





# Expovision

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An international IT company offering services in the field of software development, blockchain, education for IT specialists and startups acceleration. The company was founded in 2018.





## About us

The Expovision company is a modern technology, high quality of products and provided services.

Our team develops the latest technological solutions in many areas including: medicine, education, real estate, auto and exhibition industries, engineering, videography and more.



### Design and branding

Observing modern trends and customer wishes



### 3D design and visualization

High quality of detail



### Website and web application development

Using a modern technology stack



### Mobile applications

For iOS and Android, native and cross-platform



### VR Application Development

Using the capabilities of Unreal Engine 4.



## Our achievements

1. Winners of the largest All-Russian competition for IT specialists "Digital Breakthrough";
2. Winners and participants of the acceleration programs - 500 Startups, Flat6Labs, Startup Wise Guys, etc.;
3. Developed 10 startups;
4. TOP-15 best VR companies in Russia;
5. Winners of the major IT competition "Sbercode 2021";
6. The company operates in Bahrain, UAE, Germany and Russia.





**Blockchain platform for Real Estate**





## **Relevance of the Expovision project**

Real estate investments are one of the most popular types of investments.

Investing in real estate, the investor buys real objects. They are resistant to inflation, and their value is growing steadily in the long term.

## Problems identified:

- Documenting and accounting difficulties of real estate purchases
- Lack of cryptocurrency as a means of payment
- Poor visualization tools
- High taxes
- Significant financial and consulting expenses



## Project concept

Expovision is innovative blockchain platform for buying and selling real estate for cryptocurrency.

The platform allows to purchase real estate at all stages of development, from objects under construction to a fully finished building.

The product integrates blockchain technology and the ability to pay with cryptocurrency, which allows to purchase real estate in a few clicks. The buyer can make a 3D overview of the object. Transactions are executed through Smart contracts.





## Features of the Expovision platform

The Expovision platform have 4 main advantages:



### Simplicity

A few clicks separate a customer from the virtual inspection of the property to its purchase



### Cryptocurrency

Customer can pay with cryptocurrency with no need for any intermediaries



### Smart contracts

Reduction of bureaucracy via the use of Smart contracts



### 3D visualization

Full exterior and interior visualization tools

## Smart-contracts

The legal side of the transactions are completed via Smart contracts.

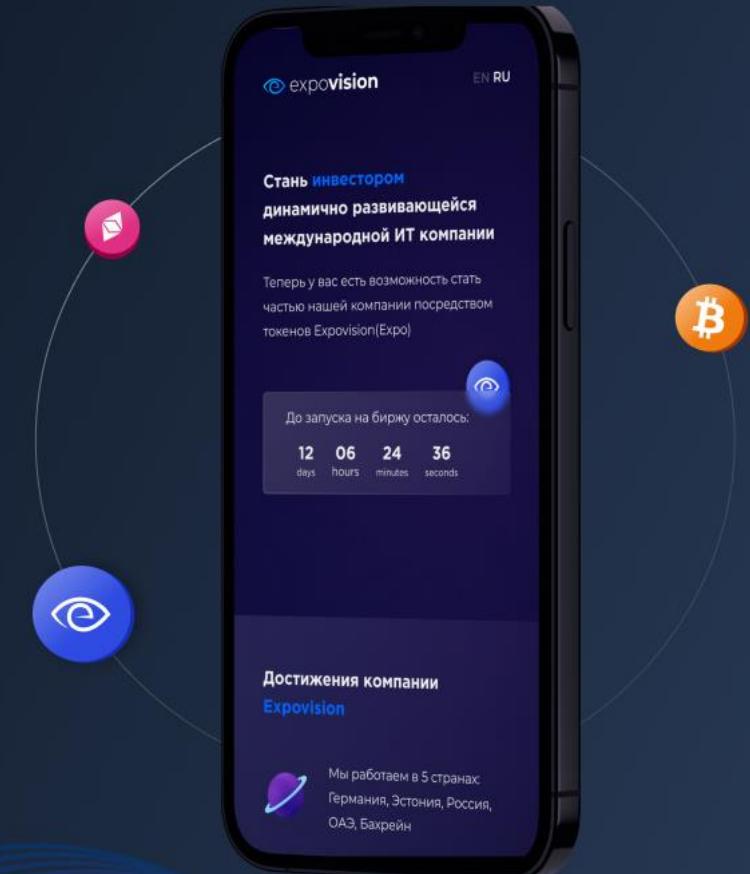
Smart contracts are used to carry out various operations on the blockchain. They allow to more efficiently conduct sales or lease transactions, as well as simplify the payment system and transaction safety.





## Advantages of Smart-contracts

- Transparency of a contract
- Enforcement mechanisms such as fines and sanctions
- Verifiability, which allows users to identify the participants and the sequence of their actions, forming an audit trail.





## 3D visualisation

An important feature of the Expovision platform is the possibility of benefiting services of a professional interior designer who will help the client to design the interior view of the object.

Interior design with virtual reality technologies allows users to dive into the digitized room of his future home or office.





## **Proof-of-Stake - network algorithm**

The performance of the Expovision blockchain is ensured by the Proof-of-Stake (PoS) algorithm - Proof of Stake.

This algorithm also allows users to make profit from their coins, which the user always keeps in the wallet in a certain amount. This process is called “staking”.

The user keeps EXPO tokens at 1% of the proceeds from the amount he holds in the account during the year.





## Proof-of-Stake - network algorithm

One of the main advantages of the PoS consensus is that token holders regularly conduct online voting for software updates, network building rules and improvements. Any user of the network with more than 5000 EXPOs on the balance can get the right to vote.





## Market volume

Digital transformation of the real estate market is natural and inevitable and will increase the speed and efficiency of investments in the real estate building industry. Blockchain technologies and smart contracts will have a big impact on market growth. According to the analytical company Mordor Intelligence, the market volume is \$6.75 billion in 2020, and by 2026 it will increase to \$13.46 billion.





## Cryptocurrency payments

Users can make payments in any convenient currency. In order to avoid currency volatility, it is recommended to pay with Stablecoin tokens.

Stablecoin are cryptocurrencies that are tied to stocks of traditional fiat currencies or physical goods (gold, oil) and whose exchange rates are subject to less fluctuations than those of typical cryptocurrencies.





## Conclusion of the agreement

### **Step 1. Selection and approval of the object.**

The company helps the client to select the desired property, providing apartment projects, as well as a personal manager for advice.

### **Step 2. Conclusion of a commission agreement.**

After choosing a property, a commission agreement is concluded between the client and the company. According to the commission agreement, the company acquires the selected property on its own behalf and at the expense of the client.

### **Step 3. Conclusion of a contract for the purchase of real estate.**

After the client pays the commission, the company converts the currency. Further, between the Company and the Seller of the real estate, an agreement is concluded. The ownership of the object is registered directly to the client.



## **ExpoCoin (EXPO) Token Specification**

Token name: ExpoCoin (EXPO);

Blockchain technology: TRON;

Block time: 3 seconds (17,280 blocks per day, about 6,307,200 blocks per year);

Transaction confirmation: 60 seconds;

TRON protocol: RESTful HTTP API;

Transaction cost: about 0.002 TRX;

When creating a new account, the cost of the first transaction is 0.1 TRX.



## **Advantages of the TRON platform:**

- Simple architecture
- Reliability. TRX transfers and the execution of Smart Contracts only cost throughput points instead of TRX, which frees TRON from attacks.
- High compatibility. TVM is EVM compatible and will be compatible with more mainstream virtual machines in the future. Thus, all EVM Smart Contracts are executed on TVM
- Low cost. By configuring TVM bandwidth, development costs are reduced and developers can focus on logical development of their contract code TVM also offers generic interfaces for contract deployment, launch and viewing for developer convenience



## ExpoCoin (EXPO)

ExpoCoin is a token issued by the IT company Expovision, whose owners have a right to vote when deciding on the company's issues.

Tokens certify ownership, make it possible to receive real income on the difference in quotations. All this is secured by the Smart Contract which manages the tokens.





## ExpoCoin (EXPO)

ExpoCoin was released on the basis of the TRON blockchain according to the TRC-20 standard. TRON's blockchain platform ensures safe and fast operation. The blockchain system of the TRON network provides the capabilities and performance required to implement artificial intelligence in real time. As for today, the platform is capable of processing up to 10 thousand operations per second.

A total of 200 million tokens were issued, 20 millions of which were presented for the ICO sale.

The cost of one token at the beginning of the ICO is estimated at 10 cents.



## The token holder's benefits:

- When paying with ExpoCoin tokens, the cost of the transaction is reduced. Any transaction will cost 1-2% less.
- Tokens can be used to pay for courses at the ExpovisionED online educational platform.
- Tokens are used for voting. With the release of a token, its owner has the right to make decisions aimed at the development of the company.
- Buying tokens is one of the ways to invest in a company.



## Our team



**Magomed Aliev**  
CEO



**Abdulla Albertov**  
CTO



**Israil Abdulaev**  
Blockchain Developer



**Aliskhan Gazamatov**  
Web Developer



**Hadji Baymurzaev**  
UE5 Developer



**Беслан Дидаев**  
PR менеджер

## Our team



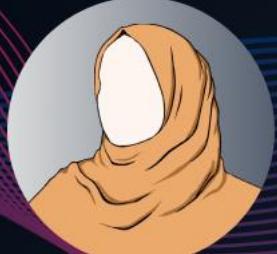
**Gazali Tepsurkaev**  
Backend Developer



**Said-Magomed Muslimov**  
3D-artist



**Anzor Shidaev**  
3D-modeller



**Luiza Ozdoeva**  
Sales manager



**Amina Chupalaeva**  
Marketing manager



**Lia Sechka**  
Designer



## Roadmap

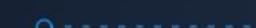
May 2021

Market analysis



July 2021

ICO preparation. Tokens issue



August 2021

UX/UI

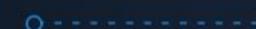
September 2021

Prototype development



October 2021

ICO Start  
Gitex conference in Dubai



November - December 2021

ICO End  
Web Summit Conference

February 2022

Complete product launch



## Conclusion

Expovision believes in a future of the world where real estate buying will be self-managing and will not require as much attention and money as it requires today. Expovision has created an automated platform that can significantly expand the capabilities of a person in the process of purchasing real estate. We took into account all the resources of the network and designed a balanced platform on which users can work with comfort and benefit from it.

Expovision is a project that values its community. We prioritize customer comfort and always take their opinion into account. Our work is based on honesty and we intend to keep the project open and transparent to everyone. We hope that Expovision will contribute to the development of blockchain and smart contracts in the future.

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