# **ALINA BOCHKACHEVA**

□ alinabochkacheva@gmail.com

UX/UI Designer, Front-end developer

www.alina.io

323-316-8060

# **Skills**

Technical: HTML5, CSS3, Responsive Design, Git/Github

UI/UX: Usability Testing, Sketching, Prototyping, User Interviews, inVision App, Marvel App, Photoshop

Experience with: JavaScript, jQuery, Freemarker Template, Java, MySQL, Angular.js, Ember.js

# **Work Experience**

AUGUST 2015 -NOW

#### **DUO Security**

Cloud-based two-factor authentication

NOVEMBER 2014 -MAY 2015

#### MyFab5 Inc

Restaurant discovery app with 10,000 users

### **Product Designer**

- Designing security features that are used across 5000+ companies
- Working with engineers to guide them through mock-ups, help prioritize features
- Designed the first data visualization feature in DUO system that reflects the healthiness of environment from devices' security perspective

### Lead UI/UX designer and front-end developer

- Introduced and maintained style and code guides for HTML, CSS, and Github to promote better practices and improve collaboration among the team
- Redesigned and hand coded HTML and CSS of home, business and user pages, assuring responsiveness across all devices
- Redesigned Myfab5 iOS app with over 100 screens, starting from sketches to high fidelity prototypes, performing frequent usability testing along the way to strive for clear and intuitive interfaces
- Designed and hand coded food articles on the website, increasing traffic by 300%

#### APRIL 2011 -SEPTEMBER 2014

#### **Edlio Inc**

Proprietary, subscription based CMS for K - 12 schools. Serves 2000+ schools in the nation

### Front-end/UX developer

- Prototyped and designed features launched to 40,000 users
- Conducted research for product decisions via user feedback, database analysis, and user tracking in Mixpanel
- Implemented regular user testing
- Modernized front-end design practices, introducing techniques like CSS animations, resolution independent graphics
- Extensive experience solving cross-browser, cross-platform, and cross-device issues

# **Education**

## Ufa State Aviation Technical University

Bachelor of Science, System Analysis

#### **General Assembly**

Product Management (12-week business course)