



Alireza Ettehadi

SENIOR FRONT-END ENGINEER

Details

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DATE OF BIRTH
1995-1-12

Links

[Linkedin](#)
[My portfolio](#)

Skills

HTML, CSS, Sass
JavaScript, TypeScript
React, Next.js
Redux, zustand
SWR
Git, Github, CI/CD
Material-UI, Tailwind, Ant Design,
Bootstrap, Mantine, flowbite
PWA
Lerna and NX monorepo
styled-components, Storybook
Jest, React Testing Library,
Cypress
Docker
strapi
firebase

Languages

English

Profile

A **Senior Front-end Engineer** with **more than 6 years** of experience in building and maintaining **web applications**. Strong experience with **React**, including proficiency in components, **state management**, and **hooks**. Deep understanding of the **Next.js** framework and its **server-side rendering** capabilities. Strong skills in **JavaScript**, **Typescript**, **HTML**, **CSS**, and other web technologies. Proven ability to **mentor junior developers** and deliver projects on time and within budget. Strong **problem-solving** and **communication skills**, with experience in **Agile methodologies** and version control systems such as **Git**. Experience in developing scalable and high-performance applications, with a focus on user experience and accessibility.

Employment History

Senior Frontend Engineer, Legamart, London

DECEMBER 2022 – PRESENT

[LegaMart](#) is a secure, all-in-one, online global platform for finding and engaging verified lawyers. It can facilitate connections so that legal professionals and clients can build beneficial partnerships, tailored to their unique needs.

- Overhauled the end-user project using **Next.js (leveraging app router)** to enhance overall efficiency and user experience.
- Developed comprehensive test suites for critical workflows using **Cypress** and **Jest**, ensuring robust and error-free applications.
- Implemented **Dockerization** for seamless project deployment and scalability.
- Established a **monorepo** structure with **NX**, streamlining code organization and management.
- **Reviewed and merged pull requests** for the front-end chapter, maintaining code quality and collaboration standards.
- Spearheaded the creation of a **back-office project** to present data effectively to stakeholders.
- Optimized website performance, ensuring stability and enhanced user satisfaction by **Google PageSpeed** and **GTmetrix** analyses.
- Integrated **Sentry** for proactive issue tracking and resolution.
- Engineered a **real-time chat service** using Twilio's conversation module, fostering interactive user engagement.
- Incorporated **Strapi** into projects, empowering stakeholders to dynamically modify content.
- Integrated **Firebase** for push notifications, enhancing project communication and user engagement.

Stack: Typescript - React - Next.js (app router) - SWR - Zustand - NX monorepo - Tailwind - Flowbite - React Hook Form - Docker - Github Action - React Quill - Firebase Push Notification - Strapi - Framer Motion

Senior Frontend Developer, 1Sell, Doha

OCTOBER 2022 – DECEMBER 2022

[1Sell](#) is the leading Qatari platform for the E-Commerce industry. The mission is to be the global platform for all the goods started with Fashion & Beauty items.

- Spearheaded the re-architecture of the project using **Next.js** to enhance overall efficiency.
- Played a key role in streamlining the transition from a multi-repository to a single-repository structure, utilizing **NX** for improved project management.

- Contributed to the successful implementation and integration of **new design systems**, ensuring seamless functionality and a modernized user experience.

Stack: Typescript - React - Next.js (app router) - SWR - Zustand - Redux - Redux Saga - NX monorepo - Sass - Mantine - Ant Design - React Hook Form - Docker - Github Action - Firebase Push Notification - PWA - Story Book - Cypress

Frontend Developer, Vitrin, Terhan

OCTOBER 2020 — SEPTEMBER 2022

Vitrin is a commerce platform like Shopify, Square, etc including products such as Website Builder, POS Desktop Application, and Business listing service.

- Spearheaded the migration of a critical project from **React** to **Next.js**, implementing **SSR** and **SSG** and **ISR** to enhance **SEO** and overall **performance**.
- Orchestrated the transition from a multi-repository structure to a more streamlined **mono-repository** using **Lerna**, optimizing code management and collaboration.
- Actively participated in the **review and integration of pull requests** for the front-end chapters, ensuring code quality and alignment with project objectives.
- Implemented strategic measures to boost website performance, leveraging insights from **Google PageSpeed** and **GTmetrix** analyses.
- Strengthened error tracking capabilities by integrating **Sentry** to efficiently log and monitor system errors.
- Designed and implemented a robust **checkout module** tailored for e-commerce websites, enhancing the overall user experience and functionality.
- Conducted **technical interviews** to identify and recruit top-tier developers, contributing to the growth and success of the company's development team.

Stack: Typescript - React - Next.js - Redux - Redux Saga - Axios - Lerna monorepo - Bootstrap - Material UI - Docker - Firebase Push Notification - PWA - Sentry

Part-time Frontend Developer, Coimex, New Castle, Delaware

AUGUST 2021 — SEPTEMBER 2021

Coimex is a B2B Foreign Trade Platform that connects you with trustable traders worldwide to build long term partnerships.

- Proficiently addressed and resolved bugs in **React** and **Next.js** projects, ensuring smooth functionality and optimal user experience.
- Implemented **Dockerization** processes to enable seamless deployment and operation of projects on servers, enhancing efficiency and scalability.
- Established robust **GitHub Actions** to streamline Continuous Integration/Continuous Deployment (CI/CD) workflows, contributing to a more automated and reliable development pipeline.
- Stack: Typescript - React - Next.js - Redux - Redux Saga - Docker - GitHub Actions

Frontend Developer, Self Employed, Tehran

OCTOBER 2017 — OCTOBER 2020

- Developed compact projects for local businesses utilizing **React** and **Next.js**.
- Elevated website performance through **Google PageSpeed** and **GTmetrix**.
- Constructed an efficient **admin panel** to monitor and manage companies' data effectively.

Stack: Typescript - JavaScript - React - Next.js - Redux - Axios - Bootstrap - PWA

Education

bachelor of Mechanical engineering, Islamic Azad University, Karaj

SEPTEMBER 2013 — DECEMBER 2017