

HILAL AHMED



SEO & DIGITAL MARKETING

SUMMARY

A proactive Product Marketing Manager with extensive experience in SEO and integrated marketing, as demonstrated across over four years in similar roles. Passionate about driving brand awareness and product performance through new ideas and innovative strategies. I am enthusiastic about fulfilling the role of Product Marketing Manager and contributing positively to the Larana, Inc. team.

EXPERIENCE

Digital Marketing Consultant

Arowwai Industries | 2015-2019

Advised C-level executives on online marketing, display advertising, social media, and mobile advertising

- A leading provider of SEO, SEM, PPC, web design, and interactive products, including mobile applications.
- Interaction daily with C-suite executives, small business owners, and advertising agencies.

SEO Specialist

Liceria & Co. | 2019 - present

- Analyzed competitor websites in order to integrate best practices and create marketing strategies to ensure the best results
- Increasing the search engine result page from number 12 to number 2 in organic search results

CONTACT

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EDUCATION

Borcelle University 2010-2014

123 Anywhere St., Any City
*MBA: Marketing Management
And Research*

SKILLS

Budgeting and Allocation



Corporate communications



Budgeting



Market analysis



Campaign management



Public and Media Relations

