ALISON SOUSA

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EDUCATION

M.Sc. in Computer Science · *São Carlos, SP*
University of São Paulo (USP) · 2025 – Present
Funded by Brazilian Development Bank (BNDES)

B.Sc. in Statistics · *São Carlos, SP*
Federal University of São Carlos (UFSCar) · 2026 – Present

B.A. in International Affairs · *São Paulo, SP*
Escola Superior de Propaganda e Marketing (ESPM) · 2024
Visiting Student at Zuyd University (Netherlands) & Meiji University (Japan)

RESEARCH ASSISTANCE

School of Public Health (FSP-USP) · *São Paulo, SP*
RA supervised by Aylene Bousquat · 2025 – Present

School of Economics (FEA-USP) · *São Paulo, SP*
RA supervised by Gilmar Masiero · 2025 – 2026

School of International Affairs (ESPM) · *São Paulo, SP*
RA supervised by Alexandre Uehara & Igor Gondim · 2021 – 2024

TEACHING EXPERIENCE

School of Computer Science (ICMC-USP) · *São Paulo, SP*
TA, supervised by Diego Silva · 2025

School of International Affairs (ESPM) · *São Paulo, SP*
TA, supervised by Marcus Nakagawa · 2021

PUBLICATIONS

Comim, V.; Masiero, G.; Ogasavara, M.; **Sousa, A.** (2025). **Expanding the OLI Approach: The ERP Chinese Model**. *Management & Organization Review*. Under review.

Sousa, A.; Neto, J. (2025). **AI for Epidemiological Risk Prediction in Brazil**. *Journal of Information and Data Management*. Under review.

Sousa, A.; Neto, J. (2025). **AI for Epidemiological Risk Prediction in Brazil: A SLR**. *SBC Computing Reviews*. Under review.

Sousa, A.; Gondim, I. (2022). **International diversification via ETFs from the Sharpe ratio perspective**. *33rd ENANGRAD*.

PRESENTATIONS

33rd ENANGRAD - Santa Catarina, Brazil · 2022

HONORS & GRANTS

Ranked 1st in Statistics Admission (UFSCar) · 2026
BNDES Research Grant · 2025
ESPM Academic Merit Award · 2024
ESPM Honorable Mention Award · 2024
ESPM Merit Scholarship · 2024
CFA Institute Outstanding Research Award · 2022
Sigalei São Carlos Competition Award · 2022

SKILLS

Languages: Portuguese (Native), English (Fluent), Spanish (Fluent), Mandarin (Basic)
Programming: Python, R, Julia, SQL, VBA, LaTeX