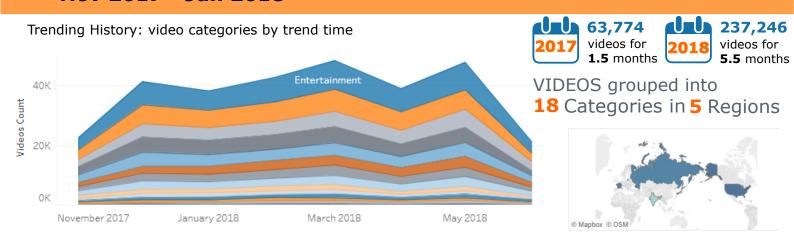


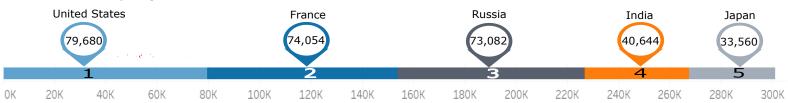
* N advertising agency

POPULAR VIDEOS ON YOUTUBE Trending history

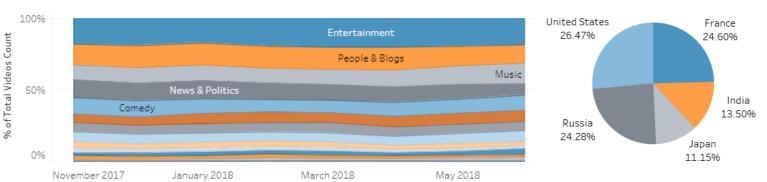
Nov 2017 - Jun 2018



Total Videos by Region, absolute values



Trending History, % of total: video categories by trend time



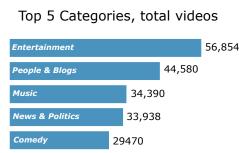
Trending by Region & Categories

Category Title	-	United States	France	Russia	India	Japan
Entertainment People & Blogs		18,560	17,670	11,692	196	8,736
		6,122	9,346	18,332	4,988	5,79
Music		12,874	7,658	3,664	7,714	2,48
News & Politics Comedy		4,818	6,526	9,594	10,346	2,65
		6,870	8,446	5,968	6,814	1,37
Sports		4,250	8,002	3,684	1,424	3,60
Howto & Style		8,280	4,668	3,928	1,674	1,57
Film & Animation		4,680	3,768	5,676	3,298	2,14
Science & Technology		4,722	1,588	2,226	1,096	30
Education		3,284	1,480	1,326	2,360	21
■ Gaming		1,606	2,786	1,822	132	1,63
Autos & Vehicles		758	1,220	3,116	138	53
Pets & Animals		1,832	468	1,154	6	2,25
Travel & Events		804	204	510	16	27
Shows		114	198	388	410	
Nonprofits & Act	tivism	106				
Movies		22	2	32		
Trailers			4			

SUM (Videos count)

2

Total Videos by Region, %



18,560

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