

Superstore Datasets Problems to Analysis: - Excel Dashboard

Easy Level -

1. What are the total Sales and Profit overall?
2. What are the total Sales by Region?
3. What is the total Profit by Category?
4. Which Sub-Category has the highest Sales?
5. How many Orders were made in each Region?

Moderate Level -

6. What is the Sales trend by Month-Year?
7. What is the average Delivery Time by Ship Mode?
8. Which Segment (Consumer, Corporate, Home Office) is most profitable?
9. What are the top 5 States by Sales?
10. What is the profit margin by Category?

Hard Level -

11. Is there a relationship between Delivery Speed and Profitability?
12. Which Sub-Category has high sales but low profit?
13. Which Region has the slowest average Delivery Time but high sales?
14. How does Profit vary across different Ship Modes and Categories?
15. Which Months show a drop in sales despite more quantity sold?