

Schritt 1:  

$$Raxiont$$
  $s_{xy} = \frac{1}{n} \sum_{i=1}^{n} (x_i - \bar{x}) \cdot (y_i - \bar{y})$   
 $s_{xy} = \frac{1}{15} \cdot ((734 - 581) \cdot (25 - 24) + (609 - 581) \cdot (25 - 24) + (679 - 581) \cdot (13 - 24) + (142 - 581) \cdot (2 - 24) + (885 - 581) \cdot (39 - 24) + (813 - 581) \cdot (40 - 24) + (773 - 581) \cdot (14 - 24) + (99 - 581) \cdot (36 - 24) + (804 - 581) \cdot (26 - 24) + (854 - 581) \cdot (14 - 24) + (649 - 581) \cdot (9 - 24) + (120 - 581) \cdot (10 - 24))$ 
 $= \frac{1}{15} \cdot (153 \cdot 1 + 28 \cdot 1 + 98 \cdot (-11) + (-239) \cdot (-22) + 304 \cdot 15 + 232 \cdot 16 + 176 \cdot 0 + (-1712) \cdot 13 + (-522) \cdot 1 + 192 \cdot (-6) + (-254) \cdot 14 + 223 \cdot 2 + 273 \cdot (-10) + 68 \cdot (-15) + (-461) \cdot (-14))$ 
 $= \frac{1}{15} \cdot (153 + 28 - 1078 + 7458 + 4560 + 3712 + 0 - 3956 - 522 - 1152 - 3556 + 446 - 2130 - 7020 + 6454)$ 
 $= \frac{1}{15} \cdot 8797 = 586, 466... \approx 586, 467$ 

Schritt 3: Varianz der Messwertreihe zu X (Aufrufe)  $\frac{1}{n}\sum_{i=1}^{n}(x_i-\bar{x})^2$ 15 ((734-581)+(609-581)+(679-581) +(242-581)+(885-581)+(813-581) +(757-581)+(409-581)+(59-581) +(773-581)+(327-581)+(804-581) +(854-581)+(649-581)+(120-581))  $=\frac{1}{15} \cdot (153^2 + 28^2 + 98^2)$ + (-339)2+ 3042+ 2322  $+176^2+(-172)^2+(-522)^2$ + 1922+ (-254)2+ 2232 + 2732+ 682+ (-461)2) = 1 . (23409 + 784 + 9604 +114921 + 92416 + 272484 + 36864 + 64516 + 49729 + 74529 + 4624 + 212521) = 1 .906672 = 60444,8 Sx=160444, 8 = 245, 855

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Schritt 4:
                                                          \frac{1}{n}\sum_{i=1}^{n}(y_i-\bar{y})^2
 Varianz der Messwertreihe zu y (likes)
      15. ((25-24)+(25-24)+(13-24)
         +(2-24)+(39-24)+(40-24)
         +(24-24)+(47-24)+(25-24)
         + (18-24)+(38-24)+(26-24)
         +(14-24)+(9-24)+(10-24))
    =\frac{1}{15}\cdot (1^2+1^2+(-11)^2
         + (-22)2+15+162
         +0+232+12
         +(-6)2+142+22
         +(-10)^2+(15)^2+(-14)^2
    = 1 . (1+1+121
          + 484 + 225 + 256
          +0+529+1
          +36+196+4
        +100+225+196
    = 1 · 2375 = 158, 333... ≈ 158, 333
  Sy=1158, 333 ≈12,583
Schritt 5:
 r = \frac{8 \times y}{8 \times 8 \cdot 5 \cdot 9} = \frac{586,467}{245,855 \cdot 12,583} = \frac{586,467}{3093,593} \approx 0,2 \text{ (kein Zusammenhang)}
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