

Date: 16/1/25

GIAIC (Q2)

Market - Place - Builder - Hackathon - 2025

Day 1: Laying the foundation for your Marketplace Journey.

- Step 01: Choose Your Marketplace Type:
 - Chosen Marketplace Type: Rental E-Commerce.
 - Primary Purpose: Build a trusted platform where users can rent cars hassle-free for any journey - short or long. We aim to make car rentals simple, affordable, and secure.
- Step 02: Define Your Business Goals:
 - Problem Statement: Finding the right cars for short term or long-term use is often a challenge. My marketplace will make renting a car quick, easy, and affordable for everyone, whether it's for a few hours, a day, a week, or even months.
 - Target Audience: Our platform is designed for young professionals, tourists, and families who need reliable and affordable car rentals for short trips or long-term needs.

Date:

• Product or Services Offered: Our marketplace offers a variety of rental cars including sports cars, sedans, SUVs, and hatchbacks. Customers can choose from short-term or long-term rental options based on their needs, whether it's for a weekend trip, daily use, or a few months.

• Unique Selling Proposition (USP): Flexible rentals for sports cars, sedans, SUVs, and hatchbacks at affordable prices. Whether for a weekend or a few months, we offer easy booking and reliable support.

"Leave Your Way, On Your Terms."