

# Yuhan Yao

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## EDUCATION

**Harvard University**, School of Engineering and Applied Sciences, Massachusetts, US Expected graduation date: 12/2023  
Master of Science in Data Science

**New York University**, NYU Shanghai, Shanghai, China 09/2018 - 05/2022  
Bachelor of Science in Data Science (AI track); Minor: Mathematics Cumulative GPA: 3.94/4.0  
Study Abroad: NYU Abu Dhabi from 09/2021 to 12/2021; NYU New York from 01/2022 to 05/2022

## PROFESSIONAL EXPERIENCE

**Data Science Intern**, PayPro Global, Remote at Ukraine Office 02/2021 - 05/2021

- Utilized Python to implement K-means and Hierarchical Clustering methods to transform customer recency, frequency, and monetary values, which segmented customers into 3 target groups and engineered 8 features for further prediction
- Constructed and finetuned a customer lifetime value prediction XGBoost model with 85%+ accuracy, assisting the marketing team to refine customer target strategy
- Created and designed a Power BI data visualization report featuring 16 plots on webpage template performance, enabling the frontend team to debug hidden template errors and optimize template functionality
- Presented business insights to CEO and team leader and wrote requested executive summary detailing model mechanism and suggested marketing strategy for senior leadership

**Artificial Intelligence Intern**, Shanghai Hyron Software Co., LTD, Shanghai, China 06/2020 - 08/2020

- Preprocessed and extracted structural information from driver's license photos using Python OpenCV and trained a 95%+ accurate CRNN model to recognize numbers, dates, and 7000+ Japanese characters, saving time and manual labor for DMV
- Implemented an automated pose detector of abnormal behavior for AirPods factory safety check using YOLOv5 and Resnet18 models, preventing theft and larceny
- Collaborated with 7 other team members and successfully delivered 2 fully-deployed AI products to clients in 3 months

**Data Scientist & Software Developer**, Coopsight, LLC, Shanghai, China and Abu Dhabi, UAE 04/2020 - 01/2022

- Managed and maintained data extraction and modification of Firebase NoSQL database, ensuring stable and smooth data connection between frontend and backend
- Built and tested 6 web pages using React.js and Tailwind.css, with features including embedded Google map, company searching, user matching, enhancing user experience
- Tested business hypotheses and product-market fit by cold-calling 50+ people and interviewing 20+ potential customers and industry experts to propose data-driven solutions for product iteration

## RESEARCH & PUBLICATION

**Undergraduate Student Researcher**, NYU Shanghai, Shanghai, China 05/2021 - present

Received Dean's Undergraduate Research Fund; Paper to be published in September; Advisor: Prof. Zhibin Chen [Demo](#) | [GitHub](#)

- Proposed a tailored Genetic Algorithm based on Python to solve a black-box optimization problem and devised an improved shuttle bus schedule, which reduced cost by 6.82% while satisfying students' demand
- Formulated a real-life vehicle scheduling problem into 2 variations of Spatio-temporal networks and constructed a non-closed form objective function with 3 real-life constraints
- Led a team of 2 students and 1 shuttle service supervisor and organized bi-weekly meetings with advisor

**History Beyond: Approaches to Messy Digitized Archival Documents**, Shanghai, China 08/2020 - 09/2020

Research Assistant; Advisor: Prof. Heather Ruth Lee

[Project Website](#) | [GitHub](#)

- Implemented Optical Character Recognition using Python OpenCV and Google Tesseract to recognize English words in ancient fonts, digitalizing and preserving historical documents
- Utilized Python Pandas package to wrangle and organize tabular data with 18,000+ entries from Chinese Restaurant Database
- Presented research outcome to NYU Shanghai Chancellor, Provost, Dean and Professors

**Open Source Swarm Intelligence Robotics Research**, Shanghai, China 03/2019 - 12/2019

Research Assistant; Advisor: Prof. Rodolfo Cossovic

[Hackaday](#)

- Designed, 3D-printed, and tested infrared positioning device of robot "Swarmesh" and built scalable and decentralized swarm intelligent robots from scratch
- Compared Swarmesh with Kilobot, Jasmine and R-one to identify the limitations of existing Swarm robot systems
- Published and presented paper [Framework for Present Swarm Robotic Systems and New Implementations to Increase Scalability](#) at [SWARM 2019: The 3rd International Symposium on Swarm Behavior and Bio-Inspired Robotics](#) in Japan

## SCHOLARSHIPS & HONORS

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Summa Cum Laude	05/2022
Good Wood Global Scholar, NYU Shanghai	2021 - 2022
Dean's Undergraduate Research Fund, NYU Shanghai	05/2021
Dean's List 2019-2021, NYU Shanghai	2019 - 2021
Presentation at Academic Conference (PAC) Grant, NYU Shanghai	11/2019
Global Quintessence Scholarship (\$39,000 awarded for top 1%), NYU Shanghai	2018 - 2022

## ACTIVITIES

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<b>Technical Writer</b> , <a href="#">Towards Data Science</a> and <a href="#">Towards AI</a> (Medium Publications)	07/2021 - Present
<b>Open-source Dataset Contributor</b> , Kaggle	08/2020 - Present
<b>Senior Student Worker</b> , Career Development Center, NYU Shanghai, Shanghai, China	09/2019 - 05/2020
<b>Treasurer</b> , MUBotics Club, NYU Shanghai, Shanghai, China	03/2019 - 12/2019
<b>Marketing Leader of Yanghuo Project</b> , Match Edu (NGO), Shanghai, China	06/2019 - 08/2019

## DATA SCIENCE COMPETITION & PROJECTS

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**Bechdel Test: Comparing Female Representation Metrics in Movies**, Data Analysis & Visualization Project [GitHub](#)  
Showcased quantitatively that more females on set can translate into better female representation on screen; Visualized trend of female representation evolution using Python Seaborn; Obtained Bechdel scores of 9,300+ movies over 150 years using API. improvement advice on creating a superior metric.

**NL2SQL: BERT-based Model for SQL Generation**, Natural Language Processing Final Project [GitHub](#)  
Designed and built a BERT-based slot-filling classification model that converted questions in Chinese into SQL statements, which enabled non-programmers to interact with SQL databases effortlessly in Q&A scenarios.

**SAC Bias Reduction: Clipped Double Q vs Multi-Step Method**, Reinforcement Learning Final Project [GitHub](#)  
Tested and compared clipped double Q, multi-step method, and the combination of them in terms of SAC bias reduction efficacy for algorithm optimization.

**Chinese Traffic Sign Recognition Based on Annotated Street View Images**, Machine Learning Final Project [GitHub](#)  
Created and trained a self-designed artificial neural network on 6000+ images and tested it against VGG16 and Resnet50 to accurately classify 58 categories of Chinese traffic signs.

**Video Streaming Platform: Which Has Better Shows**, Regression & Multivariant Data Analysis Project [GitHub](#)  
Utilized Minitab to conduct a two-way ANOVA analysis on the effects of video streaming platform and genre on TV show ratings; Concluded that platform and genre are two main effects with no interaction effect.

**Online Air Ticket Reservation System**, Databases Final Project [GitHub](#)  
Designed and implemented a relational database using MySQL; Created a frontend user interface using HTML, CSS, Bootstrap, and JavaScript to connect with the backend Python Flask app.

**1<sup>st</sup> Place in Eleme Delivery Analytics Under COVID-19**, Kaggle Data Science Competition [Kaggle](#) | [GitHub](#)  
Built, compared, and optimized various Machine Learning models such as logistic regression and XGBoost to pinpoint relevant factors conducive to predicting couriers' decisions and behavior; Narrowed down the error of delivery time prediction to around 1.5 minutes.

## SKILLS

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**Data Science:** Python (NumPy, Pandas, Matplotlib, Plotnine, Scikit-learn), R (ggplot2, tidyverse), SQL, Firebase NoSQL  
**AI:** Python (Pytorch, OpenCV), Machine Learning, Computer Vision, Reinforcement Learning, Natural Language Processing  
**Software Development:** HTML, CSS (SASS/SCSS, Tailwind), JavaScript (React.js), Python Flask  
**Language:** Chinese (Native), English (Professional Work Proficiency)