

ALISON CORDEIRO SOUSA

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EDUCATION

Escola Superior de Propaganda e Marketing (ESPM) B.A. International Relations	São Paulo, Brazil Aug/2020 - Jun/2024
Meiji University International Program	Tokyo, Japan Dec 2021
Zuyd Hogeschool International Business Program	Maastricht, Netherlands April 2021

RESEARCH EXPERIENCE

Atlantic Council Research Assistant at the Adrienne Arsht Latin America Center Conduct strategic research on Climate, Digital Infrastructure and Global Economic	2024 - Present
Escola Superior de Propaganda e Marketing Research Assistant to Alexandre Uehara, Igor Gondim and Rodrigo Cintra Worked on projects and coauthored papers in Econometrics, International Strategy and Finance	2022-2023
Consulate General of South Korea Research Assistant to Consul Joohoon Kim Worked on a project about Strategic and Economic Analysis	2021-2022

WORKING PAPERS

International Strategies and Marketing: An Analysis of Semiconductor Internationalization to Japan - with Rodrigo Cintra
Relations between the West, China, and Taiwan: An Econometric Approach to Assessing Tensions - with Rodrigo Cintra
International Diversification via ETFs from the Perspective of the Sharpe Ratio - with Igor Gondim

OTHER PUBLICATIONS

Why Should You Invest Your Money in J-REITs in Japan? - with Alexandre Uehara
Is It Worthwhile for Brazilians to Invest in ETFs in South Korea? - with Alexandre Uehara
The Triangular Relationship Among the United States, Taiwan, and China at the Onset of Joe Biden's Administration - with Alexandre Uehara

OTHER WORK EXPERIENCE

China Construction Bank (largest chinese bank) Risk Management	2023
Ministry of Foreign Affairs of Brazil Foreign Trade	2022

ACHIEVEMENTS, AND AWARDS

Escola Superior de Propaganda e Marketing Ranked in the top 10% of students at the university	2024
Itaú Asset Management (largest brazilian bank) Quant Challenge, recognized by Rafael Lavrado, Head of Quantitative Research	2023
CFA Institute Research Challenge, recognized by Marcia Sadzevicius, CFA, LatAm Equity Sales at UBS BB / CFA Brazil President	2022
Procter & Gamble Analysis of International Marketing Strategies, by Marielza Cavallari, professor at ESPM and Insper	2022
Sigalei Awarded for the paper on PL N° 5.660/2016 analyzing internship regulations in Brazil	2022
Meiji University Awarded academic merit by Prof. Mariko Nakabayashi, PhD, Meiji University, Japan	2021
Full Scholarship for Top-Tier Preparatory Programs Awarded full scholarships for courses at Anglo, CPV, Objetivo	2019-2020

MEMBERSHIP

Brazilian Bar Association/Section of São Paulo Special Arbitration Committee	2023-2024
International Relations Center - University of São Paulo Undergraduate RA to Alexandre Uehara during Scientific Initiation	2022-2023
Asian Studies and Business Research Center Undergraduate RA to Alexandre Uehara, Han Kim	2021-2023
Legislative Studies Center of São Paulo Undergraduate RA to Fabio Pereira de Andrade	2020-2021

CONFERENCE PRESENTATIONS

International Strategies: Analysis for the Internationalization of Semiconductors to Japan - at ESPM (São Paulo, Brazil)	2024
33rd Edition of the National Meeting of Undergraduate Business Administration Programs (Santa Catarina, Brazil)	2022

TALKS

The Triangular Relationship Among the US, Taiwan, China Onset of Joe Biden's Administration (NENACAST)	2022
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COURSES

Development Bank of Latin America and the Caribbean 1,200 hours of advanced training in Econometrics (I, II), Computational Economics, Finance & Mathematics (I, II, III), Dynamic Macroeconomics and Applied Microeconometrics	2024
National School of Public Administration 110 hours of training in Data Analysis, Big Data, Marketing, Statistics and R/Python	2024
Fundação Getúlio Vargas 60 hours of training in Data Science	2024
Ministry of Information Technologies and Communications 48 hours of training in Applied Artificial Intelligence	2024
Polytechnic School of the University of São Paulo 105 hours of training in Risk Analysis and Decision-Making Process - Materials Engineering	2022

SKILLS

Languages: Portuguese (Native). English, Spanish (Fluent). Dutch, Mandarin (Intermediate). Japanese (Basic).
Softwares: R, SQL, Python, Matlab, LaTeX, Stata,VBA

ADDITIONAL INFORMATION

UNICID School of Medicine - Approved for the Brazilian National High School Exam	2019
FAM School of Engineering, Undergraduate in Chemical Engineering - Program Interrupted	2017-2018