Understanding User Requirements The key to Product Success

Requirements help us to clearly define client needs

5 important requirements activities

expressing requirements

prigritizing requirements

analyzing requirements

managing requirements

managing requirements

1. requirements type

necessarily core to the product itself

need: core functionality that the product must

have to fulfill the product's purpose

The best way to discover and develop "needs" and "wants" with your clients is through eliciting veguirements

A eliciting = gathering

A PM or PO has to make sure that the goals are feasible, client expectations are realistic and the product produced is the best possible result

De diciting requirements techniques

> stakeholder analysis

brain sterming

interview

, document analysis / review

- focus groups

interface analysis

— observation

- prototypine

- Joint application development (JAD)

- Survey / questionnaire



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what your client needs	what you've expected to create	frome these requirements
		in such a way to create a product

Needs can take the form

userstory

storyboard

storyboard

storyboard

storyboard

1 MOSCOW Prioritization

Must have

Should have

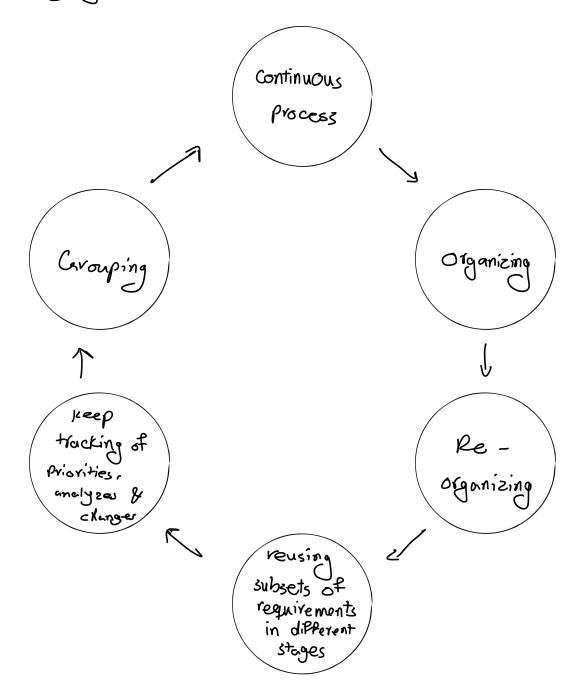
Could have

Won't have

A requirements are complete, clear, and consistent

Product vision is the long term strategic concept of the ultimate purpose and the form of a new system





A requirements

Product

A set of features that should be included in the final version of the product

A set of descriptions of how the product should perform in different situations

The reason why that product should exist in the first place

types of requirements
business requirements
Ly why the product is needed
business rules
L., limit how the product functions
User requirements
what tasks user can do with the product
functional requirements
A behavior that the product should do or support
non-functional requirements
describe how well the product should perform
external interfaces
how the product is situated with the large system
physical product settings
how the product needs to be designed to function
development constraints
feehnology, conventions, documentations and
the process which your team will use

In what is scape creep
what happens when the requirements of the product build
up unmanaged
techniques to défend against scope creep
make expectations clear hetween the customer & yourself of draw the scope with your client shelp your client to prioritize the requirements
A how to avoid scope creep
requirement
sum up the estimates and see if you can meet your deadline
s spend time to evaluate the implications of change
revise your estimates and plans to reflect the change
strategies for avoiding problems in blurring requirements & design
The a solution just a possible option?
Is the solution the only one possible?
Is the solution addressing the wrong problem?
Is the solution just to attract developer interest? Is the client more solution-focused?
More solution-focused?