

DAY 1 - Laying the Foundation for your MarketPlace Journey - MORENT

STEP: 01

Chosen Marketplace Type: Rental E-Commerce

Primary Purpose:

Build a trusted platform where users can rent cars hassle-free for any journey—short or long. We aim to make car rentals simple, affordable, and secure.

STEP: 02

1. Problem Statement:

Finding the right car for short-term or long-term use is often a challenge. My marketplace will make renting a car quick, easy, and affordable for everyone, whether it's for a few hours, a day, a week, or even months.

2. Target Audience:

Our platform is designed for young professionals, tourists, and families who need reliable and affordable car rentals for short trips or long-term needs.

3. Products or Services Offered:

Our marketplace offers a variety of rental cars including sports cars, sedans, SUVs, and hatchbacks. Customers can choose from short-term or long-term rental options based on their needs, whether it's for a weekend trip, daily use, or a few months

4. Unique Selling Proposition (USP):

Flexible rentals for sports cars, sedans, SUVs, and hatchbacks at affordable prices. Whether for a weekend or a few months, we offer easy booking and reliable support.

"Drive Your Way, On Your Terms."

