

bio3

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Executive Summary

In life, we come across many situations where we need to seek help from others and take their advice. If the person whom we are approaching for advice does not know the required domain, then there are chances that we may take wrong decisions and end up in loss. Hence it becomes very important to take advice from people who are experts in the given field and have experienced a similar situation. The same thing applies when we want to take up the decisions on our career on what will be the better option, and which are the different opportunities based on our skills and interest. To take up this task, consultations have been formed for helping the students in choosing the better options and become successful. In the education system, there are vast options, and it is very important to go for a consultation so that we do not end up taking the wrong decisions.

Information gathering

The main task of consultation is to advise the people in the required field. Consultation has many types which range from education, finance, marketing, IT, sales, health, legal, and so on and so. Due to the increased demand consultation has become competitive and has been getting started in many areas. The Consultant provides the required information to the people based on their needs and charges them accordingly. The information provided can be taken in both good and bad ways i.e. consultation can be beneficial if it guides on the better path but can be misleading sometimes if vital information has not been provided. (BTI, 2018)

The main purposes of consulting are as follows:

To provide information

The first step in consulting is to give information regarding the problem. People are mainly concerned with the various ways that can help them in solving the problem and require information on it. It should include ongoing problems, accurate data, and further solutions. This can be done by having thorough research and analysis. Not only giving the information but explaining all the concepts and giving detailed information is also the role of the consultant. Also, he must know if any false or misleading information is provided then it might mislead the client and end up taking the wrong decision.

To solve the problem

After providing the required information, the consultant then helps in addressing the problem by providing imperative data solutions

Indefinite diagnosis

The consultant also helps in analyzing the given problem as to how it occurred and what are the further progression. The problem raised should be effectively diagnosed as it will give clues for the problems that can arise in the coming future. Also, an accurate diagnosis can lead to a better prognosis. (Turner, n.d.)

Recommend actions

The consultant should also provide a strategic plan to be followed by the client. It should be decided by having research based on the client's needs and interests. It requires a lot of effort as all the data should be thoroughly researched and decisions should be made accordingly. (Anon., n.d.)

To implement changes

The final decision whether to make the changes suggested by the consultant or to let go of the decision is dependent on the client. It is the choice of the client as to whether to take up the discussed changes or not. The consultant cannot put up his plans and force the client to take up the implementation.

Nowadays consultation has started getting through online mode. In this, the websites and apps are being created and the user needs to provide their details and based on availability book the appointment with the consultant. The consultant provides the required information, and the payment is also done through net banking. Some consultations do provide free consultations at the beginning to get new clients and build a good relationships among the people.

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