ALISON CORDEIRO SOUSA

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EDUCATION

Escola Superior de Propaganda e Marketing (ESPM)
B.A. International Relations

São Paulo, Brazil
Aug/2020 - Jun/2024

Meiji University
International Program

Tokyo, Japan
Dec 2021

Zuyd Hogeschool
International Business Program

Maastricht, Netherlands
April 2021

RESEARCH EXPERIENCE

Atlantic Council
Research Assistant at the Adrienne Arsht Latin America Center
Conduct strategic research on Climate, Digital Infrastructure and Global Economic

2024

Escola Superior de Propaganda e Marketing
Research Assistant to Alexandre Uehara, Igor Gondim and Rodrigo Cintra
Worked on projects and coauthored papers in Econometrics, International Strategy and Finance

2022-2023

Consulate General of South Korea
Research Assistant to Consul Joohoon Kim
Worked on a project about Strategic and Economic Analysis

2021-2022

WORKING PAPERS

International Strategies and Marketing: An Analysis of Semiconductor Internationalization to Japan - with Rodrigo Cintra

Western relationship, China e Taiwan: approach using econometrics to assess tensions - with Rodrigo Cintra

International Diversification via ETFs from the Perspective of the Sharpe Ratio - with Igor Gondim

OTHER PUBLICATIONS

Why Should You Invest Your Money in J-REITs in Japan? - with Alexandre Uehara

Is It Worthwhile for Brazilians to Invest in ETFs in South Korea? - with Alexandre Uehara

The Triangular Relationship Among the United States, Taiwan, and China at the Onset of Joe Biden's Administration - with Alexandre Uehara

OTHER WORK EXPERIENCE

China Construction Bank (largest chinese bank)
Risk Management

2023

Ministry of Foreign Affairs of Brazil
Foreign Trade

2022

ACHIEVEMENTS, AND AWARDS

Escola Superior de Propaganda e Marketing
Ranked among the top students in the International Relations undergraduate program

2024

Itaú Asset Management (largest brazilian bank)
Quant Challenge, recognized by Rafael Lavrado, Head of Quantitative Research

2023

CFA Institute
Research Challenge, recognized by Marcia Sadzevicius, CFA, LatAm Equity Sales at UBS BB / CFA Brazil President

2022

Turim Investimentos
Research Challenge, recognized by Renata Mello, Associate at the firm

2022

Procter & Gamble
Analysis of International Marketing Strategies, by Marielza Cavallari, professor at ESPM and Insper

2022

Sigalei
Awarded for the paper on PL N° 5.660/2016 analyzing internship regulations in Brazil

2022

Meiji University
Awarded academic merit by Prof. Mariko Nakabayashi, PhD, Meiji University, Japan

2021

Full Scholarship for Top-Tier Preparatory Programs   2019-2020
Awarded full scholarships for courses at Anglo, CPV, Objetivo

MEMBERSHIP

Brazilian Bar Association/Section of São Paulo   2023-2024
Special Arbitration Committee

International Relations Center - University of São Paulo   2022-2023
Undergraduate RA to Alexandre Uehara during Scientific Initiation

Asian Studies and Business Research Center   2021-2023
Undergraduate RA to Alexandre Uehara, Han Kim

Legislative Studies Center of São Paulo   2020-2021
Undergraduate RA to Fabio Pereira de Andrade

CONFERENCE PRESENTATIONS

International Strategies: Analysis for the Internationalization of Semiconductors to Japan - at ESPM (São Paulo, Brazil)   2024

33rd Edition of the National Meeting of Undergraduate Business Administration Programs (Santa Catarina, Brazil)   2022

TALKS

The Triangular Relationship Among the US, Taiwan, China Onset of Joe Biden's Administration (NENACAST)   2022

COURSES

Development Bank of Latin America and the Caribbean   2024
1,500 hours of advanced training in Public Management, Economics, Econometrics (I, II), Computational
Economics, Finance & Mathematics (I, II, III), Dynamic Macroeconomics and Applied Microeconometrics

National School of Public Administration   2024
110 hours of training in Data Analysis, Big Data, Marketing, Strategy, Statistics and R/Python

Fundação Getúlio Vargas   2024
60 hours of training in Data Science

Ministry of Information Technologies and Communications   2024
48 hours of training in Applied Artificial Intelligence

Polytechnic School of the University of São Paulo   2022
105 hours of training in Risk Analysis and Decision-Making Process

SKILLS

Languages: Portuguese (Native). English, Spanish (Fluent). Dutch, Mandarin (Intermediate). Japanese (Basic).
Softwares: R, SQL, Python, Matlab, LaTeX, Stata,VBA

ADDITIONAL INFORMATION

UNICID School of Medicine - Approved for the Brazilian National High School Exam (ENEM)   2019
FAM School of Engineering, Undergraduate in Chemical Engineering - Program Interrupted   2017-2018