Alief Akbar Portofolio Project

Data Enthusiast | Development | Analyze



"You can have data without information, but you cannot have information without data."

ABOUT ME

Hello, I'm Alief Akbar. you can call me "Aliv".

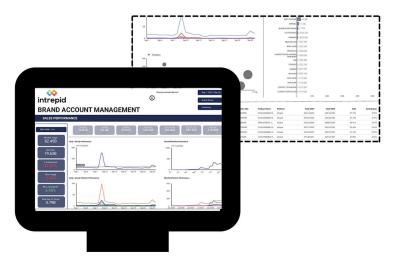
I have experience data for more than 6 years. My first experience at Suzuki Finance Indonesia Company with my first role IT QA Manual (8 Months) and second role IT MIS (1 year 3 months), and then my second experience at Fabelio Projects Company as a Business & Data Analyst (2 years 2 months), and the last at Intrepid Group Asia as a Regional Business Intelligence Analyst (2 years 8 months).

I have many projects for the dashboard from create, development, and monitoring.

let's take a look at my projects.



Regional Business Intelligence



Goal

A dashboard analyzing sales data from a retail store. It includes key metrics such as total sales, top-selling products, and sales trends over time.

Task Create, Development and monitoring

Tools

igQuery, Airflow, VScode, Asana, Jira

Programming language

Goal

A dashboard analyzing Customer Service data from a retail store and conversation between customers and agent, It includes key metrics such as behaviour, unique conversation. top asking chat/product, CRT, and ACHT.

Task
Create. Development and Monitoring.

Tools

Query, Airflow, VScode, Asana, Jira

Programming language





Automation Report

Intrepid Group Asia



Goal

Monitoring MTD achievement report for management

Task

Create, development and monitoring

Tools

Google AppScript, BigQuery, Jira, Asana

Programming language

*and many more dashboard in Looker and Google Sheet



Fabelio Projects Experience Studio



Goal

Analysis and monitoring of revenue, payment collection charts, calculated Net Promoter Score (NPS) dashboard

Task Create, Development and monitoring.

Tools Data Studio, BigQuery, Trello, Google Sheet

Programming language

Goal

Monitoring Fabelio Projects with Page Views, Sessions, Bounce Rate for Marketing Team

Task Create, Development and Monitoring.

ToolsData Studio, BigQuery, Google Analytics, Trello, Google Sheet

Programming language SQL, Formula



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Monitoring All Data for Analyst to Business Strategy and Develop

Task ETL, Create, Development and Monitoring.

Tools Google Sheet, BigQuery, Google Apss Script

Programming Language JavaScript, Formula, SQL

*and many more dashboard at Google Sheets

IT QA Manual



Goal

Provide informasion about Company as a product, credit simulation, career, branch company informastion and online payment

Task Testing

Tools SQL Server, Ms. Exce, Seleniuml

Programming language

Goal

SUFI SMART Application provide informasion about Company as a product, credit simulation, career, branch company informastion and online payment

Task

Tools SQL Server, Ms. Excel, Seleniuml

Programming language

SQL, PHP





IT MIS





Goal

Monitoriing journal report daily for Board of DIrector and management

Task

ETL, Development, Monitoring

Tools

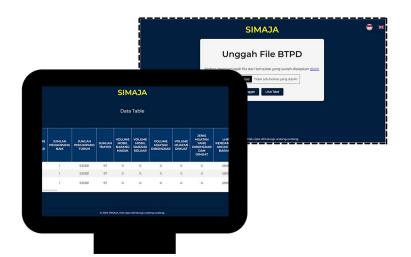
SQL Server, SSIS, SSAS

Programming language

SQL, CSS

*and many more projects business requirements

Side Projects Web Classification Form



EDA Insight

A project that user segments based on their provinces behavior using classification clustering by their upload

Task ETL, Upload, Clustering, Monitoring

Tools MvSQL, VScode

Programming language SQL, React.JS, Node.JS

Analyze

Goal

This project is to integrate NBA player performance data from the 2023-2024 season, evaluate individual performance, identify trends, and provide insights to support strategic decisions for team management.

Task ETL, Cleansing & Preparation Data, Analysis

Tools

upyter Notebook

Programming language

Web Based eTicketing



g a web-based eTicketing system aims to simplify, secure, and enhance efficiency in ticket sales for both large and small events. With features such as automation, QR code validation, analytics dashboard, and payment integration, the system can provide a better experience for both users and event organizers.

Task Web Developr

Tools MySQL, VScode, Laravel, Figma, Mail trap

Programming language SQL, PHP, CSS, JS