

ALISON SOUSA

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EDUCATION

M.Sc. in Strategy and Economics University of São Paulo (FEA-USP) Funded by Brazilian Development Bank (BNDES)	São Paulo, SP 2026 – Present
B.Sc. in Statistics Federal University of São Carlos (UFSCar)	São Carlos, SP 2026 – Present
B.A. in International Affairs Escola Superior de Propaganda e Marketing (ESPM) Visiting Student at Zuyd University (Netherlands) & Meiji University (Japan)	São Paulo, SP 2024

RESEARCH ASSISTANCE

School of Public Health (FSP-USP) RA supervised by Aylene Bousquat	São Paulo, SP 2025 – 2026
School of Economics (FEA-USP) RA supervised by Gilmar Masiero	São Paulo, SP 2025 – 2026
School of International Affairs (ESPM) RA supervised by Alexandre Uehara & Igor Gondim	São Paulo, SP 2021 – 2024

TEACHING EXPERIENCE

School of Computer Science (USP) TA, supervised by Diego Silva	São Paulo, SP 2025
School of International Affairs (ESPM) TA, supervised by Marcus Nakagawa	São Paulo, SP 2021

PUBLICATIONS

Comim, V.; Masiero, G.; Ogasavara, M.; **Sousa, A.** (2025). **Expanding the OLI Approach: The ERP Chinese Model.** *Management & Organization Review*. Under review.

Sousa, A.; Neto, J. (2025). **AI for Epidemiological Risk Prediction in Brazil.** *Journal of Information and Data Management*. Under review.

Sousa, A.; Neto, J. (2025). **AI for Epidemiological Risk Prediction in Brazil: A SLR.** *SBC Computing Reviews*. Under review.

Sousa, A.; Gondim, I. (2022). **International diversification via ETFs from the Sharpe ratio perspective.** *33rd ENANGRAD*.

PRESENTATIONS

33rd ENANGRAD - Santa Catarina, Brazil 2022

HONORS & GRANTS

Ranked 1st in Statistics Admission (UFSCar)	2026
BNDES Research Grant	2025
ESPM Academic Merit Award	2024
ESPM Honorable Mention Award	2024
ESPM Merit Scholarship	2024
CFA Institute Outstanding Research Award	2022
Sigalei São Carlos Competition Award	2022

SKILLS

Languages: Portuguese (Native), English (Fluent), Spanish (Fluent), Mandarin (Basic)

Programming: Python, R, Julia, SQL, VBA, \LaTeX