

ALISON CORDEIRO SOUSA

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EDUCATION

Escola Superior de Propaganda e Marketing (ESPM) B.A. International Relations	São Paulo, Brazil Aug/2020 - Jun/2024
Meiji University International Program	Tokyo, Japan Dec 2021
Zuyd Hogeschool International Business Program	Maastricht, Netherlands April 2021

RESEARCH EXPERIENCE

Atlantic Council Research Assistant Supervisors: Denilde Holzhacker and Valentina Sader	2024 - Present
Escola Superior de Propaganda e Marketing Undergraduate Research Assistant Supervisor: Alexandre Uehara	2022-2023
Consulate General of South Korea Undergraduate Research Assistant Supervisor: Joohoon Kim	2021-2022

WORKING PAPERS

International Strategies and Marketing: An Analysis of Semiconductor Internationalization to Japan - with Rodrigo Cintra
Relations between the West, China, and Taiwan: An Econometric Approach to Assessing Tensions - with Rodrigo Cintra
International Diversification via ETFs from the Perspective of the Sharpe Ratio - with Igor Gondim

OTHER PUBLICATIONS

Why Should You Invest Your Money in J-REITs in Japan? - with Alexandre Uehara, Han Kim
Is It Worthwhile for Brazilians to Invest in ETFs in South Korea? - with Alexandre Uehara, Han Kim
The Triangular Relationship Among the United States, Taiwan, and China at the Onset of Joe Biden's Administration - with Alexandre Uehara, Han Kim

OTHER WORK EXPERIENCE

China Construction Bank (largest chinese bank) Risk Management	2023
Ministry of Foreign Affairs of Brazil Foreign Trade	2022

ACHIEVEMENTS, AND AWARDS

Escola Superior de Propaganda e Marketing Ranked in the top 10% of students at the university	2024
Itaú Asset Management (largest brazilian bank) Quant Challenge, recognized by Rafael Lavrado, Head of Quantitative Research	2023
CFA Institute Research Challenge, recognized by Marcia Sadzevicius, CFA, LatAm Equity Sales at UBS BB / CFA Brazil President	2022
Procter & Gamble Analysis of International Marketing Strategies, by Marielza Cavallari, professor at ESPM and Insper	2022
Sigalei Awarded for the paper on PL N° 5.660/2016 analyzing internship regulations in Brazil	2022
Meiji University Academic Merit awarded by Prof. Mariko Nakabayashi, PhD, Meiji University, Japan	2021
Full scholarships for top-tier preparatory courses (Total: ~US\$ 20,000)	2019-2020

MEMBERSHIP

Brazilian Bar Association/Section of São Paulo Special Arbitration Committee	2023-2024
International Relations Center - University of São Paulo Research Assistant for Alexandre Uehara	2022-2023
Asian Studies and Business Research Center Research Assistant for Alexandre Uehara, Han Kim	2021-2023
Legislative Studies Center of São Paulo Undergraduate Research Assistant for Fabio Pereira de Andrade	2020-2021

CONFERENCE PRESENTATIONS

International Expansion Strategies: Analysis for the Internationalization of Semiconductors to Japan, São Paulo, Brazil	2024
Congress Angrad, International Diversification via ETFs from the Perspective of the Sharpe Ratio, Santa Catarina, Brazil	2022

TALKS

The Triangular Relationship Among the US, Taiwan, China Onset of Joe Biden's Administration (NENACAST)	2022
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COURSES

Development Bank of Latin America and the Caribbean Completed 1,200 hours of advanced training in Econometrics (I, II), Computational Economics, Finance & Mathematics (I, II, III), Dynamic Macroeconomics and Applied Microeconometrics	2024
National School of Public Administration 110 hours of training in Data Analysis, Big Data, Marketing, Statistics, and R/Python	2024
Fundação Getúlio Vargas 60 hours of training in Data Science	2024
Ministry of Information Technologies and Communications 48 hours of training in Applied Artificial Intelligence	2024
Polytechnic School of the University of São Paulo Completed 105 hours in Risk Analysis and Decision-Making Process - Materials Engineering	2022
Centro Universitário das Américas (São Paulo) Undergraduate in Chemical Engineering — Program Interrupted Completed 1,320h in Applied Physics, Mathematics, Bioengineering, Calculation Tools, Drawing, Metrology, Electricity, Electrical Circuits, Application of Calculus in Engineering, Organic, Inorganic Chemistry	2017-2018

SKILLS

Languages: Portuguese (Native). English, Spanish (Fluent). Dutch, Mandarin (Intermediate). Japanese (Basic).
Softwares: R, SQL, Python, Matlab, LaTeX, Stata,VBA

ADDITIONAL INFORMATION

Scientific Initiation: U.S.-China-Taiwan Triangular Relations under Xi Jinping – Tensions in Foreign Policy, International Economics	2023
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