

Smart Prosperity Institute  
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## CURRENT EMPLOYMENT

Postdoctoral Research Fellow  
Smart Prosperity Institute  
April 2021 - current

## PREVIOUS RELEVANT EMPLOYMENT

Research Associate  
Smart Prosperity Institute  
October 2020 – April 2021

Sessional Lecturer  
University of Ottawa  
January 2013 – April 2021

## EDUCATION

PhD, Sociology, 2020  
University of Ottawa, Canada  
Thesis: The institutional origins, diffusion, and establishment of entrepreneurial identities in the Global South: The case of Brazil  
Supervisor: Dr. Nathan Young

Masters, Sociology, 2009  
Institute of Research of Rio de Janeiro (Instituto Universitário de Pesquisas do Rio de Janeiro - IUPERJ), Brazil  
Dissertation: The context of the text and its pragmatic meaning: The three senses of self-help  
Supervisor: Dr. Frédéric Vandenberghe

Bachelor of Arts, Political Science, 2006  
University of Brasília (UnB), Brazil  
Monograph: The frontiers of crisis: The “mensalão” in newspapers’ editorials.  
Supervisor: Dr. Luis Felipe Miguel

## RESEARCH INTERESTS

Economic Sociology and Organizational Studies: entrepreneurial ecosystems; economic development; economic institutions

## ALINE COUTINHO | Curriculum Vitae

Gender Studies: female entrepreneurship; gender and labour markets; inequality regimes

Green Economy: inclusivity and energy transitions; equity, diversity and inclusion in the green economy

### **POLICY ORIENTED RESEARCH** | policy research papers

Moffatt, M., **Coutinho, A.**, & McNally, J. (2021). “Getting ready for business: How the Ontario government can help create tomorrow’s manufacturing jobs”, commissioned by *Ontario 360* [To be published soon].

Moffatt, M., **Coutinho, A.**, & Jefferson, U. (2021). “Renewal and reinvention of Alberta’s hydrocarbon cluster: Learning from the past”, commissioned by Energy Futures Lab [Under review].

**Coutinho, A.**, Ramesh, H. & McGillivray, M. (2021). “The health co-benefits of clean growth: identifying the health co-benefits associated with low-carbon infrastructure projects in the buildings, energy and transport sectors”, commissioned by Health Canada [Under review].

**Coutinho, A.**, & McNally, J. (2021). “The benefits of cleaner air: Unpacking the process for estimates of health co-benefits of low-carbon infrastructure on air pollution”, commissioned by Health Canada [Under review].

### **POLICY ORIENTED BLOGS** | blog posts with policy relevance

**Coutinho, A.** (2021). “Earth Day 2021: The long road to inclusive climate action”,  
<https://institute.smartprosperity.ca/EarthDayAction>

**Coutinho, A.**, Mohsina, A., McGillivray, M., & McNally, J. (2021). “International Women’s Day: Let’s commit to a truly inclusive green recovery. Ensuring gender equality in the environmental and clean technology sector will lead to a more equal transition to net-zero emissions”,  
<https://institute.smartprosperity.ca/InternationalWomensDay2021>

**Coutinho, A.** & McNally, J. (2021). “Canada needs simpler tools for evaluating the health impacts of low-carbon infrastructure: Simplified air quality tools can help a wide range of Canadian stakeholders evaluate the health benefits of GHG-reducing projects”, <https://institute.smartprosperity.ca/SimplerTools>

**Coutinho, A.**, Ramesh, H., McNally, J., McGillivray, M., & Atiq, M. (2020). “here’s how policymakers can design green and inclusive recovery plans: Identifying measures that advance both climate and equity objectives is hard, but essential and achievable”,  
<https://institute.smartprosperity.ca/GreenInclusiveRecoveryPlans>

### **WORKING PAPERS**

Coutinho, A. “Empretec and the quest for behavioural changes in the Global South: The diffusion of the category of the entrepreneur”. [To be submitted soon]

Coutinho, A. “The social dynamics and implications of organizational efforts to develop entrepreneurial ecosystems: Evidence from a case study in Brazil”. [To be submitted soon]

Coutinho, A. Online Networks of Support for women entrepreneurs in Brazil: isomorphic practices and the reproduction of inequality in opportunities”. [To be submitted soon]

**PUBLICATIONS** | In referred journals

**Coutinho, A.**, Young, N. (2016). “Science transformed? A comparative analysis of ‘societal relevance’ rhetoric and practices in 14 Canadian Networks of Centres of Excellence”, in *Prometheus: Critical Studies in Innovation*, 34(2), pp. 133-152.

Young, N., **Coutinho, A.** (2013). “Government, Anti-Reflexivity, and the Construction of Public Ignorance about Climate Change: Australia and Canada Compared”, in *Global Environmental Politics*, 13(2), pp. 89-108.

Miguel, L. F., **Coutinho, A.** (2007). “A crise e suas fronteiras: oito meses de ‘mensalão’ nos editoriais dos jornais” [The crisis and its frontiers: eight months of ‘mensalão’ in news’ editorials], in *Opinião Pública*, 13(1), pp. 97-123.

**PUBLICATIONS** | Book reviews

Katja Pelmaekers, Geert Jacobs and Craig Rollo (eds), Trust and Discourse: Organizational Perspectives, Amsterdam and Philadelphia, PA: John Benjamins, 2014, in *Discourse and Society*, 28(1): 112-114, January 2017.

Gerda Roelvink, Kevin St. Martin and JK Gibson-Graham (eds), Making Other Worlds Possible: Performing Diverse Economies, in *International Sociology*, 31(5): 551-554, September 2016.

**INVITED TALKS** | Advisory work; Knowledge translation

Coutinho, A. “The rise of women’s entrepreneurship networks in Brazil”. Presented at Innovation, Science and Economic Development Canada (ISED), Ottawa, Canada, September 23<sup>rd</sup>, 2019

Coutinho, A. “Academia and the Underground Economy: Current literature and how academic study can help”. Presented at National Revenue Minister’s Underground Economy Advisory Committee Meeting (MUEAC), Ottawa, Canada, April 11<sup>th</sup>, 2019

Coutinho, A. “An Academic Perspective on the Underground Economy: Lessons from Economic Sociology on Citizen Engagement and the UE”. Presented at National Revenue Minister’s Underground Economy Advisory Committee Meeting (MUEAC), Ottawa, Canada, November 30<sup>th</sup>, 2017

**PRESENTATIONS** | Conferences, colloquiums

Coutinho, A. “High-impact Entrepreneurship and Development: Shifts in Governance of Emerging Economies”, in XIX ISA World Congress of Sociology, Toronto, Canada, July 15-21, 2018.

Coutinho, A. “Entrepreneurship development: policy diffusion, collaborative efforts, and the constitution of entrepreneurial subjects”, in 2018 International Conference on Policy Diffusion and Development Cooperation, Sao Paolo, Brazil, 16-19 May 2018.

Coutinho, A. “Entrepreneurs in the making: a study of discourses on entrepreneurship and its social appropriation”, in 2014 Berlin Summer School, Humboldt University, Berlin, Germany, 22 July – 2 August 2014 – poster presentation.

Coutinho, A. “Figures of imperialism: entrepreneurship in the World Bank’s projects and initiatives”, in 2013 CSA Annual Conference, University of Victoria, Victoria, Canada, 03 June – 08 June 2013.

Coutinho, A. “Economic Sociology in Canada: a balance of its recent development”, in 2012 CSA Annual Conference, Wilfrid Laurier University, Waterloo, Canada, 28 May- 02 June 2012.

Coutinho, A. “Ideologies of entrepreneurship in Brazil and in Canada: a comparative discursive-narrative approach”, in the Colloquium of Doctoral Students in Sociology “Le raisonnement sociologique en action”, University of Ottawa, Ottawa, Canada, April 2012.

Coutinho, A. “Transdisciplinarity, Complexity Thinking and Entrepreneurship”, in the Colloquium of Doctoral Students in Sociology “Sciences sociales en mutation et complexité”, University of Ottawa, Ottawa, Canada, April 2011.

Coutinho, A. “Pressupostos filosóficos da “Sociologia de auto-ajuda” e uma proposta realista crítica” [Philosophical assumptions of ‘Sociology of Self Help’ and a critical realist approach], in XXXII Encontro Anual da ANPOCS, Caxambu, Brazil, November 2008.

Coutinho, A. “Os vencedores e os vencidos na literatura de auto-ajuda” [Winners and losers in the self help literature], in III Jornadas de Estudios Sociales de la Economia: Prácticas Económicas y Fronteras Sociales en Debate. Buenos Aires, Argentina, October 2008.

Coutinho, A. “Fundamentos filosóficos subjacentes à sociologia da auto-ajuda” [Philosophical assumptions of Sociology of Self-Help], in III Congresso Ibero Americano de Filosofia – Pluralismo, Medellín, Colombia, July 2008.

Miguel, L.F., Coutinho A. “O espaço da crise: a mídia como “bombeira””, in III Congresso Latino-americano de Ciência Política - Democracia e Desigualdades, Campinas, Brazil, August 2006.

**TEACHING** | Design and implementation of undergraduate courses; Training and evaluation of employees (teaching assistants); Information sharing

Globalization: Sociological and Anthropological Approaches – SOC2151A (Winter 2014, Winter 2015, Winter 2016, Winter 2017, Fall 2017, Winter 2018, Fall 2018, Fall 2019)

Local and Global Economic Relations – SOC4135A (Winter 2013, Fall 2014, Fall 2016, Fall 2017, Summer 2019)

Economic Anthropology – ANT3131A (Summer 2013, Fall 2016)

Theoretical Currents in Contemporary Sociology – SOC3312B (Winter 2016)

Social Psychology and Everyday Life - SOC2109A (Winter 2018)

Sociology of Work and Organizations – SOC3308A (Fall 2019; scheduled for Winter 2021)

Introduction to Studying Social Sciences – SCS1150C (Fall 2019)

## ALINE COUTINHO | *Curriculum Vitae*

Globalization and the Environment – SOC4310 (scheduled for Winter 2021)

### **RESEARCH ASSISTANSHIP** | Research report writing; Research activities; Briefing principal investigator

Research Assistant for Dr. Nathan Young, University of Ottawa, Canada.

Project: “The Social Dimensions of Knowledge Mobilization: an ex post facto analysis of how PrioNet Biology knowledge moves through society”, 2011 – 2012

Research Assistant for Sociofilo, IUPERJ, Brazil.

Project: “Sociology of the Soul and Spirit”, 2008-2009

Research Assistant for Dr. Diana Lima, IUPERJ, Brazil.

Project: “The Theology of Prosperity and the Value of Money in Contemporary Brazil”, 2008

Research Assistant for DOXA (Research Lab in Political Communication and Public Opinion), IUPERJ, Brazil.

Project: “Politics, Communication and the Formation of Public Opinion and Vote”, 2007-2008

Research Assistant for Dr. Luis Felipe Miguel, UnB, Brazil.

Project: “Gender, Visibility in the Media and Political Career in Brazil”, 2005-2006

### **TEACHING ASSISTANSHIP** | Assisting lead lecturer; Course management; Office hours; Problem-solving and conflict management

Courses at the University of Ottawa, Canada: Technologies, World and Societies (SOC3316); Principles of Sociology (SOC1101); Social Psychology and Everyday Life (SOC2109)

Courses at the University of Brasília (UnB), Brazil: Political Parties and Electoral Systems; Social Movements; Elites and Power

### **SCHOLARSHIPS AND GRANTS** | Grant writing

School of Sociological and Anthropological studies travel grant (CAN\$400.00), 2019

OGS Doctoral Scholarship (CAN\$ 15,000.00/year), 2014-2015

DAAD Travel Grant from Berlin Summer School (1,450.00 Euros), 2014

SSHRC Doctoral Fellowship (CAN\$ 20,000.00/year), 2013-2014

OGS Doctoral Scholarship (CAN\$ 15,000.00/year declined due to SSHRC non-cumulative policy), 2013-2014

Canadian Sociological Association Travel Grant (CAN\$ 700.00), 2013

University of Ottawa Excellence Scholarship (direct transfer to University to cover tuition fees), 2013-2015

University of Ottawa Graduate Admission Scholarship (direct transfer to University to cover tuition fees), 2011-2013

University of Ottawa International Differential Scholarship (CAN\$ 28,835.00), 2010-2011

Conselho Nacional de Desenvolvimento Científico e Tecnológico (CNPq), Master’s Scholarship (R\$ 14,000.00 Reais), 2008

## ALINE COUTINHO | Curriculum Vitae

Coordenação de Aperfeiçoamento de Pessoal de Nível Superior (Capes), Master's Scholarship (R\$ 14,000.00 Reais), 2007

Conselho Nacional de Desenvolvimento Científico e Tecnológico, (CNPq), Scientific Initiation Scholarship, 2005-2006

**SERVICES TO SOCIAL SCIENCES** | Organization and coordination of events and meetings; Editorial work

Manuscript reviewer: *Pragmatics and Society*, *Canadian Journal of Undergraduate Research*, *Kasarinlan: Philippine Journal of Third World Studies*

Editor at the *Canadian Journal of Globalization* (bilingual graduate student journal), 2011-2012

Participated in the organization of the IPEN's (International Political Economy Network) Inaugural Graduate Student Workshop: "Democracy and Governance in an Age of Austerity", University of Ottawa, March 2012

**SERVICES TO UNIVERSITY** | Organization and coordination of events, meetings, and activities

Co-organizer, "Cine-Series" at the University of Ottawa: screening and debate on sociologically relevant documentaries, 2012

Elected Vice President of Academic Affairs for the Sociology and Anthropology Graduate Students Association (SAGSA), University of Ottawa, 2011-2012

**SERVICES TO GOVERNMENT** | Analytical work; Presentation to stakeholders

Ad-hoc consultant to Canada Revenue Agency, Ottawa, 2017-2019

**SERVICES TO COMMUNITY** | Organization and coordination of events, meetings, and activities

Translator at the World Social Forum, Montreal, August 9<sup>th</sup> – 14<sup>th</sup>, 2016

Elected Central Student Representative at the Canadian Sociological Association, 2012-2014

Professor of English at Instituto Palmares de Direito Humanos, Rio de Janeiro, Brazil, June 2008

Conciliator at the Court of Samambaia, Brazil, 2002

## **OTHER TRAINING**

International Political Science Association [IPSA] Summer School on Methods, January 13<sup>th</sup> – January 31<sup>st</sup>, 2020

Courses: Essentials of Time Series Analysis for Time Series Cross-Section Analyses; Fundamentals of Time Series Cross-Section Analyses; Advanced Time Series Cross-Section Analyses

University of São Paulo, São Paulo, Brazil

## ALINE COUTINHO | Curriculum Vitae

International Political Science Association [IPSA] Summer School on Methods, January 14<sup>th</sup> – February 1<sup>st</sup>, 2019

Courses: Essentials of Data and Multiple Regression Analysis; Basics of Multi-Method Research; Advanced Issues in Multi-Method Research

University of São Paulo, São Paulo, Brazil

École d'Été en Innovation Sociale [Summer School in Social Innovation], May 29<sup>th</sup> – June 3<sup>rd</sup>, 2017

Université Saint-Paul, Ottawa, Canada

University Teaching for Professors, 2015

University of Ottawa, Ottawa, Canada

Berlin Summer School in Social Sciences: Linking Theory and Empirical Research, July 20<sup>th</sup> – August 2<sup>nd</sup>, 2014

Humboldt University, Berlin, Germany

Population and Development - Brown International Advanced Research Institutes (BIARI), June 8<sup>th</sup> - 22<sup>nd</sup>, 2013

Brown University, Providence, Rhode Island, USA

Workshop – Nvivo Basic and Advanced Workshop, 2012

QRS International, 12 hours

Public Opinion, Media and Communication Strategies, 2007

Institute of Research of Rio de Janeiro (Instituto Universitário de Pesquisas do Rio de Janeiro - IUPERJ)

Short-term Course, 73 hours

Democracy and Elections in Brazil, 2006

University of Brasília (UnB)

Short-term Course, 128 hours

## SKILLS

Software Proficiency: Sphinx; NVivo; R

Language Competencies: Portuguese (Native Language); English (Advanced Proficiency); French (Intermediate Proficiency); Spanish (Intermediate Proficiency)

## REFERENCES

Dr. Nathan Young

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Telephone: (613) 562-5800 (ex.2668)

Dr. José López

Director of School of Sociological and Anthropological Studies, University of Ottawa

ALINE COUTINHO | Curriculum Vitae

Full professor, School of Sociological and Anthropological Studies

Email: Jose.Lopez@uottawa.ca

Telephone: (613) 562-5800 (ex.1233)

Other references upon request