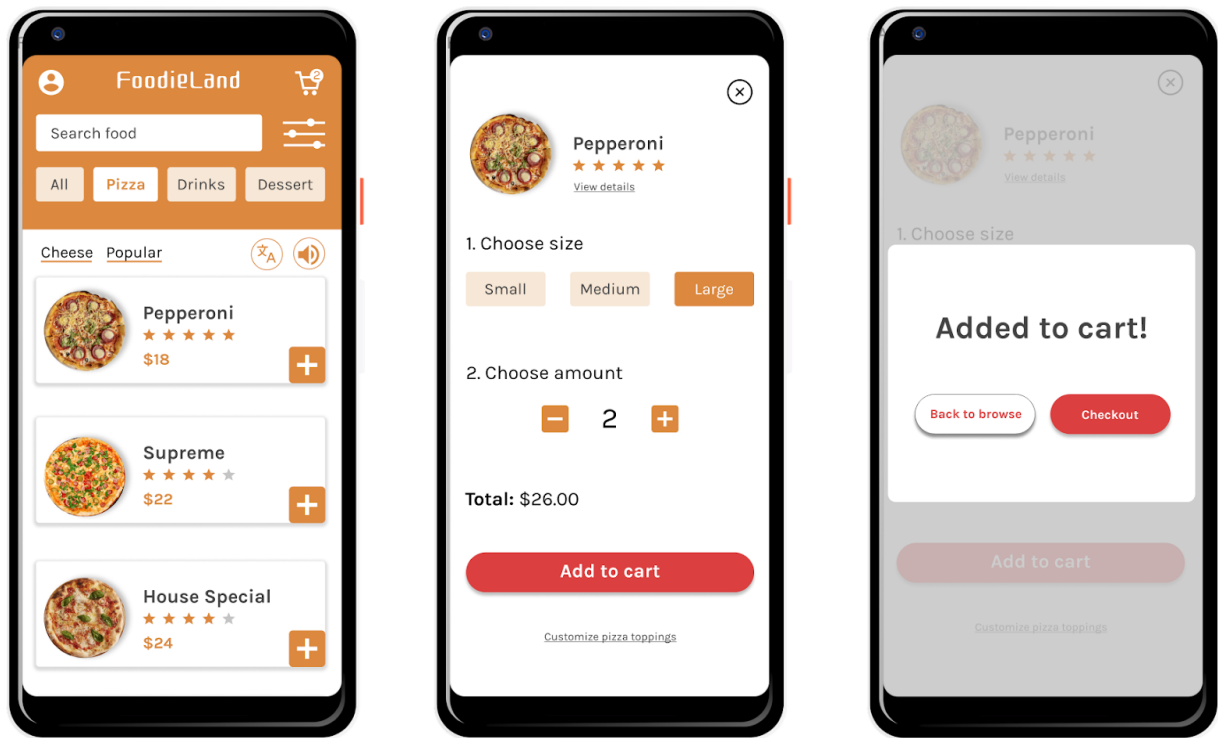


Identify Good UX Design Template

Google UX Design Certificate

Directions: Using the four prompts below, identify how the FoodieLand app demonstrates good UX design.



Prompt 1: Identify at least one aspect of the FoodieLand app that demonstrates usable design. Explain your reasoning in 1-2 sentences.

Hint: Is the app’s design, structure, and purpose clear? Does the app have any elements or features that make it easy to navigate?

Usable	The purpose of the app is clear. There is a shopping cart where users can add pizza to their cart and then place their orders. It’s easy to use icons are further enhanced by the easy to use plus marks to add items to their carts.
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Prompt 2: Identify at least one aspect of the FoodieLand app that demonstrates equitable design. Explain your reasoning in 1-2 sentences.

Hint: Does the app address the needs of people with diverse abilities and backgrounds?

Equitable

There is a sound button and icon for reading off the items listed on the app, this is useful for those who may be vision impaired. There is also a filter button which I can only assume includes dietary options as well for even more inclusivity.

Prompt 3: Identify at least one aspect of the FoodieLand app that demonstrates enjoyable design. Explain your reasoning in 1-2 sentences.

Hint: Does the app inspire a positive reaction from the user by considering their thoughts and feelings? Does the app engage users and make them excited to keep using the app?

Enjoyable

The star ratings listed by each pizza offered, as well as the images helps add to user enjoyment because they can see what their pizza might look like and how good it might be and this adds to the excitement about ordering this specific pizza.

Prompt 4: Identify at least one aspect of the FoodieLand app that demonstrates useful design. Explain your reasoning in 1-2 sentences.

Hint: Does the app solve the problem of “how to help a busy person working from home select a meal to be delivered?” How does the app help solve this problem?

Useful

Without knowing much about the delivery methods available, or how wide of a geographical zone they service, I would say generally yes this pizza app is useful because it is making it easy for those at home to order a pizza when they feel like it.

