

# What Retailers need to know

## ABOUT THE PRI

The Minister for Communication, Climate Action and Environment has introduced a Producer Responsibility Initiative (PRI) for tyres, to ensure the sound environmental management of tyres at end of life. The PRI compliance scheme for tyres is managed by Repak ELT and the new Waste Tyre Regulations come into effect on October 1st 2017. PRI's have proven to be a successful and effective model in managing waste, having been in operation for packaging, electrical and battery waste for many years in Ireland. PRI's harness the benefits of a circular economy and once established, develop sustainable and enhanced waste management models, turning once landfilled waste items into recyclable resources.

### RETAILER BENEFITS

### HOW IS SCHEME FUNDED

- **FREE COLLECTION**  
Retailer will get their tyres collected and recovered/recycled free
- **COMPLIANCE**  
No more unfair competition from non-compliant retailers

This initiative is cost neutral for all operators in the tyre industry. Tyre Industry Producers support the PRI by paying a visible Environmental Management Cost to the compliance scheme. The vEMC is passed through the distribution chain concluding with the consumer paying you the Retailer, the appropriate cost for the tyre category. Tyre waste at your retail outlet, is collected free of charge by authorised collectors contracted to the scheme (once verified as scheme tyres i.e. those where a vEMC has been paid).

### WHAT LEGAL OBLIGATIONS DO I HAVE ?

#### REGISTER WITH REPAK ELT

Repak ELT is the approved body operating the compliance scheme. All businesses operating in the tyre industry must become a member of the scheme.

#### USE REGISTERED PRODUCER

You must only purchase tyres from a Producer who is registered with the Producer Register (PRL). You are prohibited from distributing tyres placed on the market by a non-registered Producer. The PRL registration number must be displayed on all sales documentation.

#### REGISTER AS PRODUCER

If you buy tyres from a Producer who operates outside the state you become the Producer for these tyres. You must charge and pay the vEMC for these tyres. You need to register with the PRL and report these tyres to the PRL.

WASTE

**Free Take Back**  
 You must take back waste tyres for free from your customers. (on all vEMC paid tyres)

**Zero vEMC rated Tyres**  
 All tyres must be collected by an Authorised Scheme Collector. You continue to pay your collector for these tyres.

**Customer retaining tyres**  
 If a customer retains waste tyres advise them to dispose of them through an Authorised registered collector or local authority.

**Authorised collectors**  
 You must only supply waste tyres to an Authorised collector registered with the scheme.

vEMC

Tyre Category	vEMC	Tyre Category	vEMC
Passenger Car	€2.80	Retread	€TBC
Motor Cycle	€1.50	Agricultural	€0
Truck & Bus Light commercial	€6.70	Construction	€0
Truck & Bus Heavy Commercial	€11.00	Industrial	€0
Part Worn Passenger Car	€2.80		

**Pay and Charge**  
 For all tyres you purchase and all tyres you sell you must pay and charge the vEMC at point of sale. Only waste tyres for which the appropriate vEMC has been paid will be collected free of charge.

DISPLAY

➤ vEMC

The visible Environmental Management Cost (vEMC) must be displayed at point of sale, on sales receipts, invoices and any other sales documentation.

➤ Certification of RELT Membership and Waste Management notice

The Certificate of Membership with Repak ELT must be prominently displayed in your premises, showing your member number and Waste Management notice for tyre waste take back.

REPORT

You must report to Repak ELT all tyres bought, sold and collected as waste by supplier, unit, category, and waste collector. Reporting is online by the 15th of each month. All records you keep must be kept for a minimum of 7 years.

ONLINE MONTHLY

REPAKELT

End of life tyres