Mission Quest

(working title)

Ever wanted to tell the world you're better at getting meaningless quests done than anyone else? Well, now you can bring a scoreboard to the real world and level up with it. Mission Quest, in a nutshell, consists of a list of missions that the user can complete. The user levels up by earning experience points for completing each mission, and his/her score ends up on a global scoreboard populated by the scores of other users across the world. The scope of the missions is relatively open, but the most prominent mission will involve reaching a certain location. For example, getting to the coordinates 27.9881° N, 86.9253° E will net you, say, a million points, because it means you've reached the summit of Everest. More realistically, reaching the end of the Humpback Rocks hike will net you some points, or going to the farmer's market on a Saturday will net you some points. Beyond this, missions could require the user take a photo at a waterfall, or sing a song in a cave (assuming GPS still works inside), or dance in the middle of an intersection (using accelerometers to determine how much heart and soul was put into the moves). All of these missions add varying levels of points to the user's scores. There are no winners. Just and endless competition to maintain dominance on a global scale.