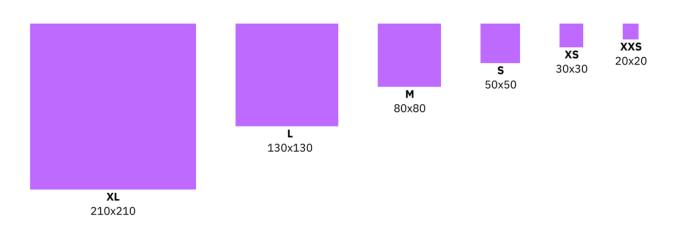
Lucas Cranach Archive

Ortsbezogene Ansicht

Kommunikationsziele und Design Choices

Abstände

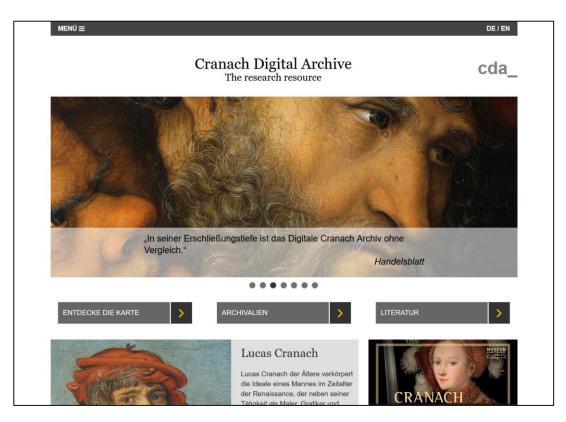


- Fibanocci Reihe für klare Struktur und sinnvolle Schritte zwischen den Abständen
- Reduzierte und minimalistische Farben mit wenigen und sehr ähnlichen Akzentfarben, um wichtige Elemente möglichst klar für den Nutzer zu machen
- Bilder mit eigenen Farben sollen herausstechen

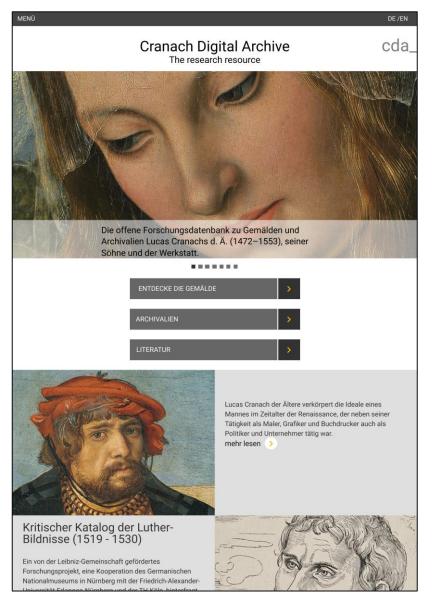
Farben



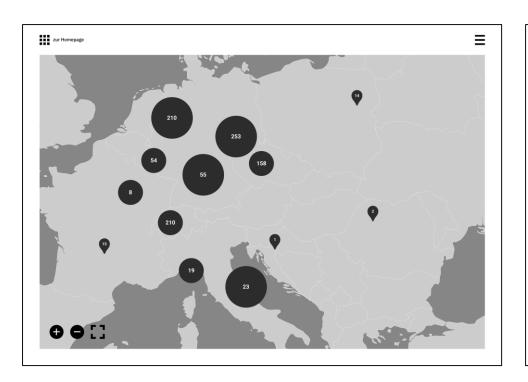
Einstiegspunkt

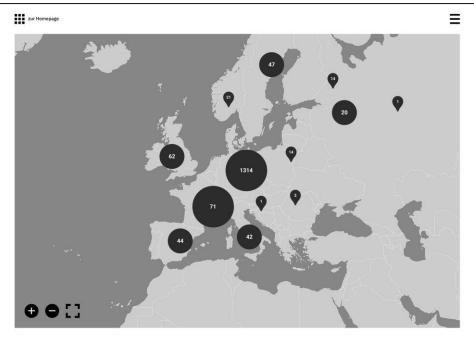


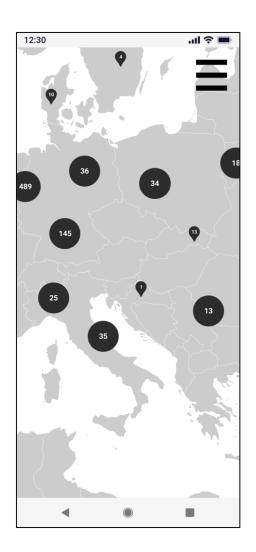




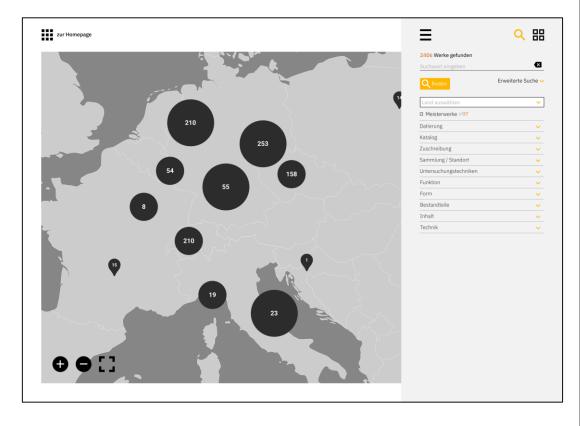
Karte Allgemein (Ohne Filter/Menü)

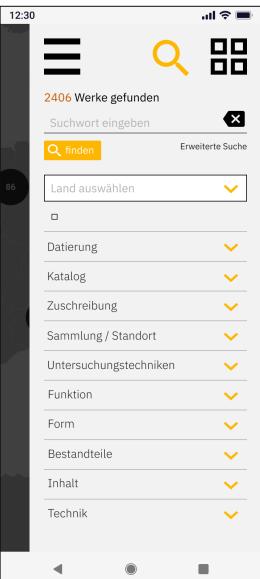


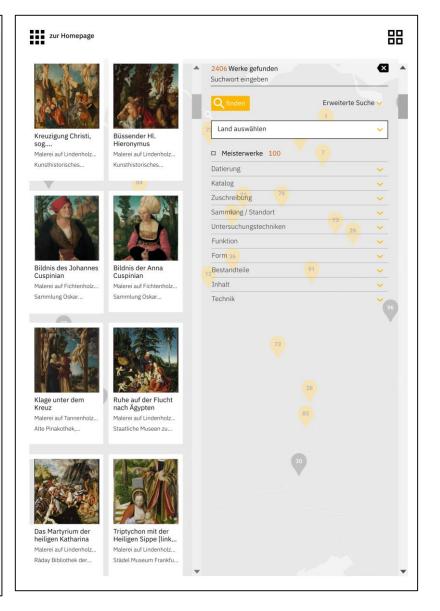




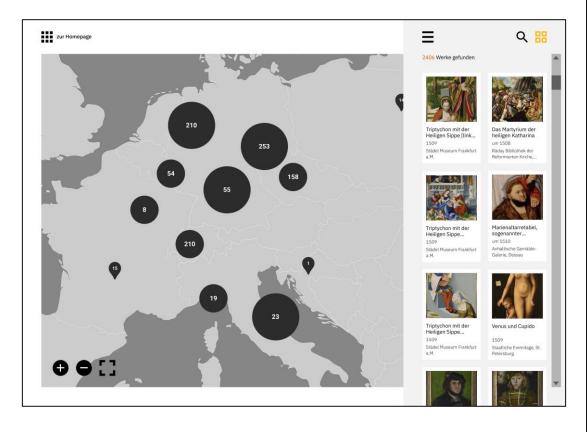
Suchfunktion

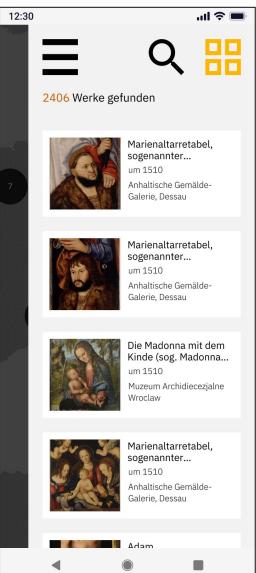


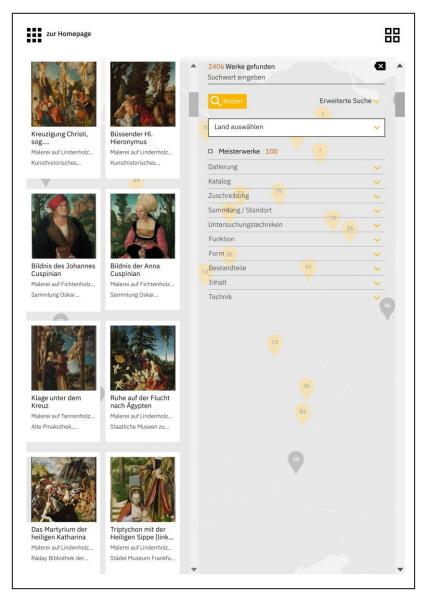




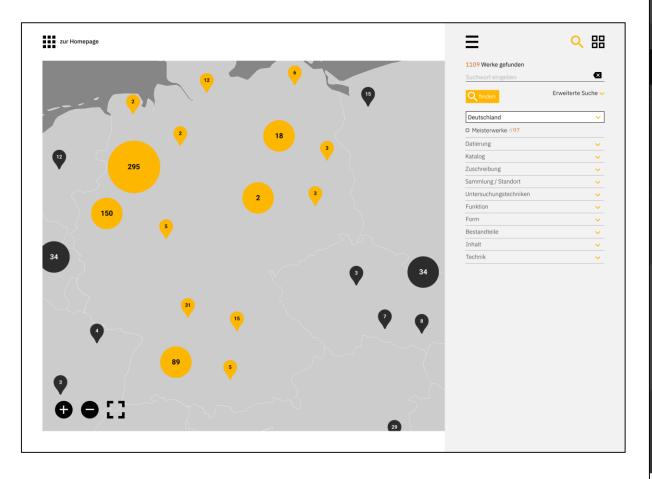
Gallerieansicht

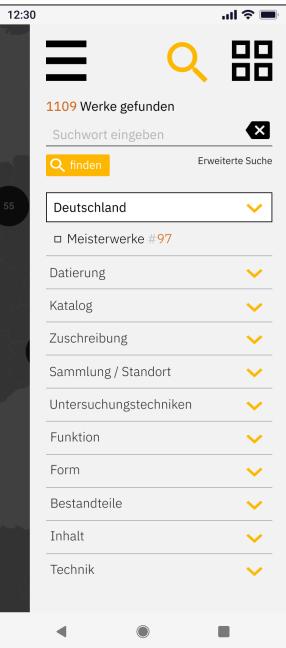


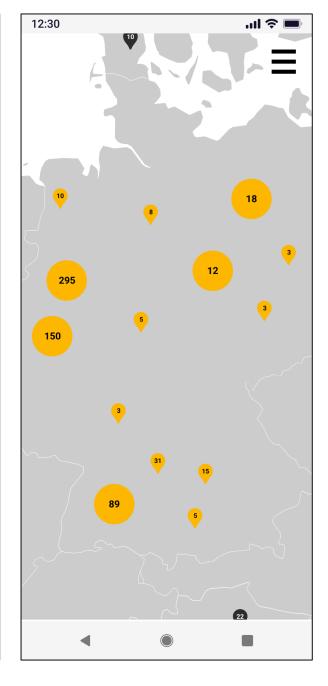




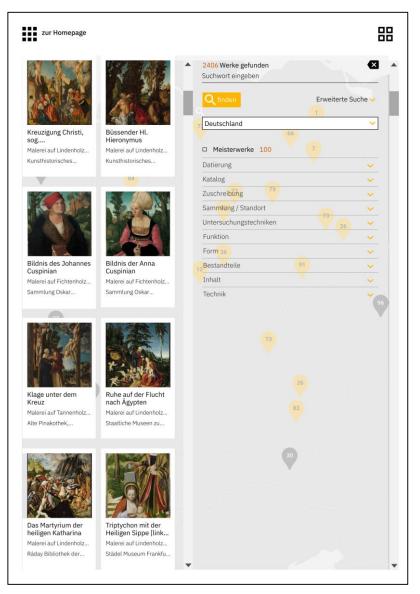
Deutschlandfilter als Beispiel

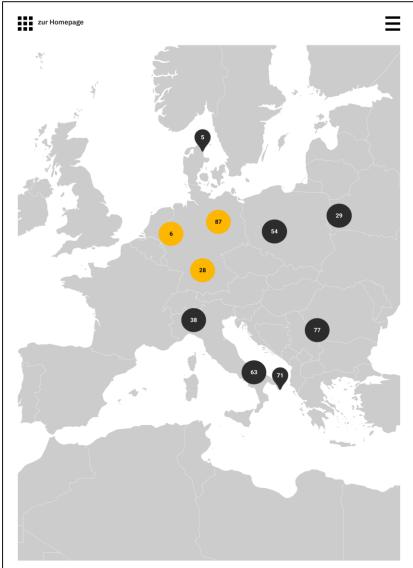


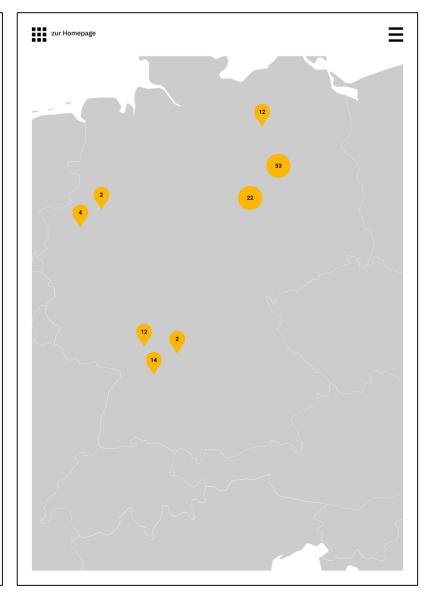




Deutschlandfilter Tablet

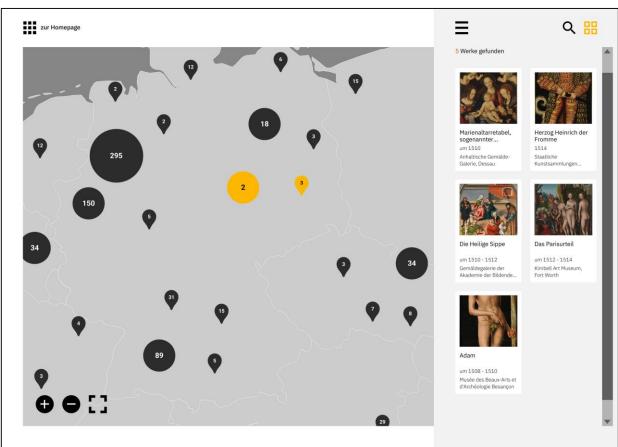




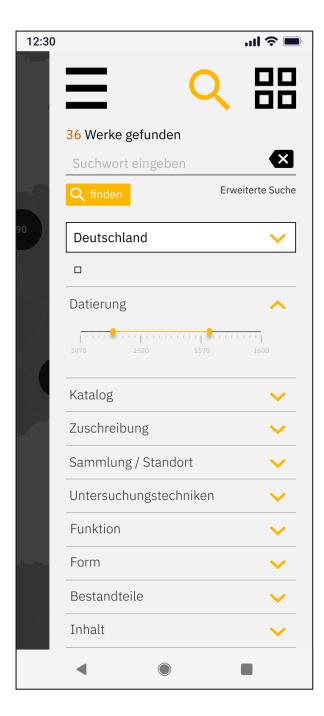


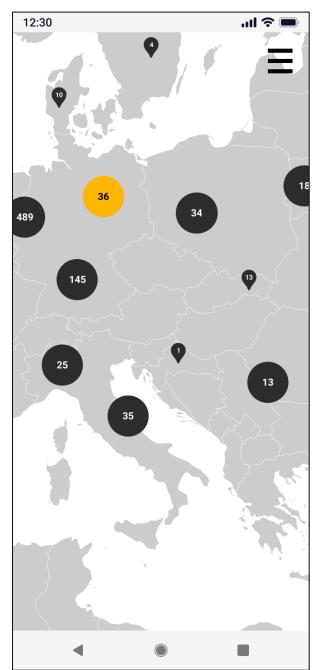
Mehrere Filter Desktop

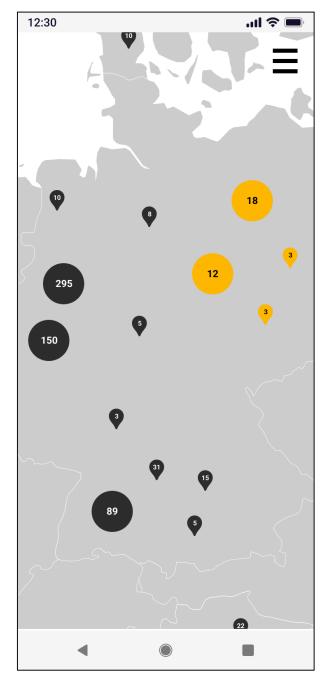




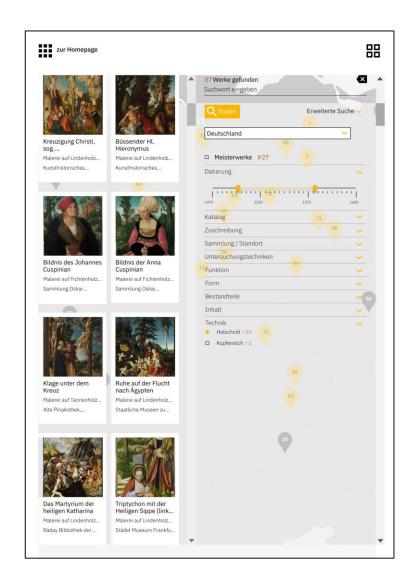
Mehrere Filter Mobile

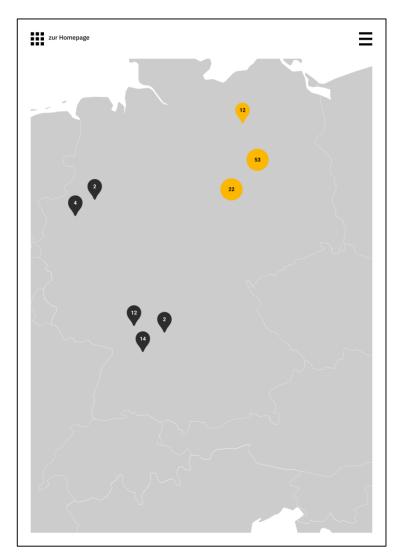


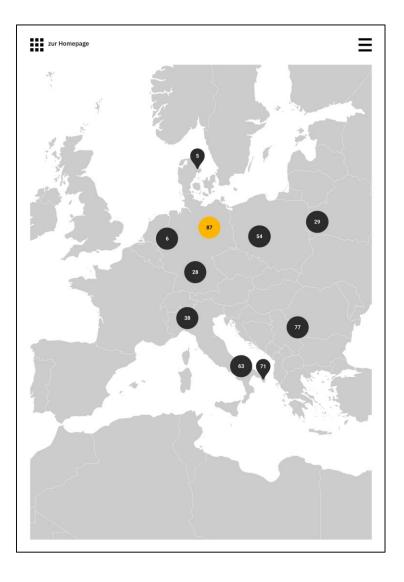




Mehrere Filter Tablet

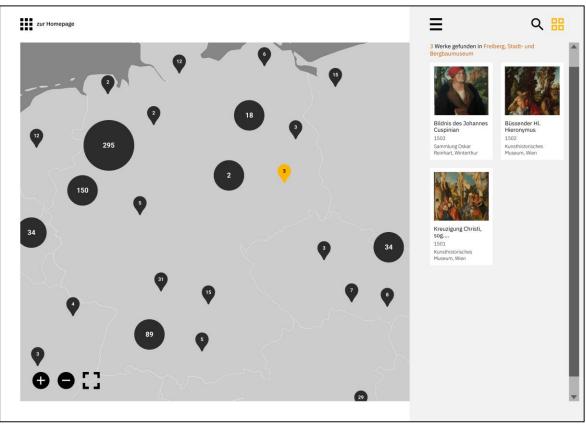




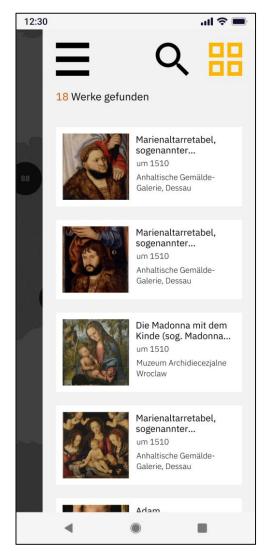


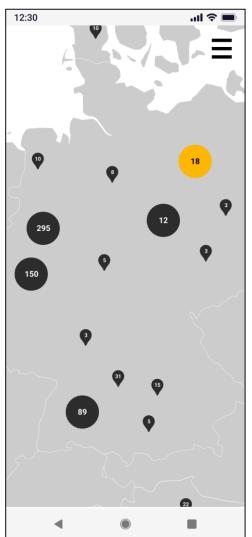
Ausgewähltes Museum Desktop

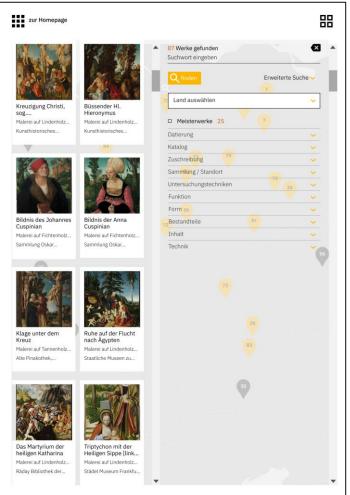




Ausgewähltes Cluster

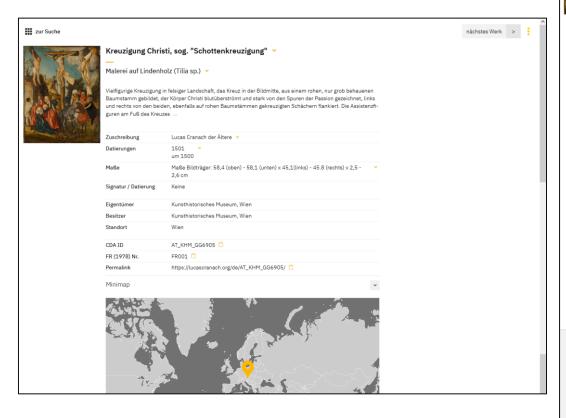


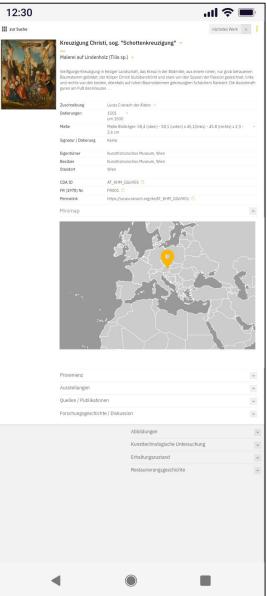


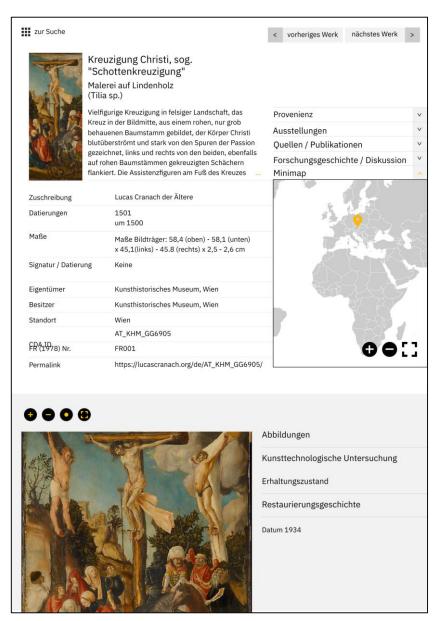




Detailseite







Vielen Dank für Ihre Aufmerksamkeit!