# Project Details

Project Name: Ecommerce Website

Project Description: I want to build ecommerce website

Project Type: Online Store

# User Responses

Question: What is the primary purpose of the website?

Answer: E-commerce

Question: Who is your target audience?

Answer: General Public

Question: Which features do you need on your website?

Answers:

- User Registration/Login

- E-commerce (Shopping Cart, Product Listings)

Question: Do you need any specific integrations?

Answers:

- Payment Gateway (e.g., PayPal, Stripe)

Question: How do you plan to manage content on your website?

Answer: Custom CMS

Question: Who will be responsible for updating the content?

Answer: Myself

Question: Who are you primarily selling to?

Answer: General Consumers

Question: Which functionalities are essential?

Answers:

- Product Catalog

- Shopping Cart

- Payment Gateway Integration

- User Accounts

- Order Tracking

- Inventory Management

- Customer Reviews

# UI Requirements

Font: Georgia

Font Color: #141414

## Color Palette

rgb(r, g, b)

rgb(r, g, b)

rgb(r, g, b)

rgb(r, g, b)

rgb(r, g, b)

rgb(r, g, b)

# Technical Requirements

Development Framework: Django

CMS: Customized