

Complete Figma Megacourse UI/UX Design Beginner to Expert

△ what will i do in Figma?

- build a concept
- create user flows
- create wireframes
- prototype
- receive feedback
- build

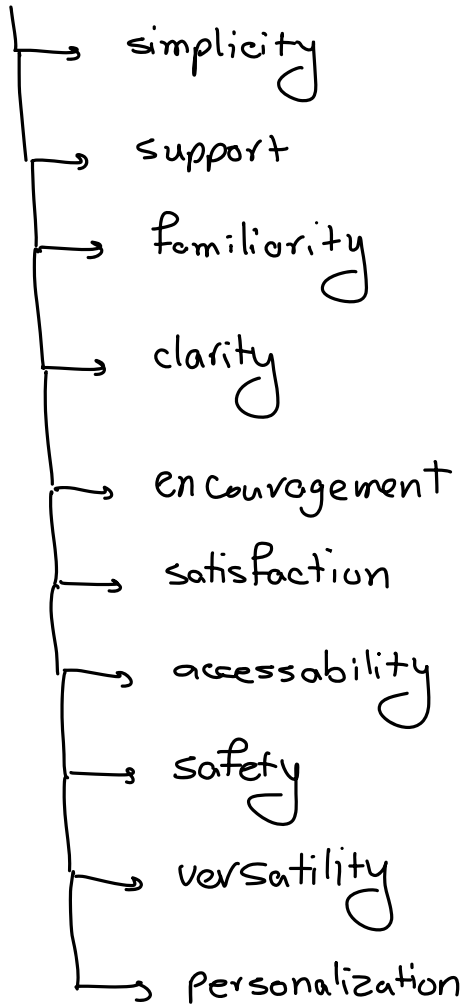
△ what is UX research

- ↳ the process of understanding the impact of design on an audience

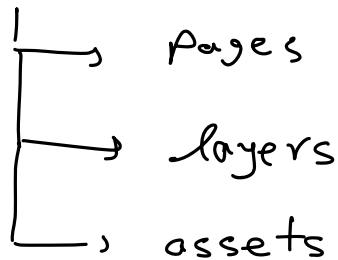
△ why is user research so important?

- ↳ to include the user in the process of designing and conceptualizing
- ↳ to be able to empathize with the users' struggles and pain points

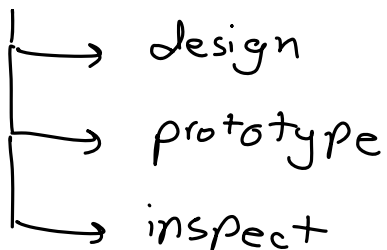
⚠ User Interface principles



⚠ left panel



⚠ right panel



⚠ UX and UI Design

↳ UX design is the process design teams use to create products that provide meaningful & relevant experience to users. This involves the design of the entire process of acquiring & integrating the product, including aspects of branding, design, usability and function

⚠ User - Centered design journey

- ↳ task 1: understand context of use
- ↳ task 2: specify user requirements
- ↳ task 3: design solutions
- ↳ task 4: evaluate against requirements

⚠ UX design process

- ↳ Persona: who has the problem
- ↳ problem: what is the problem
- ↳ strategy objective features: what will the solution offer or achieve?
- ↳ solution: how will the solution work?

⚠ 7 key factors of UX

- useful
- usable
- findable
- credible
- desirable
- accessible
- valuable