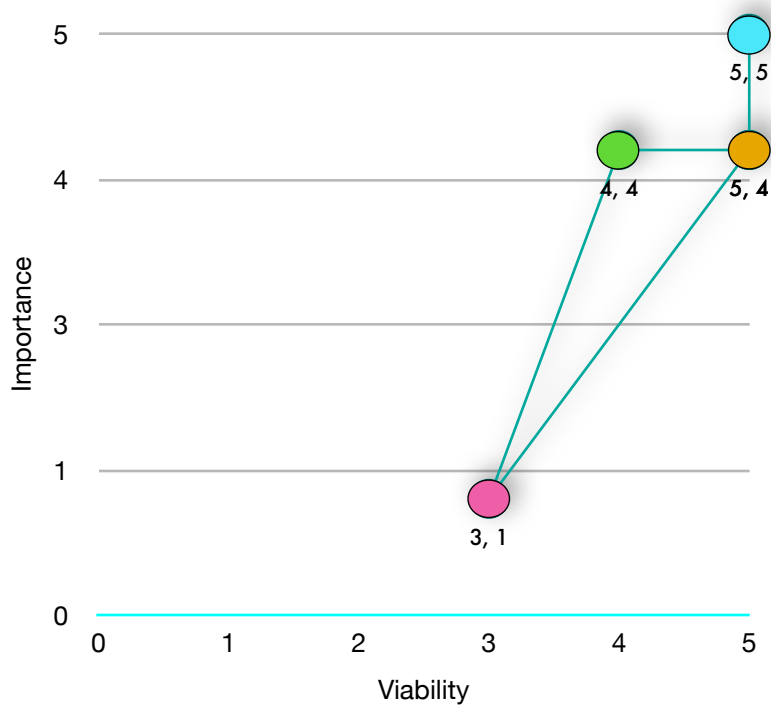


	Opportunity / Problem / Feature	Importance	Viability
A	Incentivize signups with a schedule	5	5
B	Increase revenue with a contact form	5	4
C	Motivate signups by including a photo gallery	3	1
D	Gain trust by providing user stories from current studio members	4	4
	Total	17	14



- A** Incentivize signups with a schedule
- B** Increase revenue with a contact form
- C** Motivate users to signup by including a photo gallery
- D** Gain trust by providing user stories from current studio members

What features do you have to drop based on this exercise? **Photo Gallery**