

Alison Cordeiro Sousa

alisoncsousa97@gmail.com - alison-sousa.github.io

EDUCATION

Escola Superior de Propaganda e Marketing (ESPM)	2020-2024
Bachelor of International Relations	
Merit-Based Academic Scholarship (ENEM)	

RESEARCH EXPERIENCE

Research Assistance for professors Alexandre Uehara, Han Na Kim, Igor Gondim, Rodrigo Cintra	2021-2024
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WORKING PAPERS

Western Relationship, China e Taiwan: Approach using Econometrics to Assess Tensions (with Rodrigo Cintra) [Available [here](#)]

International Diversification via ETFs from the Perspective of the Sharpe Ratio (with Igor Gondim) [Available [here](#)]

OTHER PUBLICATIONS

Why Should You Invest Your Money in J-REITs in Japan? (with Alexandre Uehara, Han Na Kim) [Available [here](#)]

Is It Worthwhile for Brazilians to Invest in ETFs in South Korea? (with Alexandre Uehara, Han Na Kim) [Available [here](#)]

The Triangular Relationship Among the United States, Taiwan, and China at the Onset of Joe Biden's Administration (with Alexandre Uehara, Han Na Kim) [Available [here](#)]

INVITED TALKS AND PRESENTATIONS

33rd Edition of the National Meeting of Undergraduate Business Administration (ENANGRAD)	2022
Public Talks in Portuguese: Asian Studies and Business Research Center	2022

OTHER EXPERIENCES

Bar Association/Section of São Paulo	2023-2024
Member	
China Construction Bank	2023
Risk Intern	
International Relations Research Center	2022-2023
Scientific Research on Politics and Economics of China	
Ministry of Foreign Affairs of Brazil	2022
Foreign Trade	
Asian Studies and Business Research Center (NENA)	2021-2023
Researcher	
Consulate General of South Korea	2021-2022
Researcher Member	
International Programs – Courses in Social and Economic Development Zuyd Hogeschool (Netherlands), Meiji University (Japan)	2021

SELECTED COURSEWORK

Development Bank of Latin America and the Caribbean

2022

1,620 hours of advanced training in Econometrics (I, II); Mathematics (I, II, III); Finance (I, II, III); Microeconomics; Computational Economics

Fundação Getúlio Vargas

60 hours of training in Data Science

FELLOWSHIPS AND AWARDS

Itaú Asset Quant Challenge

2023

Performance Highlighted by Rafael Lavrado

CFA Institute Research Challenge

2022

Investment Research Awarded by Marcia Sadzevicius, CFA

Best Undergraduate Technical Paper

2022

Awarded by Sigalei

Academic Merit

2021

Meiji University Intercultural Program

Undergraduate program at ESPM

2020-2024

Merit Scholarship (ENEM)

OTHER INFORMATION

Languages: Portuguese (Native); English, Spanish (Fluent); Mandarin, Japanese (Elementary)

Software's: R, Stata, L^AT_EX, Python, VBA

Last updated: December 8, 2024