

# Alina Vasilyeva

[vasilyeva.alina@icloud.com](mailto:vasilyeva.alina@icloud.com) | +1(647)719-2501 | 17 St Toronto, ON M5V 0N1

## OBJECTIVE

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A postgraduate passionate about UX/UI design, seeking a co-op opportunity to apply expertise. Proficient in crafting intuitive user experiences and captivating interfaces for web and mobile applications using Figma and Photoshop. Experienced in user research and usability testing. Committed to delivering visually appealing, user-centric solutions that drive business success, with strong HTML5, CSS, and JavaScript skills.

## SKILLS

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**Design planning:** Ability to plan for the design of applications, create wireframes, and design UI.

**Problem-Solving:** Served as the primary escalation point for office administrators across 20 locations, effectively resolving system malfunctions and providing technical support to ensure seamless operations.

**Conducting Research:** Justifying design by following UX Design Principles.

**Communication:** Managed client relations and streamlined order processing for multiple manufacturers, coordinating logistics to ensure timely delivery of end products.

**Analytical:** Digitalized paper records onto excel sheets to achieve time-savings

**Priorities:** Demonstrated proficiency in managing diverse priorities to ensure successful outcomes.

## PROJECTS

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**"Drive Quest"** Utilized creativity and teamwork in brainstorming sessions. Mastered Front-End development, proficiently using HTML, CSS, JavaScript (incl. Bootstrap and Node.js), to develop game.

**Albany Medical Clinic** Enhanced interface usability and user experience for a medical institution's website by redesigning it with Figma, incorporating wireframes, clickable prototypes, a comprehensive style guide, and custom icons to foster improved engagement and accessibility for diverse user demographics.

## WORK EXPERIENCE

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**Accounting Clerk, Alexanian Carpet and Flooring 2019-24** Demonstrated exceptional time management and prioritization, achieving remarkable efficiency by completing tasks typically taking 40 hours in just 20 hours per week, balancing work and full-time schooling. Managed financial operations across 20 store locations, while also overseeing client relations and optimizing order processing for multiple manufacturers to ensure timely deliveries.

**Web Consultant, Hostopia 2016-18** Acquired client requirements and utilized persuasive communication skills to provide expert troubleshooting and improvement recommendations for existing websites.

## EDUCATION

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**Web Development Front-End Design Program**, George Brown College, Ontario, Sept 2023- Aug 2024

**Responsive Web Design** Certification, FreeCodeCamp, 2022-2023

**Marketing** Advanced Diploma: George Brown College, School of Business, 2012-2014