	Date: 16 1125
	GIAIC (Q2)
	Market - Place - Builder - Lackathon - 2025
	Day 1: Laying the foundation for your
9	Marketplace Tourney.
•	Step 01: Choose Your Marketplace Type:
	· Choosen Marketplace Type: Rental E-Commerce.
	· Primary Purpose: Build a trusted platform where
	· Primary Purpose: Build a trusted platform where users can rent cars hassle-free for any journey-short or long. We aim to make can rentals simple, affordable, and secure.
•	Step 02: Legine Your Business Groats:
	· Problem Statement: Finding the right cass for short term or long-term use is often a
	challenge. Why marketplace will make renting a
	car quick, easy, and agriculture for evolution,
	whether it's for a few hours, a day, a week, or even months.
	· Target Judience: Our platform is designed for young professionals, tourists, and jamilies who need reliable and affordable car rentals for short trips or long-term needs.
	for young professionals, tourists, and jamilies

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	· Product or Services Offered: Our marketplace offers a variety of rental cars including Sports cars, sedans, SUVs, and hatchbacks.
	offers a variety of rental cars transming
	Customers can choose from short-term or long-term rental options based on their needs, whether it's for a weekend trip, daily use, or a few months.
	long-term rental options based on their
	needs, whether it's for a weekend trip; away
	· Unique Selling Proposition (USP): Flexible rentals for sports cars, sedans, SUVs, and hatchbacks at affordable prices. Whether for a weekend or a few months, we offer easy booking and reliable suffort.
	rentals for sports cars, sedams, SUS, and
	halchbacks at affordable prices. Whiteher for
	eary booking and reliable suffort.
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