Lets learn about bias and how we can commit to developing systems in a more ethical manner!

## BIAS IN AI/ML

Hi im Alina!





### Overview



Types of Bias

Causes of Bias

Impact of Bias

Mitigating Bias

 Case Studies Conclusion



## WHAT IS AI/ML?

Artificial Intelligence

Machine Learning

WHY IS IT CRITICAL TO UNDERSTAND BIAS?



#### TYPES OF BIAS



ALGORITHMIC BIAS

DATA BIAS

**HUMAN BIAS** 



#### CAUSES OF BIAS



DATA QUALITY



DATA
REPRESENTATION



ALGORITHMIC DESIGN



#### IMPACTS OF BIAS

How are we affected and how are we responding?

SOCIAL AND

ETHICAL

IMPLICATIONS

Discrimination

Violation of human

rights/privacy

IMPACTS IN

INDUSTRIES

Employment

Criminal Justice

Healthcare

LEGAL AND

REGULATORY

CONSEQUENCES

Data Privacy

Intellectual Property

Regulations



#### MITIGATING BIAS

A hope for the future

**Data Collection** 

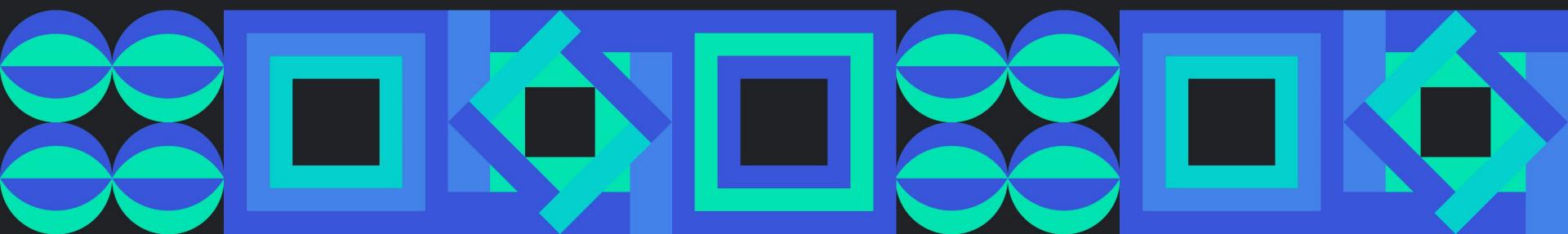
Algorithm Design

Model monitoring metrics

Ethical and Legal consideration

Multi-disciplinary standardization of practices

**Human Precedence** 



# CASE STUDIES

Time for discussion!





THE MOST IMPORTANT ETHICAL ISSUES
IN AI ARE NOT CREATED BY AI ITSELF,
BUT BY HUMANS WHO DESIGN, BUILD,
USE AND REGULATE THESE SYSTEMS."

Timnit Gebru, Al researcher and ethical advocate



Thank You!

