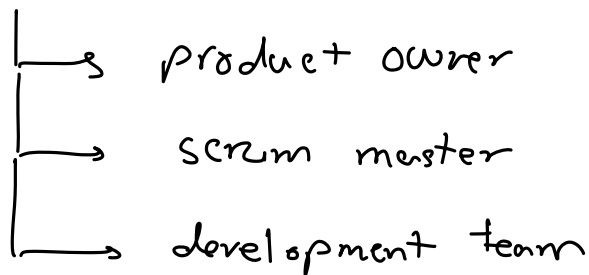


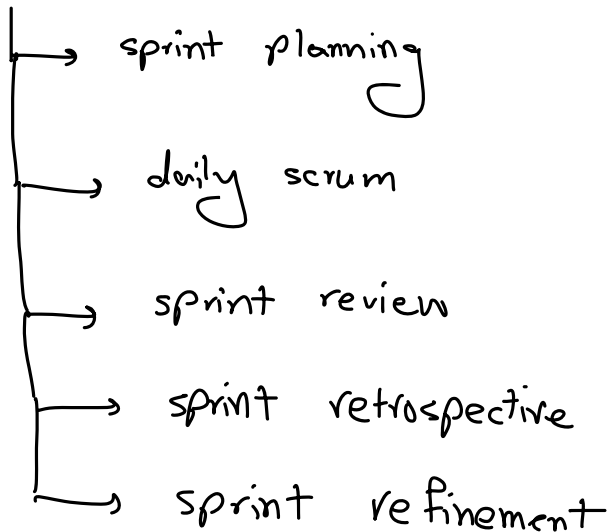
Product Owner Success, A Proven Path to getting hired

⚠ Scrum is an agile framework for developing, delivering, and sustaining complex products

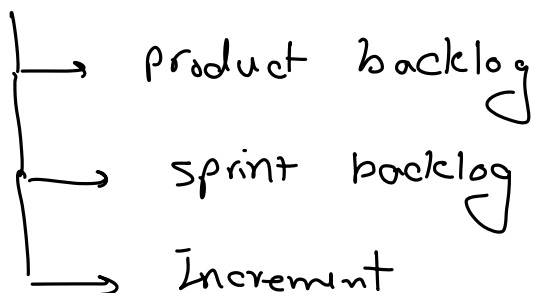
⚠ Scrum roles



⚠ Scrum Events



⚠ Scrum Artifacts



⚠ 4 key value areas (KVA)

- current value (CV)
- time to market (T2M)
- ability to innovate (A2I)
- Unrealized value (UV)

⚠ pillars of empirical process control

- transparency
- inspection
- adaptation

⚠ Scrum five values

- courage, focus, commitment, respect, openness

⚠ Scrum is an empirical process

⚠ Sprint is a time-boxed activity

⚠ DoD and DoR

- definition of done: an agreed upon set of standards the scrum team can apply to know a piece of work is done & ready to release
- definition of ready: an agreed upon set of standards for the scrum team to know a requirement is ready for development

⚠ Velocity

↳ a measure of the work a team can do in a sprint

⚠ Sprint planning: starts the sprint, agree what work can be completed in this sprint and how

⚠ Sprint Refinement: talk through the requirements on the backlog to add details and increase understanding

⚠ daily standup: short daily update for the developers to discuss what they did yesterday, what they will do today & any blockers

⚠ Sprint review: review what was completed in sprint and obtain feedback from key stakeholders

⚠ sprint retrospective: meeting the scrum team at the end of the sprint to discuss what went well in the sprint and what could be improved

⚠ requirement = user story + acceptance criteria

⚠ Scrum Master

① coach ② block remover ③ productivity supporter

④ organization supporter ⑤ facilitator ⑥ uses metrics

⚠ Development team

- ① understand the requirement
- ② cross-functional
- ③ ensuring quality
- ④ teaching
- ⑤ own the sprint backlog
- ⑥ estimation

⚠ Product owner key responsibilities

- communicate vision
- decomposing requirements
- manage and prioritize product backlog
- participate in scrum events
- key conduit with the wider business

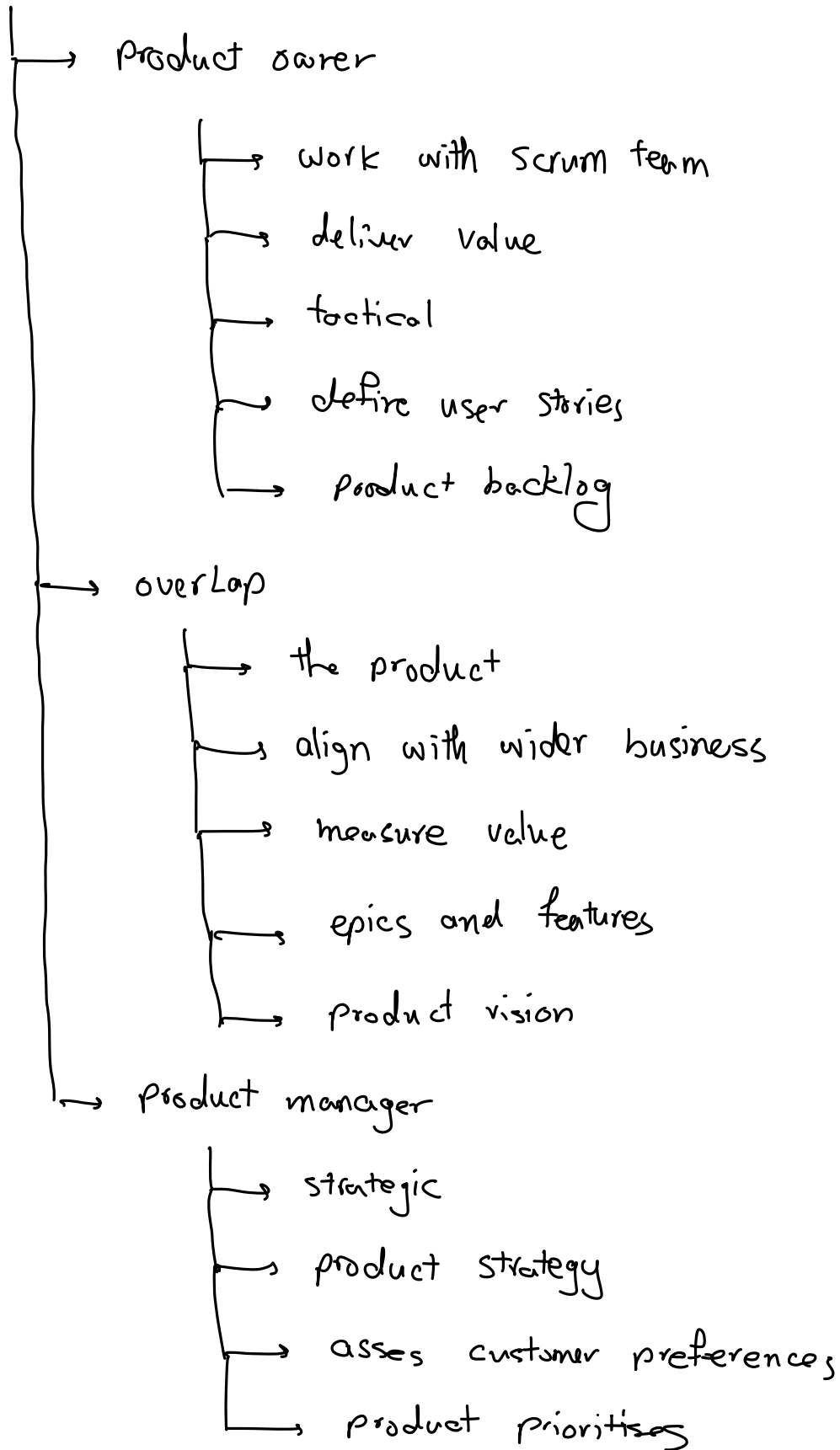
⚠ product owner is not

- in charge
- project manager
- a committee

⚠ common paths to become a PO

- business analyst
- product professional
- project manager

△ PO vs. PM



⚠ Primary skills to focus on

- communicator
- decision maker
- Scrum
- Prioritisation
- project life cycle
- requirements
- analysis
- software delivery
- conflict management

⚠ Secondary skills

- stakeholder management
- product backlog
- UX
- customer focused
- creative
- responsible

⚠ Product owner certifications

- PSPO 1 (from scrum.org)
- CSPO (more common in job market but expensive)