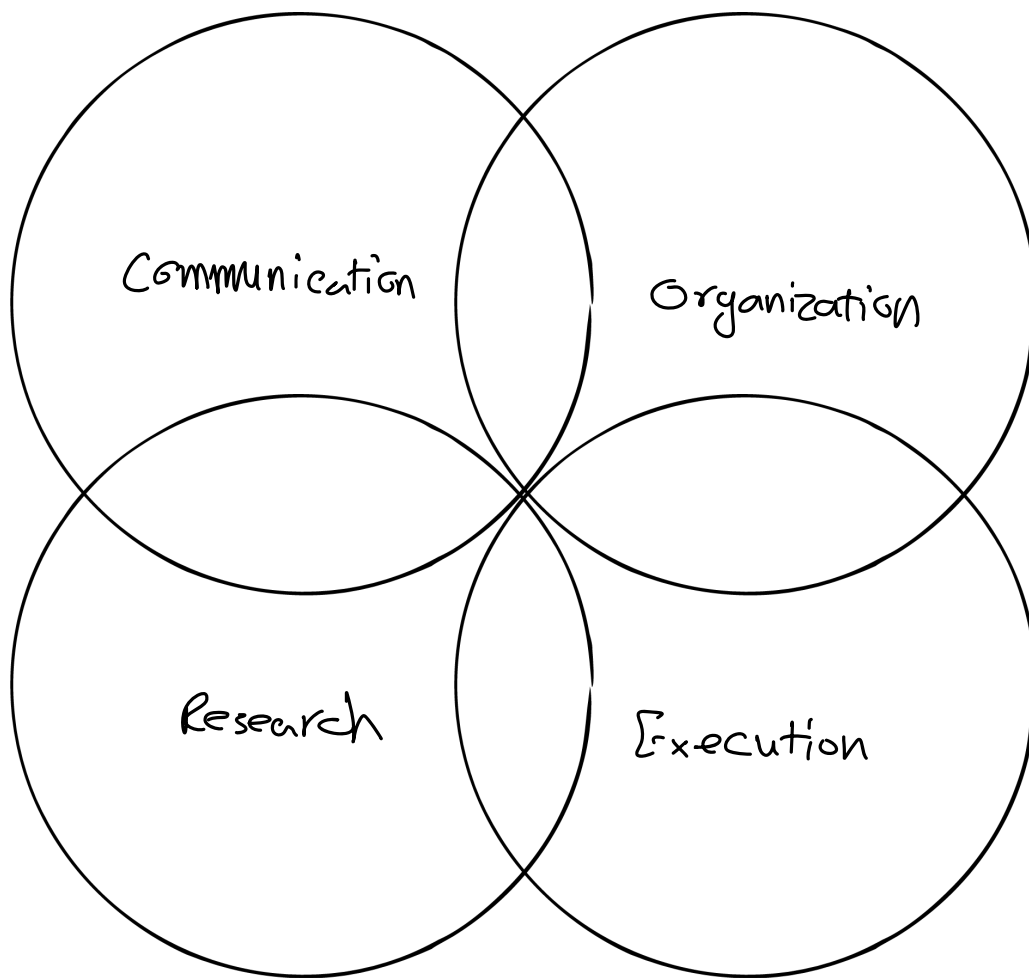


The Core Skills of PM Communication

⚠ The first core skill of a PM is communication

⚠ Communication: Clarity over comfort



⚠ Good PMs err on the side of clarity vs. explaining the obvious. Bad PMs never explain the obvious

⚠ Communication means reaching out to people before you need something from them