ALIREZA DELAVARI

Graphic Designer | 3D Generalist | Motion Designer

alirezadelavari.com

delavari.alireza91@gmail.com | +49 155 60741457 | Cologne, Germany

PROFILE SUMMARY

Multimedia designer with 8+ years in 2D/3D motion, video editing, and on-demand learning assets. Expertise in Adobe Premiere Pro, After Effects, and Photoshop; strong 3D base in Blender/Cinema 4D. Skilled in creating engaging multimedia content for advertising, education, and corporate communication. End-to-end production: pre-production planning, capture (camera/audio/lighting), editing, sound design, captions, and final QC. Detail-oriented, deadline-reliable, and collaborative. Interested in sustainability communication.

EDUCATION

TH Köln University   *2024 - Present*
- B.A. Digital Games (Specification of Art & Animation)

Beheshti University, Tehran   *2011–2016*
- B.A. Production Design (3D Design)

WORK EXPERIENCE

Senior 2D/3D Motion Designer (Remote) | Badkoobeh Advertising Agency   *SEP 2024 – AUG 2025*
- Edited video content and motion graphics for campaigns and internal training (Premiere Pro/After Effects).
- Produced 3D product visuals; rendered and composited sequences for short explainers and social assets.
- Standardized brand templates, ensuring consistent typography, color, and lower-thirds across outputs.

Motion Graphic Supervisor | Toranj Production House   *Aug 2022 – Sep 2024*
- Led 2D/3D animation projects; built storyboards and motion styleframes for client training and promos.
- Supervised a small team; maintained production schedules, feedback cycles, and quality benchmarks.
- Collaborated with producers and instructors to convert scripts into concise visual explanations.

2D/3D Motion Designer & Video Editor | MAAT Advertising Agency   *May 2022 – Aug 2022*

- Executed edits with transitions, captions, and subtle sound design; prepared exports for web and events.
- Coordinated pre-production logistics (shot lists, asset checklists) and basic on-set capture support.
- Implemented structured file naming and folder systems for faster retrieval and version control.

Graphic Designer & Video Editor | Kanoon Novin   *Oct 2018 – May 2022*

- Created graphics, brochures, and event visuals; produced 3D models and photorealistic renders.
- Managed post workflows, proxies, and renders; ensured correct frame rates, codecs, and bitrates.
- Assisted with small AV setups (camera, microphones, lighting) for internal recordings.

SELECTED PROJECT HIGHLIGHTS

- Training mini-series: planned + edited 10+ short modules with branded motion templates and subtitles.
- Hybrid team meeting: set up camera/mics/lighting; captured talks and delivered same-day highlights.
- Explainer animations: turned technical scripts into 60–120s motion pieces with clear learning outcomes.

PROFESSIONAL SKILL

- Adobe Creative Cloud (Premiere Pro, After Effects, Photoshop, Illustrator), MS Office (Mac).
- 3D: Blender, Cinema 4D; Engines: Unreal (basic).
- Codecs/Formats: H.264, ProRes, DNx, AAC; frame rates 24/25/30; proxy & versioning workflows.
- Hardware: mirrorless/DSLR cameras, shotgun/lavalier mics, audio recorders; 3-point lighting basics.

SOFT SKILL

- Media relation
- Attention to detail
- time management
- service-oriented teamwork
- Passionate about learning
- Advertising
- proactive communication
- reliability

LANGUAGES

- English (Fluent-C1)
- German (Basics-A2)