BRIAN BAILEY

address
11013 Tornasol Lane
Austin, TX 78739

cell   512-574-8100
web   http://brianbailey.me
email brianbailey@gmail.com

Profile

I live to bring order to chaos through relentless focus, creative ideas, obsession for detail, and a passion for shipping products.

My ability to adapt, innate curiosity, and diverse set of skills—from project management and leading a team to content strategy and community management—drive me to seek out organizations where change and growth are constant.

Experience

Team Lead and Project Manager, Gowalla Austin, Texas 2007-2011
Led the Content, Community, and Support teams at Gowalla, a social guide to the world's most loved places. Funded by Greylock Partners and Founders Found and advised by Reid Hoffman and Sean Parker, Gowalla was acquired by Facebook in December 2011.

As Team Lead and Project Manager, I led our artists in the creation of thousands of art assets for Gowalla, working with brands like Disney and National Geographic. I wrote, edited, and curated content, including app and web UI, newsletters, blog posts, marketing materials, and help sections. In addition, I managed the support team that served 2 million users (via Twitter, Facebook, and forums) and performed QA and testing.

Lastly, I led a variety of development projects from requirements gathering to launch, including new user on-boarding, business tools, and backend solutions.

Web Director, Fellowship Church Dallas, TX 2003-2007
Led a team of designers and developers at one of the largest churches in the country as we created and refined multiple, high-profile, standards-compliant websites.

Managed web projects from gathering requirements, prototyping and interface design to development, content, testing, and launch. Collaborated with the executive team, designers, developers, writers, and users to assure that all sites accomplished the goals of the organization. In addition to the core websites and blogs, our team developed custom content management, e-commerce, chat, Flash streaming and conference registration solutions.

Developer and Systems Administrator, Fellowship Church Dallas, TX 2002-2003
Helped build an enterprise-level church management system, which now serves thousands of churches around the world. Responsibilities included IIS Server and SQL Server administration, including clusters and load balancing, .NET development, marketing, application testing, documentation, and user training.

Help Desk and Server Administrator, Fellowship Church Dallas, TX 2000-2002
Responsibilities included supporting 250 users, server administration, network administration, and vendor management.

Education

Michigan State University, B.A. with Honors in Philosophy

Author

The Blogging Church, Jossey-Bass, 2007

Interviewed in *The Wall Street Journal*, *Washington Post*, and *Dallas Morning News*

Favorite Things

Writing, live music, lists, presidential campaigns, chai lattes, hiking, and Arsenal F.C.