Alish

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SKILLS

Languages : HTML/CSS, Javascript, React.js, Next.js

Technical Skills: Redux Toolkit, Context API, WebSockets.io, Material UI, Tailwind, Bootstrap, Document Object Model Manipulation

EXPERIENCE

Softobiz Technologies

Mohali

Frontend Developer

July 2022 - Present

• Challenge: Collaborated on large-scale web applications requiring intuitive UI/UX, efficient state management, and seamless data integration.

Action: Developed responsive, modern user interfaces using React and Next.js, leveraging libraries like Material-UI and Chakra UI to create aesthetically pleasing designs. Utilized Redux for state management and implemented scalable API integrations using Redux Thunk and Redux Toolkit.

Result: Delivered production-ready applications with optimized performance, achieving a 20% improvement in load times and increasing user engagement by 30% due to improved design and functionality.

• Challenge: Needed to design a platform for dynamic, data-driven content that works across various devices and browsers.

Action: Built cross-browser-compatible and fully responsive web applications using Next.js, ensuring accessibility and compliance with modern UI/UX principles.

Result: Successfully launched multiple web projects, each meeting real-world business requirements, with user satisfaction scores consistently above 90%.

PROJECTS

• Aurora Home Inspection

- **Description**: Built a platform to streamline the home inspection process, enabling memberships, customizable inspection parameters, and staff management.
- Challenge:: Home inspection operations were inefficient, with limited customization and manual staff management.
- Action: Designed and developed a responsive platform using ReactJS, NodeJS, ExpressJS, and MongoDB, incorporating features such as membership purchases, inspection customization, and staff management.
- Result: Boosted operational efficiency by 30% and provided a scalable solution for managing home inspections.
- Link: Aurora Home Inspection

• ClientPoint

- **Description**: Developed a robust platform that integrates scheduling, video conferencing, file sharing, and e-signature tools for seamless business operations.
- Challenge:: Businesses faced fragmented workflows due to the lack of a unified solution for critical operational tools.
- Action: Built an intuitive platform using NextJS, NodeJS, ExpressJS, MongoDB, and Auth0, ensuring API integration for real-time features, performance optimization, and a user-friendly interface.
- Result: Streamlined operations for 200+ businesses, significantly reducing tool fragmentation and enhancing user experience.
- o Link: Clientpoint

EDUCATION