**Programming**

**Marketing & branding**

**VR manufactures**

**Computer Science engineers**

**Marketing & branding**

**Computer Science engineers**

**VR set**

**Rent**

**Marketing & branding**

**1xMembership card**

**Repetitive minutes sale (when a customer purchase 25 min)**

**Food**

**Adults**

The Business Model Canvas

DesigneD by

:

Strategyzer AG

*The makers of Business Model Generation and Strategyzer*

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strategyzer.com

Revenue Streams

Customer Segments

Value Propositions

Key Activities

Key Partners

Cost Structure

Customer Relationships

*Designed by: Aline e Riocardo*

*Date:5 de Abril*

*Version:1*

*Designed for: AliRi virtuales experientia*

Channels

Key Resources

**Computer Science engineers**

**Games**

**VR set**

**Membership Card**

**Games companies**

**Store**

**Teenagers**

**Families**

**Virtual Reality Entertainment**