%	24%	14%
Chilpancin...	19%	17%	25%	35%
Santiago	43%	10%	14%	31%
San Luis P...	27%	21%	19%	30%