ALISA LOGACHEVA

UX/UI Design Intern

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Portfolio:
https://alisalogacheva.framer.website/

EDUCATION

University of Central Florida, Orlando, FL — Bachelor of Arts in Digital Media, Web Design and Development

Expected May 2025

Relevant Coursework:
• Client-side scripting (JavaScript, XML, JSON)
• Server-side scripting (React, database management systems)
• Front-End Web Development (HTML, CSS, SaaS)
• Introduction to Digital Media (Adobe Applications)
• Fundamentals of Interactive Design (Figma)
• Design for Accessibility and Engagement
• User-Centered Design
• Digital Media Production

EXPERIENCE

Summer Content Design Intern - CoinDesk (New York, NY)

June 2023 - September 2023

- Collaborated with the creative team to develop and organize website content.
- Conducted media research to improving user engagement and audience reach.
- Edited and optimized video content for clarity and visual appeal.

Designer & Developer - H2Hacks (New York, NY)

September 2019

- Collaborated with team to develop website and interactive game during intensive 12-hour event.
- Led the design phase of the website; created user interface.
- Demonstrated quick problem-solving and teamwork skills in high-pressure, time-sensitive environment.
- Recognized with "Best Beginner Hacks" nomination, reflecting team's performance.

CLUBS AND ORGANIZATIONS

Girls Who Code UCF — Student Organization, *Member*

September 2023 - Present

- Actively contribute to the club's mission by participating in a variety of events.
- Take a hands-on role in developing a variety of projects.
- Showcase dedication to closing the gender gap in the technology and STEM-related fields.

Girls Who Code — Summer Immersion Program, Student

July 2019 - August 2019

- Completed an intensive curriculum aimed at learning programming languages.
- Gained exposure to professional working environments, providing insights into technology-related career opportunities.
- Designed and developed multiple projects using a variety of programming languages.

Kappa Pi — International Art Honor Society, *Member*

February 2023 - Present

- Actively participate in the society's yearly mentoring program.
- Serve as a Kappa Pi ambassador by volunteering at University events.
- Dedicate a minimum of 10 volunteer hours each semester to engage with the local community.

SKILLS

Soft Skills:

- Written and Verbal Communication
- Team Collaboration
- Emotional Intelligence
- Time Management
- Adaptability
- Attention to detail

Programming:

- HTML and CSS scripting
- SaaS
- JavaScript
- React, React Native
- MySQL
- MongoDB

Digital Design:

- Adobe Suits
- Figma
- Sketch
- Canva
- Accessibility
- UX/UI Research
- Design Thinking
- Risk Identification