

## PADDINGTON'S MARMALADE ASSIGNMENT



**Assignment:** Design and code a one-page client website.

**Client:** Paddington's Marmalade

**Goals:** Paddington wants a well-designed, easy-to-read, professional website to sell his new marmalade. He is excited to share his aunt & uncle's recipe with the world.

**Design:** Paddington has provided a logo as a transparent PNG. You can tweak the logo as needed, but use the Style Tile as a reference for the visual design and aesthetic of the website. You should use the color scheme and fonts indicated by the Designer in the Style Tile. Paddington also likes things that are easy to read. He wants to appear welcoming, warm, genuine, honest, and fun. He likes contrasting colors, such as the orange and green in his logo, or the red and blue in his outfit.

**Requirements:** A single page website with sections **About / History / Store / Contact**. The navigation should be fixed, as in the Lion Consulting website. Each section should be included in the navigation menu and linked as anchor/div links. Use the same structure as the Lion Consulting website, with a main centered content container and a background. The background should utilize a repeated image body background or textured background. The website should also be fully responsive and you should utilize Bootstrap's Grid System to create your page. Plan ahead to make sure your Grid will work for your entire website.



**ABOUT & HISTORY:** Use lorem ipsum placeholder text for About and History sections

*(Bonus: if you have time, help the client write his copy!)*

**STORE:** The Store should be an image gallery or portfolio that showcases 8 different marmalades that are available. Placeholder images are okay.

*(Bonus: Create custom buttons for each marmalade that indicate "Buy Now" or "Add to Cart." The buttons should have hover states. The links themselves do not need to work. Utilize Font Awesome for icons for your buttons.)*

**FOOTER:** There should be a footer section with contact info and copyright. The contact section should include a mailto link to [marmalade@paddington.com](mailto:marmalade@paddington.com). The copyright section should include a copyright symbol and copyright information.

**IMAGES:** Use other images as needed. Some images have been provided by the client. Edit the images using Pixelmator or find other relevant images using Google image search.

### More Bonus Tasks: (Optional/Extra Challenges!)

*Include an unordered list of links to articles and media about Paddington's Marmalade. Placeholder text is okay.*

*Make sure all images include tool tips (title attribute) and are SEO-friendly (alt attribute).*

*Add social media icons/buttons in the footer OR in the navigation. (ie. Facebook, Twitter, LinkedIn, Instagram)*