

# Alief Akbar

## Portofolio Project

Data Enthusiast | Development | Analyze



"You can have data without information, but you cannot have information without data."

### ABOUT ME

Hello, I'm Alief Akbar. you can call me "Aliv".

I have experience data for more than 6 years. My first experience at Suzuki Finance Indonesia Company with my first role IT QA Manual (8 Months) and second role IT MIS (1 year 3 months), and then my second experience at Fabelio Projects Company as a Business & Data Analyst (2 years 2 months), and the last at Intrepid Group Asia as a Regional Business Intelligence Analyst (2 years 8 months).

I have many projects for the dashboard from create, development, and monitoring.

*let's take a look at my projects.*



# Dashboard

## Intrepid Group Asia

Regional Business Intelligence



### Goal

A dashboard analyzing sales data from a retail store. It includes key metrics such as total sales, top-selling products, and sales trends over time.

### Task

Create, Development and monitoring

### Tools

Looker, BigQuery

### Programming language

SQL

### Goal

A dashboard analyzing Customer Service data from a retail store and conversation between customers and agent. It includes key metrics such as behaviour, unique conversation, top asking chat/product, CRT, and ACHT.

### Task

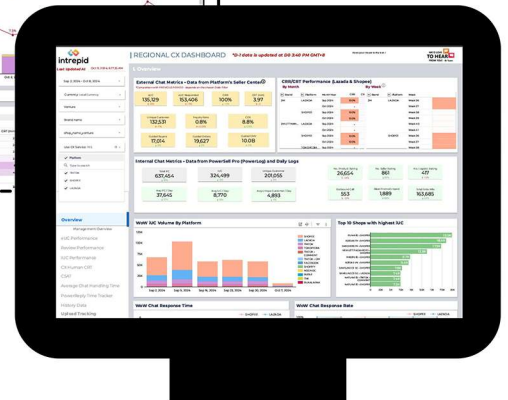
Create, Development and Monitoring.

### Tools

Looker, BigQuery

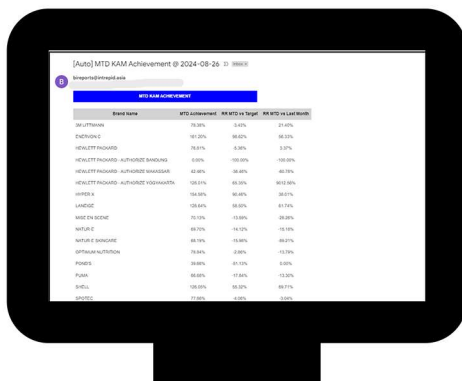
### Programming language

SQL,



# Automation Report

## Intrepid Group Asia



### Goal

Monitoring MTD achievement report for management

### Task

Create, development and monitoring

### Tools

Google AppScript, BigQuery

### Programming language

JS, HTML, CSS and SQL

intrepid

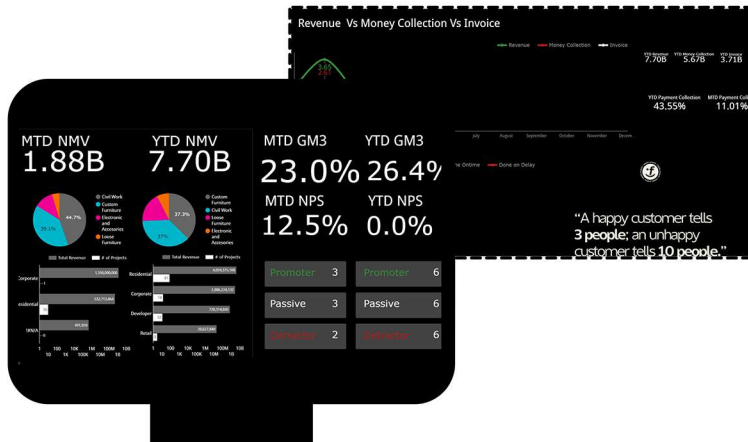
Flywheel Partner SEA



# Dashboard

## Fabelio Projects Experience Studio

Business & Data Analyst



### Goal

Analysis and monitoring of revenue, payment collection charts, calculated Net Promoter Score (NPS) dashboard for C-Level.

### Task

Create, Development and monitoring.

### Tools

Data Studio, BigQuery

### Programming language

SQL, Formula

### Goal

Monitoring Fabelio Projects with Page Views, Sessions, Bounce Rate for Marketing Team

### Task

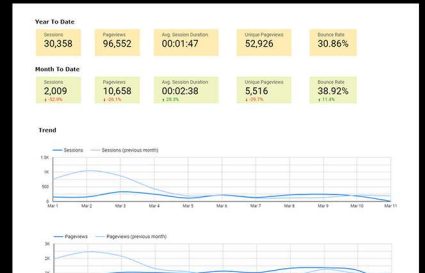
Create, Development and Monitoring.

### Tools

Data Studio, BigQuery, Google Analytics

### Programming language

SQL, Formula



MTD NMV	YTD NMV	MTD GM3	YTD GM3	MTD NPS	YTD NPS
1,882.2 M	7,702.3 M	23.0%	26.4%	12.5%	0.0%
7,697.1 M	2,886.2 M	226.9 M	0.0 M	760.9 M	2.8 M
1,740.6 M	1,877.3 M	728.3 M	0.0 M	19.2 M	19.2 M
499.9 M	5.4 M	4,059.4 M	532.7 M	1,816.2 M	0.0 M
GM3 26.41%	GM3 22.95%	20.6 M	0.0 M	2,129.9 M	1,425.7 M
0.0%	12.5%	0.0 M	0.0 M	2,222.4 M	73.7 M
MTD 188.0 M	1,280.9 M	400.9 M			

Year to Date		Month to Date		Previous Month		Previous Year	
46	20,268,229	451	44	20,862,229	45	1,440,890	20,862,229
47	20,268,229	451	44	20,862,229	45	1,440,890	20,862,229
48	20,268,229	451	44	20,862,229	45	1,440,890	20,862,229
49	17,524,004	144,14	17	17,524,004	144	0	0
50	17,524,004	144,14	17	17,524,004	144	0	0
51	17,524,004	144,14	17	17,524,004	144	0	0
52	17,524,004	144,14	17	17,524,004	144	0	0
53	17,524,004	144,14	17	17,524,004	144	0	0
54	20,268,229	451	44	20,862,229	45	1,440,890	20,862,229
55	20,268,229	451	44	20,862,229	45	1,440,890	20,862,229
56	20,268,229	451	44	20,862,229	45	1,440,890	20,862,229
57	20,268,229	451	44	20,862,229	45	1,440,890	20,862,229
58	20,268,229	451	44	20,862,229	45	1,440,890	20,862,229
59	20,268,229	451	44	20,862,229	45	1,440,890	20,862,229
60	20,268,229	451	44	20,862,229	45	1,440,890	20,862,229
61	20,268,229	451	44	20,862,229	45	1,440,890	20,862,229
62	20,268,229	451	44	20,862,229	45	1,440,890	20,862,229
63	20,268,229	451	44	20,862,229	45	1,440,890	20,862,229
64	20,268,229	451	44	20,862,229	45	1,440,890	20,862,229
65	20,268,229	451	44	20,862,229	45	1,440,890	20,862,229
66	20,268,229	451	44	20,862,229	45	1,440,890	20,862,229
67	20,268,229	451	44	20,862,229	45	1,440,890	20,862,229
68	20,268,229	451	44	20,862,229	45	1,440,890	20,862,229
69	20,268,229	451	44	20,862,229	45	1,440,890	20,862,229
70	20,268,229	451	44	20,862,229	45	1,440,890	20,862,229
71	20,268,229	451	44	20,862,229	45	1,440,890	20,862,229
72	20,268,229	451	44	20,862,229	45	1,440,890	20,862,229
73	20,268,229	451	44	20,862,229	45	1,440,890	20,862,229
74	20,268,229	451	44	20,862,229	45	1,440,890	20,862,229
75	20,268,229	451	44	20,862,229	45	1,440,890	20,862,229
76	20,268,229	451	44	20,862,229	45	1,440,890	20,862,229
77	20,268,229	451	44	20,862,229	45	1,440,890	20,862,229
78	20,268,229	451	44	20,862,229	45	1,440,890	20,862,229
79	20,268,229	451	44	20,862,229	45	1,440,890	20,862,229
80	20,268,229	451	44	20,862,229	45	1,440,890	20,862,229
81	20,268,229	451	44	20,862,229	45	1,440,890	20,862,229
82	20,268,229	451	44	20,862,229	45	1,440,890	20,862,229
83	20,268,229	451	44	20,862,229	45	1,440,890	20,862,229
84	20,268,229	451	44	20,862,229	45	1,440,890	20,862,229
85	20,268,229	451	44	20,862,229	45	1,440,890	20,862,229
86	20,268,229	451	44	20,862,229	45	1,440,890	20,862,229
87	20,268,229	451	44	20,862,229	45	1,440,890	20,862,229
88	20,268,229	451	44	20,862,229	45	1,440,890	20,862,229
89	20,268,229	451	44	20,862,229	45	1,440,890	20,862,229
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92	20,268,229	451	44	20,862,229	45	1,440,890	20,862,229
93	20,268,229	451	44	20,862,229	45	1,440,890	20,862,229
94	20,268,229	451	44	20,862,229	45	1,440,890	20,862,229
95	20,268,229	451	44	20,862,229	45	1,440,890	20,862,229
96	20,268,229	451	44	20,862,229	45	1,440,890	20,862,229
97	20,268,229	451	44	20,862,229	45	1,440,890	20,862,229
98	20,268,229	451	44	20,862,229	45	1,440,890	20,862,229
99	20,268,229	451	44	20,862,229	45	1,440,890	20,862,229
100	20,268,229	451	44	20,862,229	45	1,440,890	20,862,229

Performance		Pageviews		Conversions		Revenue		Profit		ROI		Attribution		Channel	
Year	Month	Pageviews	Conversions	Revenue	Profit	ROI	Attribution	Channel	Year	Month	Pageviews	Conversions	Revenue	Profit	ROI
2023	Jan	1,234,567	12,345	\$123,456	\$12,345	10.00%	Direct	Search	2023	Jan	1,234,567	12,345	\$123,456	\$12,345	10.00%
2023	Feb	1,345,678	13,456	\$134,567	\$13,456	10.00%	Direct	Search	2023	Feb	1,345,678	13,456	\$134,567	\$13,456	10.00%
2023	Mar	1,456,789	14,567	\$145,678	\$14,567	10.00%	Direct	Search	2023	Mar	1,456,789	14,567	\$145,678	\$14,567	10.00%
2023	Apr	1,567,890	15,678	\$156,789	\$15,678	10.00%	Direct	Search	2023	Apr	1,567,890	15,678	\$156,789	\$15,678	10.00%
2023	May	1,678,901	16,789	\$167,890	\$16,789	10.00%	Direct	Search	2023	May	1,678,901	16,789	\$167,890	\$16,789	10.00%
2023	Jun	1,789,012	17,890	\$178,901	\$17,890	10.00%	Direct	Search	2023	Jun	1,789,012	17,890	\$178,901	\$17,890	10.00%
2023	Jul	1,890,123	18,901	\$189,012	\$18,901	10.00%	Direct	Search	2023	Jul	1,890,123	18,901	\$189,012	\$18,901	10.00%
2023	Aug	1,901,234	19,012	\$190,123	\$19,012	10.00%	Direct	Search	2023	Aug	1,901,234	19,012	\$190,123	\$19,012	10.00%
2023	Sep	2,012,345	20,123	\$201,234	\$20,123	10.00%	Direct	Search	2023	Sep	2,012,345	20,123	\$201,234	\$20,123	10.00%
2023	Oct	2,123,456	21,234	\$212,345	\$21,234	10.00%	Direct	Search	2023	Oct	2,123,456	21,234	\$212,345	\$21,234	10.00%
2023	Nov	2,234,567	22,345	\$223,456	\$22,345	10.00%	Direct	Search	2023	Nov	2,234,567	22,345	\$223,456	\$22,345	10.00%
2023	Dec	2,345,678	23,456	\$234,567	\$23,456	10.00%	Direct	Search	2023	Dec	2,345,678	23,456	\$234,567	\$23,456	10.00%
2023	Jan	2,456,789	24,567	\$245,678	\$24,567	10.00%	Direct	Search	2023	Jan	2,456,789	24,567	\$245,678	\$24,567	10.00%
2023	Feb	2,567,890	25,678	\$256,789	\$25,678	10.00%	Direct	Search	2023	Feb	2,567,890	25,678	\$256,789	\$25,678	10.00%
2023	Mar	2,678,901	26,789	\$267,890	\$26,789	10.00%	Direct	Search	2023	Mar	2,678,901	26,789	\$267,890	\$26,789	10.00%
2023	Apr	2,789,012	27,890	\$278,901	\$27,890	10.00%	Direct	Search	2023	Apr	2,789,012	27,890	\$278,901	\$27,890	10.00%
2023	May	2,890,123	28,901	\$289,012	\$28,901	10.00%	Direct	Search	2023	May	2,890,123	28,901	\$289,012	\$28,901	10.00%
2023	Jun	2,901,234	29,012	\$290,123	\$29,012	10.00%	Direct	Search	2023	Jun	2,901,234	29,012	\$290,123	\$29,012	10.00%
2023	Jul	3,012,345	30,123	\$301,234	\$30,123	10.00%	Direct	Search	2023	Jul	3,012,345	30,123	\$301,234	\$30,123	10.00%
2023	Aug	3,123,456	31,234	\$312,345	\$31,234	10.00%	Direct	Search	2023	Aug	3,123,456	31,234	\$312,345	\$31,234	10.00%
2023	Sep	3,234,567	32,345	\$323,456	\$32,345	10.00%	Direct	Search	2023	Sep	3,234,567	32,345	\$323,456	\$32,345	10.00%
2023	Oct	3,345,678	33,456	\$334,567	\$33,456	10.00%	Direct	Search	2023	Oct	3,345,678	33,456	\$334,567	\$33,456	10.00%
2023	Nov	3,456,789	34,567	\$345,678	\$34,567	10.00%	Direct	Search	2023	Nov	3,456,789	34,567	\$345,678	\$34,567	10.00%
2023	Dec	3,567,890	35,678	\$356,789	\$35,678	10.00%	Direct	Search	2023	Dec	3,567,890	35,678	\$356,789	\$35,678	10.00%
2023	Jan	3,678,901	36,789	\$367,890	\$36,789	10.00%	Direct	Search	2023	Jan	3,678,901	36,789	\$367,890	\$36,789	10.00%
2023	Feb	3,789,012	37,890	\$378,901	\$37,890	10.00%	Direct	Search	2023	Feb	3,789,012	37,890	\$378,901	\$37,890	10.00%
2023	Mar	3,890,123	38,901	\$389,012	\$38,901	10.00%	Direct	Search	2023	Mar	3,890,123	38,901	\$389,012	\$38,901	10.00%
2023	Apr	3,901,234	39,012	\$390,123	\$39,012	10.00%	Direct	Search	2023	Apr	3,901,234	39,012	\$390,123	\$39,012	10.00%
2023	May	4,012,345	40,123	\$401,234	\$40,123	10.00%	Direct	Search	2023	May	4,012,345	40,123	\$401,234	\$40,123	10.00%
2023	Jun	4,123,456	41,234	\$412,345	\$41,234	10.00%	Direct	Search	2023	Jun	4,123,456	41,234	\$412,345	\$41,234	10.00%
2023	Jul	4,234,567	42,345	\$423,456	\$42,345	10.00%	Direct	Search	2023	Jul	4,234,567	42,345	\$423,456	\$42,345	10.00%
2023	Aug	4,345,678	43,456	\$434,567	\$43,456	10.00%	Direct	Search	2023	Aug	4,345,678	43,456	\$434,567	\$43,456	10.00%
2023	Sep	4,456,789	44,567	\$445,678	\$44,567	10.00%	Direct	Search	2023	Sep	4,456,789	44,567	\$445,678	\$44,567	10.00%
2023	Oct	4,567,890	45,678	\$456,789	\$45,678	10.00%	Direct	Search	2023	Oct	4,567,890	45,678	\$456,789	\$45,678	10.00%
2023	Nov	4,678,901	46,789	\$467,890	\$46,789	10.00%	Direct	Search	2023	Nov	4,678,901	46,789	\$467,890	\$46,789	10.00%
2023	Dec	4,789,012	47,890	\$478,901	\$47,890	10.00%	Direct	Search	2023	Dec	4,789,012	47,890	\$478,901	\$47,890	10.00%
2023	Jan	4,890,123	48,901	\$489,012	\$48,901	10.00%	Direct	Search	2023	Jan	4,890,123	48,901	\$489,012	\$48,901	10.00%
2023	Feb	4,901,234	49,012	\$490,123	\$49,012	10.00%	Direct	Search	2023	Feb	4,901,234	49,012	\$490,123	\$49,012	10.00%
2023	Mar	5,012,345	50,123	\$501,234	\$50,123	10.00%	Direct	Search	2023	Mar	5,012,345	50,123	\$501,234	\$50,123	10.00%
2023	Apr	5,123,456	51,234	\$512,345	\$51,234	10.00%	Direct	Search	2023	Apr	5,123,456	51,234	\$512,345	\$51,234	10.00%
2023	May	5,234,567	52,345	\$523,456	\$52,345	10.00%	Direct	Search	2023	May	5,234,567	52,345	\$523,456	\$52,345	10.00%
2023	Jun	5,345,678	53,456	\$534,567	\$53,456	10.00%	Direct	Search	2023	Jun	5,345,678	53,456	\$534,567	\$53,456	10.00%
2023	Jul	5,456,789	54,567	\$545,678	\$54,567	10.00%	Direct	Search	2023	Jul	5,456,789	54,567	\$545,678	\$54,567	10.00%
2023	Aug	5,567,890	55,678	\$556,789	\$55,678	10.00%	Direct	Search	2023	Aug	5,567,890	55,678	\$556,789	\$55,678	10.00%
2023	Sep	5,678,901	56,789	\$567,890	\$56,789	10.00%	Direct	Search	2023	Sep	5,678,901	56,789	\$567,890	\$56,789	10.00%
2023	Oct	5,789,012	57,890	\$578,901	\$57,890	10.00%	Direct	Search	2023	Oct	5,789,012	57,890	\$578,901	\$57,890	10.00%
2023	Nov	5,890,123	58,901	\$589,012	\$58,901	10.00%	Direct	Search	2023	Nov	5,890,123	58,901	\$589,012	\$58,901	10.00%
2023	Dec	5,901,234	59,012	\$590,123	\$59,012	10.00%	Direct	Search	2023	Dec	5,901,234	59,012	\$590,123	\$59,012	10.00%
2023	Jan	6,012,345	60,123	\$601,234	\$60,123	10.00%	Direct	Search	2023	Jan	6,012,345	60,123	\$601,234	\$60,123	10.00%
2023	Feb	6,123,456	61,234	\$612,345	\$61,234	10.00%	Direct	Search	2023	Feb	6,123,456	61,234	\$612,345	\$61,234	10.00%
2023	Mar	6,234,567	62,345	\$623,456	\$62,345	10.00%	Direct	Search	2023	Mar	6,234,567	62,345	\$623,456	\$62,345	10.00%
2023	Apr	6,345,678	63,456	\$634,567	\$63,456	10.00%	Direct	Search	2023	Apr	6,345,678	63,456	\$634,567	\$63,456	10.00%
2023	May	6,456,789	64,567	\$645,678	\$64,567	10.00%	Direct	Search	2023	May	6,456,789	64,567	\$645,678	\$64,567	10.00%
2023	Jun	6,567,890	65,678	\$656,789	\$65,678	10.00%	Direct	Search	2023	Jun	6,567,890	65,678	\$656,789	\$65,678	10.00%
2023	Jul	6,678,901	66,789	\$667,890	\$66,789	10.00%	Direct	Search	2023	Jul	6,678,901	66,789	\$667,890	\$66,789	10.00%
2023	Aug	6,789,012	67,890	\$678,901	\$67,890	10.00%	Direct	Search	2023	Aug	6,789,012	67,890	\$678,901	\$67,890	10.00%
2023	Sep	6,890,123	68,901	\$689,012	\$68,901	10.00%	Direct	Search	2023	Sep	6,890,123	68,901	\$689,012	\$68,901	10.00%
2023	Oct	6,901,234	69,012	\$690,123	\$69,012	10.00%	Direct	Search	2023	Oct	6,901,234	69,012	\$690,123	\$69,012	10.00%
2023	Nov	7,012,345	70,123	\$701,234	\$70,123	10.00%	Direct	Search	2023	Nov	7,012,345	70,123	\$701,234	\$70,123	10.00%
2023	Dec	7,123,456	71,234	\$712,345	\$71,234	10.00%	Direct	Search	2023	Dec	7,123,456	71,234	\$712,345	\$71,234	10.00%
2023	Jan	7,234,567	72,345	\$723,456	\$72,345	10.00%	Direct	Search	2023	Jan	7,234,567	72,345	\$723,456	\$72,345	10.00%
2023	Feb	7,345,678	73,456	\$734,567	\$73,456	10.00%	Direct	Search	2023	Feb	7,345,678	73,456	\$734,567	\$73,456	10.00%
2023	Mar	7,456,789	74,567	\$745,678	\$74,567	10.00%	Direct	Search	2023	Mar	7,456,789	74,567	\$745,678	\$74,567	10.00%
2023	Apr	7,567,890	75,678	\$756,789	\$75,678	10.00%	Direct	Search	2023	Apr	7,567,890	75,678	\$756,789	\$75,678	10.00%
2023	May	7,678,901	76,789	\$767,890	\$76,789	10.00%	Direct	Search	2023	May	7,678,901	76,789	\$767,890	\$76,789	10.00%
2023	Jun	7,789,012	77,890	\$778,901	\$77,890	10.00%	Direct	Search	2023	Jun	7,789,012	77,890	\$778,901	\$77,890	10.00%
2023	Jul	7,890,123	78,901	\$789,012	\$78,901	10.00%	Direct	Search	2023	Jul	7,890,123	78,901	\$789,012	\$78,901	10.00%
2023	Aug	7,901,234	79,012	\$790,123	\$79,012	10.00%	Direct	Search	2023	Aug	7,901,234	79,012	\$790,123	\$79,012	10.00%
2023	Sep	8,012,345	80,123	\$801,234	\$80,123	10.00%	Direct	Search	2023	Sep	8,012,345	80,123	\$801,234	\$80,123	10.00%
2023	Oct	8,123,456	81,234	\$812,345	\$81,234	10.00%	Direct	Search	2023	Oct	8,123,456	81,234	\$812,345	\$81,234	10.00%
2023	Nov	8,234,567	82,345	\$823,456	\$82,345	10.00%	Direct	Search	2023	Nov	8,234,567	82,345	\$823,456	\$82,345	10.00%
2023	Dec	8,345,678	83,456	\$834,567	\$83,456	10.00%	Direct	Search	2023	Dec	8,345,678	83,456	\$834,567	\$83,456	10.00%
2023	Jan	8,456,789	84,567	\$845,678	\$84,567	10.00%	Direct	Search	2023	Jan	8,456,789	84,567	\$845,678	\$84,567	10.00%
2023	Feb	8,567,890	85,678	\$856,789	\$85,678	10.00%	Direct	Search	2023	Feb	8,567,890	85,678	\$856,789	\$85,678	10.00%
2023	Mar	8,678,901	86,789	\$867,890	\$86,789	10.00%	Direct	Search	2023	Mar	8,678,901	86,789	\$867,890	\$86,789	10.00%
2023	Apr	8,789,012	87,890	\$878,											

### Goal

Monitoring All Data for Analyst to Business Strategy and Develop

### Task

Create, Development and Monitoring.

### Tools

Google Sheet, BigQuery, Google Appscript

### Programming Language

JavaScript, Formula, SQL

\*and many more dashboard at Google Sheets

fabelio  
projects



# IT QA Manual



## Task Testing

## Tools

## Programming language

## Goal

## Task

## Tools

## Programming language

## SQL



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## Task

## Task

### Development, Monitoring

## Tools

SQL Server

## Programming language

SQL, CSS

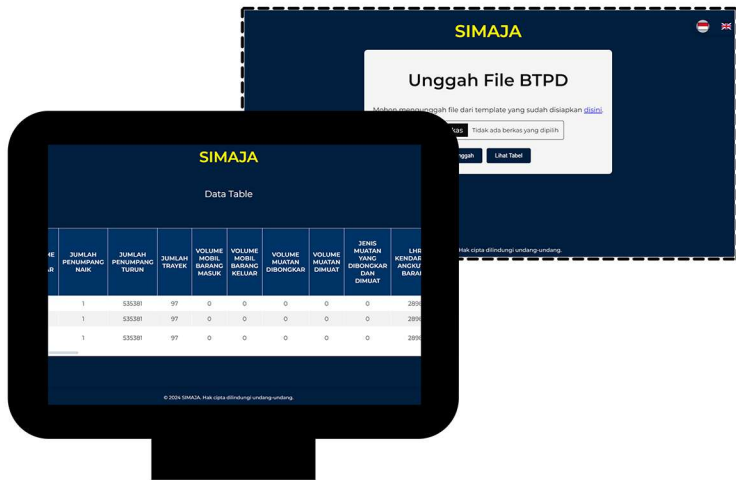


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KREDIT RESMI SUZUKI



# Side Projects

## Web Classification Form



### Goal

A project that user segments based on their provinces behavior using classification clustering by their upload files

### Task

Upload, Clustering, Monitoring

### Tools

MySQL, VS Code

### Programming language

SQL, React.JS, Node.JS

## Analyze

### Goal

A dashboard analyzing Customer Service data from a retail store and conversation between customers and agent. It includes key metrics such as behaviour, unique conversation, top asking chat/product, CRT, and ACHT.

### Task

Cleansing & Preparation Data, Analysis

### Tools

VS Code, Jupyter Notebook

### Programming language

Python

