

QUANTIFY SELF

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ABOUT ME:

Freelance MLE by day, hobbyist learner and programmer by night. Love reading about new health-related researches. Love playing around with gadgets. Have time.

WANNA CONNECT?



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STRUCTURE

1. Motivation
2. Data sources
 - a. Definition
 - b. Bias
 - c. Examples
 - d. Tipps
3. Sample analysis
4. QA



DATA COLLECTION

SCOPE

- Lifestyle tracking
- Consumer grade devices
- Not suitable for medical advice
- Structured data collection (numeric representation)

Active DC (manual):

questionnaire style data collection. Topics are predefined, score is actively provided by the participant (mental state and interpretation of physical markers)

Passive DC

(automated): data is collected without intervention of the participant (physical markers).

Hybrid DC: user controls conditions of data collection without intervention during the process (physical markers).

BIASES

Bias is systematic patterns of deviation from norm and/or rationality in judgment

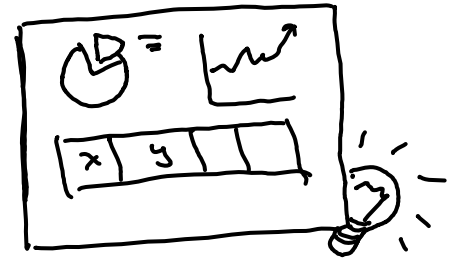
Data Collection



Data Analysis



Data Representation



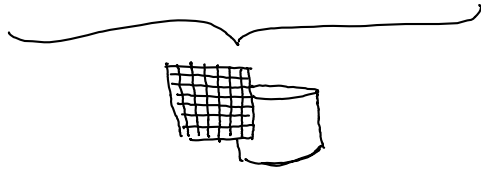
ACTIVE TRACKING

Structured

- Scale
- Predefined questions
- Frequent

-
-
- Graphs
 - Numbers

-
-
- Wrong scope
 - Wrong scale
 - Wrong time/frequency
 - “Wrong” representation

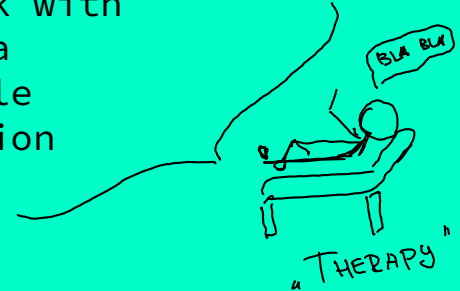


Unstructured

- Free text/images
- No topic limitations
- On “desire”

-
-
- Text
 - Img

-
-
- Hard to standardize and automate
 - Hard/Impossible to scale
 - Hard to work with missing data
 - Hard to scale representation



Biases minimized

- **Anchoring** (one feature to rule them all)
- **Apophenia** (everything is connected!)
- **Availability heuristic** (attention span)
- **Conformation bias** (data torture)
- **Egocentric bias** (can do it all!)
- **Extension Neglect** (undersampling)
- **Logical fallacy** (ignore data drift)
- ...

Biases caused

- **Apophenia** (everything is connected!)
- **Conformation bias** (data torture)
- **Framing effect** (presentation matters)
- **Curse of knowledge** (decision paralysis)
- **Information bias** (need more data!)
- **Outcome bias** (hindsight)
- ...

- ☒ Anxiety (11)
- ☒ Depression (7)
- ☒ BDD & Anorexia (6)
- ☒ Rheumatoid Arthritis (3)
- ☒ OCD Counting (1)
- ☒ Physical (30)
- ☐ Acute Illness (1)
- ☐ Digestive (10)
- ☐ Long covid (5)
- ☐ Mental (2)
- ☐ Other (1)
- ☐ Reproductive (1)

Burning pain

Muscle ache

Joint pain

Group Settings

tap multiple times to increase the size

>

None

>

>

PAIN

Burning pain

Set overall

pre am

Muscle ache

Set overall

pre am

Joint pain

Set overall

pre am

+ Add/Edit

ANXIETY

DEPRESSION

BDD & ANOREXIA

Home Insights

-18 18 +

9:41 AM

< TODAY +

7 Set daily goals

32 8 glasses of water 5/8

-1 Meditate 0/3

14 Walk Mr. Incredible

6 Take medicine 3/4

-2 Stand 1 hour

1 Clean desk

Select things you've been up to...

...and you See a list

WHAT HAVE YOU BEEN UP TO?

work relax friends date sport
party movies reading gaming shopping
travel good food sleeping bedtime

Add Note...

TUESDAY 21 JAN

GOOD reading
BAD friends
GOOD work
MEH Hand night

WEDNESDAY 22 JAN

[illegible]

SOLUTION MAYBE...

1. Simple goal
2. Dimension reduction
3. Detailed raw data export
4. Applicable filters
5. Configurable UI
6. Gamification (optional)
7. Frequent aggregated analysis (very optional)



AUTOMATED TRACKING

Wearables + apps

- Hardware-driven
- Data collection algorithm
- Data analysis algorithm
- Real time + Hybrid tracking
- Manual input possible

-
- Graphs
 - Numbers
 - Real time feedback

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- Pre-defined baseline
 - Wrong scale (results presentation)
 - “Wrong” representation
 - Measurement obstructions
 - Insufficient time/frequency
 - Data loss
 - Undisclosed algorithms



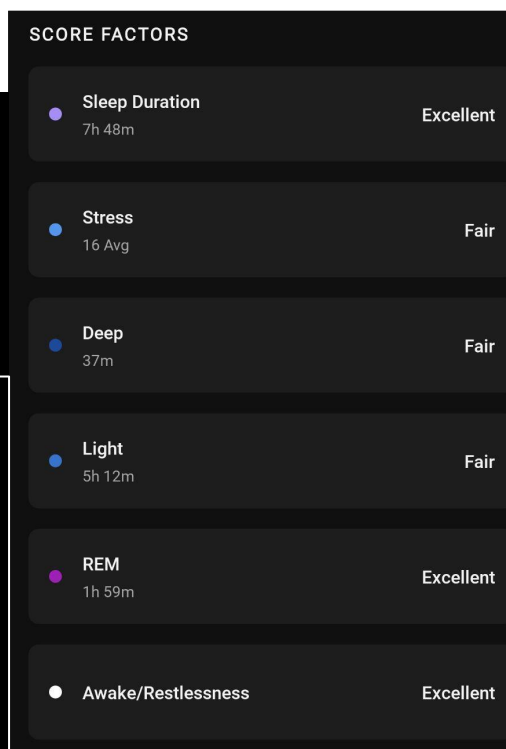
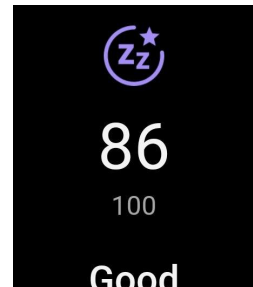
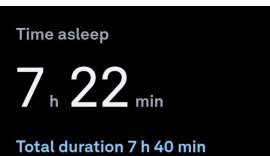
Sensors and Approaches

- **Optical sensors** (Photoplethysmography)
- **Bioimpedance sensor**
- **Accelerometer**
- **Temperature sensor**
- **Gyroscope**
- **GPS**
- ...
- **ECG**
- **EEG**



SPECIAL





Biases minimized

- **Anchoring** (one feature to rule them all)
- **Apophenia** (everything is connected!)
- **Availability heuristic** (attention span)
- **Conformation bias** (data torture)
- **Logical fallacy** (ignore data drift)
- **Curse of knowledge** (decision paralysis)
- **Outcome bias** (hindsight)
- ...

Biases caused

- **Framing effect** (presentation matters)
- **Information bias** (need more data!)
- **Authority bias** (you know better)
- ...

SOLUTION MAYBE...

1. Detailed raw data export
2. Applicable filters
3. Pair with manual tracking
4. Frequent aggregated analysis (optional)
5. Analyse comparable periods
6. Design proxy features
7. Calibration with other gadgets (super optional)



ANALYSIS

Scope

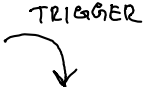
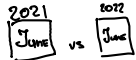

- Time series analysis
- Track anomalies/extremes into separate stream
- Heavily rely on own mappings
- Hypothesis are based of scientific research
- Checking regularly with a doctor

Components

- Trend
- Cycles / Seasonality
- Noise
- Anomalies - keep an eye on them

SAMPLE ANALYSIS

WHEN AND WHAT

1. Look out for outliers 
2. Rely on short-horizon analysis from an app
3. Compare similar time-frames 
4. Compute trend and co yourself
5. Use multiple apps with different context
6. Don't sweat it 

INSIGHTS

- Best training time: for mood, energy, focus 🕒
- Best meditation time 🧘
- Identify bad things 🔍
- Interesting things about specific types of activities ? ⚡
- How to get into flow 🌀
- Most impactful activities for health targets 🏥
- Are you “ruminating” type of person ☁️
- Better organization 📝
- ...

TURNING INTO CYBORG...



SOURCES USED:

- Biases list https://en.wikipedia.org/wiki/List_of_cognitive_biases
- Apps examples:
 - [Habitica](#)
 - [MyFitnessPal](#)
 - [Habitslist](#)
 - [Bearable](#)
 - [Daylio](#)
- Sensors:
 - [IPPG](#)
 - [Bioimpedance](#)
 - [ECG](#)
 -
- Interesting reads:
 - Cornell and Washington Universities (2017). [Semi Automated tracking: A Balanced Approach for Self-Monitoring Applications](#)
 - Riggare, S., Scott Duncan, T., Hvitfeldt, H. *et al.* ["You have to know why you're doing this": a mixed methods study of the benefits and burdens of self-tracking in Parkinson's disease.](#) *BMC Med Inform Decis Mak* **19**, 175 (2019).

Github repo: https://github.com/Alisa-lisa/conferences/tree/master/EP_2023