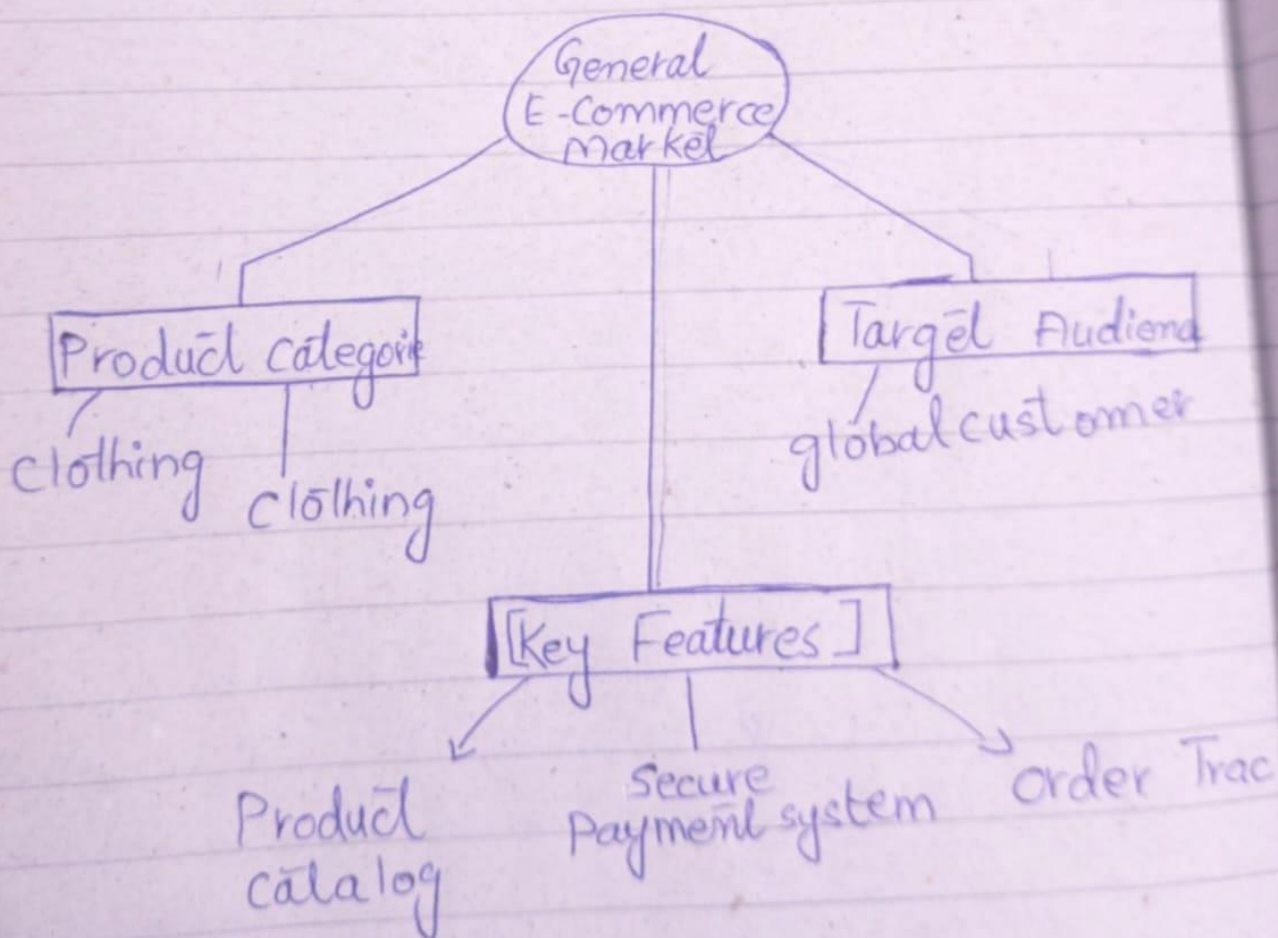


Day-one:

Alishba Rehman.

Question: What type of marketplace are you building.

Answer: General E-Commerce
(selling various product online)



“ Define your Business Goals ”

Question 2: Who is your target audience
Answer: Young adults sport enthusiasts.

Question 3: What is your business outcome?

Ans: Build customer trust and achieve high sales.

[Business Goals]

Product:
customer need authentic Nike shoes.

ac Target Audience
Young adults and sports enthusiasts.

Create a Data schema

Question: What are the main entities and their relationships?

Ans: Product, Order and customers with clear connection:

[Product]

- ID
- Name
- Price
- stock

|
|

[Order]

- Order ID
- Product ID
- Quantity

-----> [Customer]

customer
Name
Contact info