

# ALISSA TROIANO

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**Profile** Full Stack Developer with a wealth of diverse knowledge and technical experience to bring to any & every project.

## Experience

Freelance Web Developer; Remote – 2016 - Present

- Analyzed digital presence to produce marketing plans
- Designed brand identity packages (logos, etc.)
- Used Wordpress to host attractive, user-friendly websites for clients
- Ran tests regularly, troubleshooting any & all website issues

Territory Sales Manager; Lesser Evil Healthy Snacks - 2015-2016

- Traveled through assigned territory to introduce products to prospective clients
- Performed store calls to inventory stock, pitch promotions & assist managers in placing reorders
- Created presentations, info-graphics, brochures and digital content

Co-Founder, The Taste Team; Tai-State Area – 2015-2016

- Oversaw the execution of in-store product demonstrations for multiple health food clients
- Created agency templates, including event checklist & sales sheets
- Produced monthly expense reports that monitored sales & inventory for clients
- Exceeded each clients' projected sales goals & expectations on a monthly basis

Director of Operations, Amrita Health Foods; Pleasantville, New York – 2014 - 2015

- Managed day-to-day operations including customer service, order entry, warehousing, budgeting, and maintaining a high level of customer satisfaction.
- Coordinated affiliate, referral, and social media programs to spur growth and attract new users
- Oversaw company newsletter and created E-Book, Plant-Based Transition Guide
- Represented company and acted as a spokesperson for brand at industry events
- Organized product sponsorship of noteworthy causes, including March Of Dimes

## Education

Code Institute; Dublin, Ireland – Full Stack Software Developer, 01/2020 - 01/2021

## Skills

- HTML/HTML5
- CSS
- Bootstrap
- JavaScript/jQuery
- Python/Django Framework
- Git/GitHub