

ALISON CORDEIRO SOUSA

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EDUCATION

B.A. (International Relations), Escola Superior de Propaganda e Marketing (ESPM)	2024
Undergraduate B.A. (International Programs), Meiji University and Zuyd Hogeschool	2021

RESEARCH ASSISTANCE

Atlantic Council Research Assistant at the Adrienne Arsht Latin America Center	2024 - ongoing
Escola Superior de Propaganda e Marketing Research Assistant to Alexandre Uehara, Igor Gondim and Rodrigo Cintra	2022-2023
Consulate General of South Korea Research Assistant to Consul Joohoon Kim	2021-2022

WORKING PAPERS

International Strategies and Marketing: An Analysis of Semiconductor Internationalization to Japan - with Rodrigo Cintra
Western relationship, China e Taiwan: approach using econometrics to assess tensions - with Rodrigo Cintra
International Diversification via ETFs from the Perspective of the Sharpe Ratio - with Igor Gondim

OTHER BRIEF PUBLICATIONS

Why Should You Invest Your Money in J-REITs in Japan? - with Alexandre Uehara
Is It Worthwhile for Brazilians to Invest in ETFs in South Korea? - with Alexandre Uehara
The Triangular Relationship Among the United States, Taiwan, and China at the Onset of Joe Biden's Administration - with Alexandre Uehara

WORK EXPERIENCE

China Construction Bank Risk Management	2023
Ministry of Foreign Affairs of Brazil Foreign Trade	2022

CONFERENCE PRESENTATIONS

International Strategies: Analysis for the Internationalization of Semiconductors to Japan - at ESPM (São Paulo, Brazil)	2024
33rd Edition of the National Meeting of Undergraduate Business Administration Programs (Santa Catarina, Brazil)	2022

TALKS

The Triangular Relationship Among the US, Taiwan, China Onset of Joe Biden's Administration (NENACAST)	2022
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ACADEMIC ACHIEVEMENTS, AWARDS, AND CERTIFICATES

Itaú Asset Management Quant Challenge, recognized by Rafael Lavrado, Head of Quantitative Research	2023
CFA Institute Research Challenge, recognized by Marcia Sadzevicius, CFA Brazil President	2022
Turim Investimentos Challenge, recognized by Renata Mello, Associate at the firm	2022
Procter & Gamble International Marketing Strategies, recognized by Marielza Cavallari	2022
Sigalei Awarded for the paper on PL N° 5.660/2016 analyzing internship regulations in Brazil	2022
Meiji University Awarded academic merit by Prof. Mariko Nakabayashi	2021

MEMBERSHIP

Brazilian Bar Association/Section of São Paulo Special Arbitration Committee Collaborator	2023-2024
Asian Studies and Business Research Center Undergraduate RA to Alexandre Uehara, Han Kim	2021-2023
Legislative Studies Center of São Paulo Undergraduate RA to Fabio Pereira de Andrade	2020-2021

COURSES

Development Bank of Latin America and the Caribbean 1,620 hours of advanced training in Econometrics (I, II), Computational Economics, Finance & Mathematics (I, II, III), Dynamic Macroeconomics and Applied Microeconometrics	2024
National School of Public Administration 110 hours of training in Data Analysis, Big Data, Marketing, Strategy, Statistics and R/Python	2024
Fundação Getúlio Vargas 60 hours of training in Data Science	2024
Ministry of Information Technologies and Communications 48 hours of training in Applied Artificial Intelligence	2024
Polytechnic School of the University of São Paulo 105 hours of training in Risk Analysis and Decision-Making Process	2022

SKILLS

Languages: Portuguese (Native). English, Spanish (Fluent). Dutch, Mandarin (Intermediate). Japanese (Basic).
Softwares: R, SQL, Python, Matlab, LaTeX, Stata,VBA.