

# Alief Akbar

## Portofolio Project

Data Enthusiast | Development | Analyze



"You can have data without information, but you cannot have information without data."

### ABOUT ME

Hello, I'm Alief Akbar. you can call me "Aliv".

I have experience data for more than 6 years. My first experience at Suzuki Finance Indonesia Company with my first role IT QA Manual (8 Months) and second role IT MIS (1 year 3 months), and then my second experience at Fabelio Projects Company as a Business & Data Analyst (2 years 2 months), and the last at Intrepid Group Asia as a Regional Business Intelligence Analyst (2 years 8 months).

I have many projects for the dashboard from create, development, and monitoring.

*let's take a look at my projects.*



### Goal

A dashboard analyzing sales data from a retail store. It includes key metrics such as total sales, top-selling products, and sales trends over time.

### Task

Create, Development and monitoring

### Tools

Looker, BigQuery, Airflow, VScode, Asana, Jira

### Programming language

SQL, Python

### Goal

A dashboard analyzing Customer Service data from a retail store and conversation between customers and agent. It includes key metrics such as behaviour, unique conversation, top asking chat/product, CRT, and ACHT.

### Task

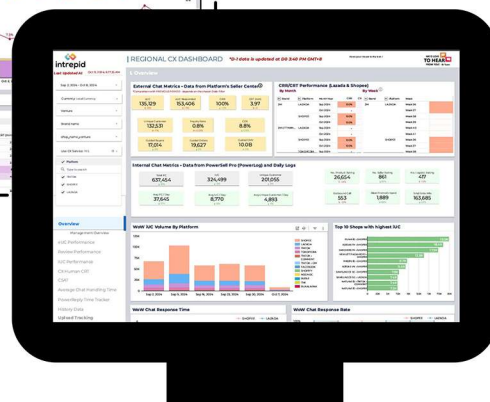
Create, Development and Monitoring.

### Tools

Looker, BigQuery, Airflow, VScode, Asana, Jira

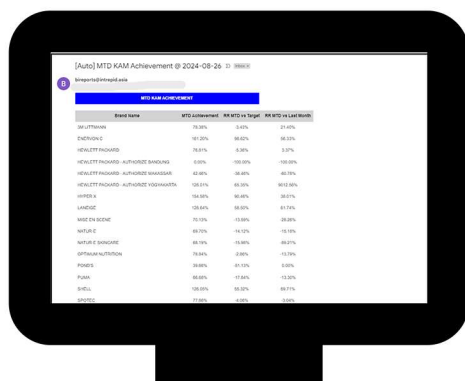
### Programming language

SQL, Python




# Automation Report

Intrepid Group Asia



### Goal

Monitoring MTD achievement report for management

### Task

Create, development and monitoring

### Tools

Google AppScript, BigQuery, Jira, Asana

### Programming language

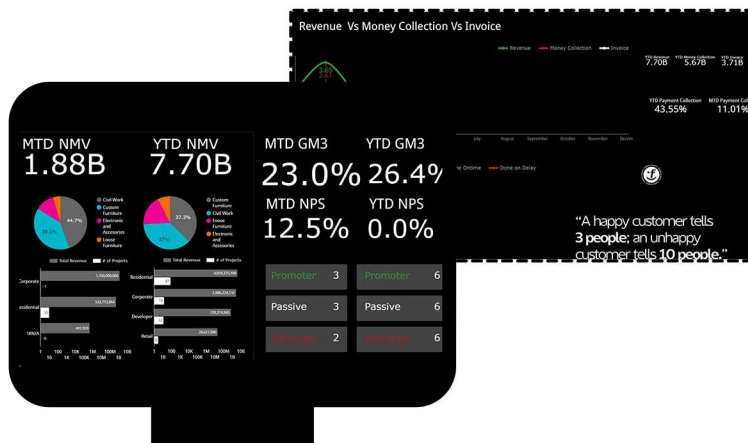
JS, HTML, CSS and SQL

\*and many more dashboard in Looker and Google Sheet

# Dashboard

## Fabelio Projects Experience Studio

## Business & Data Analyst



## Goal

Analysis and monitoring of revenue, payment collection charts, calculated Net Promoter Score (NPS) dashboard for C -Level.

## Task

**Task**  
Create, Development and monitoring.

## Tools

Data Studio, BigQuery, Trello, Google Sheet

## Programming language

SQL, Formula



## Goal

## Monitoring Fabelio Projects with Page Views, Sessions, Bounce Rate for Marketing Team

## Task

### Task

Create, Development and Monitoring.

## Tools

Data Studio, BigQuery, Google Analytics, Trello, Google Sheet

## Programming language

SQL, Formula

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## Goal

### Monitoring All Data for Analyst to Business Strategy and Develop

## Task

**Task**  
ETL, Create, Development and  
Monitoring.

## Tools

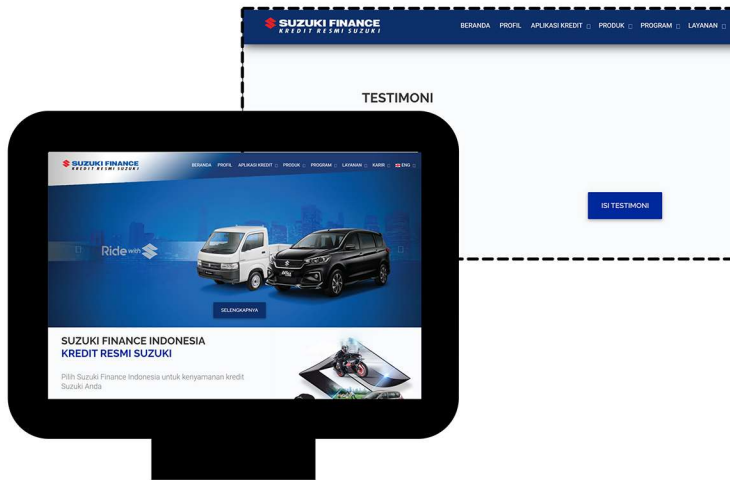
Google Sheet, BigQuery,  
Google Apss Script

### Programming Language

## Learning Language

*\*and many more dashboard at Google Sheets*

**fabelio**  
projects



### Goal

Provide information about Company as a product, credit simulation, career, branch company information and online payment

### Task

Testing

### Tools

SQL Server, Ms. Exce, Seleniuml

### Programming language

SQL, PHP

### Goal

SUFI SMART Application provide informasion about Company as a product, credit simulation, career, branch company information and online payment

### Task

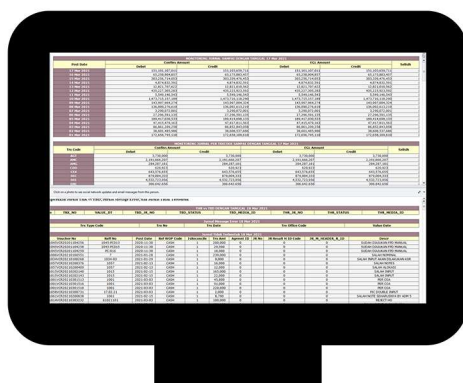
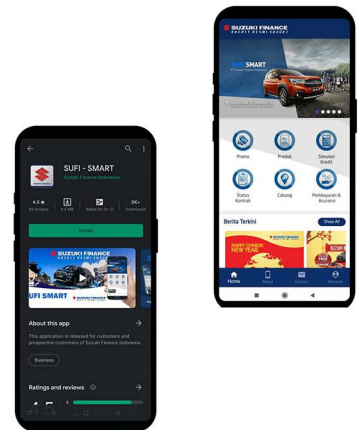
Testing

### Tools

SQL Server, Ms. Excel, Seleniuml

### Programming language

SQL, PHP



### Goal

Monitoring journal report daily for Board of Director and management

### Task

ETL, Development, Monitoring

### Tools

SQL Server, SSIS, SSAS

### Programming language

SQL, CSS

\*and many more projects business requirements



# Side Projects

## Web Classification Form



### Goal

A project that user segments based on their provinces behavior using classification clustering by their upload files

### Task

ETL, Upload, Clustering, Monitoring

### Tools

MySQL, VScode

### Programming language

SQL, React.JS, Node.JS

## Analyze

### Goal

This project is to integrate NBA player performance data from the 2023-2024 season, evaluate individual performance, identify trends, and provide insights to support strategic decisions for team management.

### Task

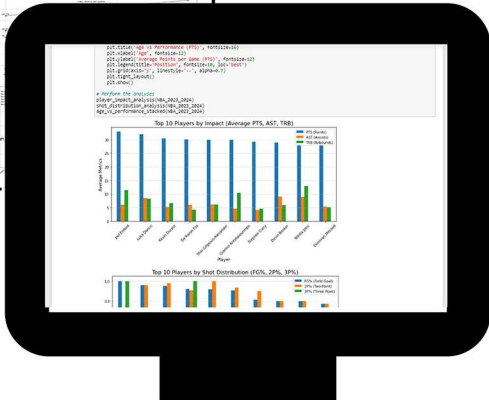
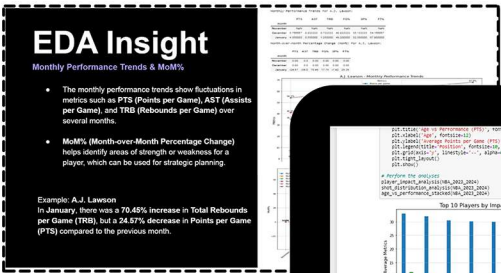
ETL, Cleansing & Preparation Data, Analysis

### Tools

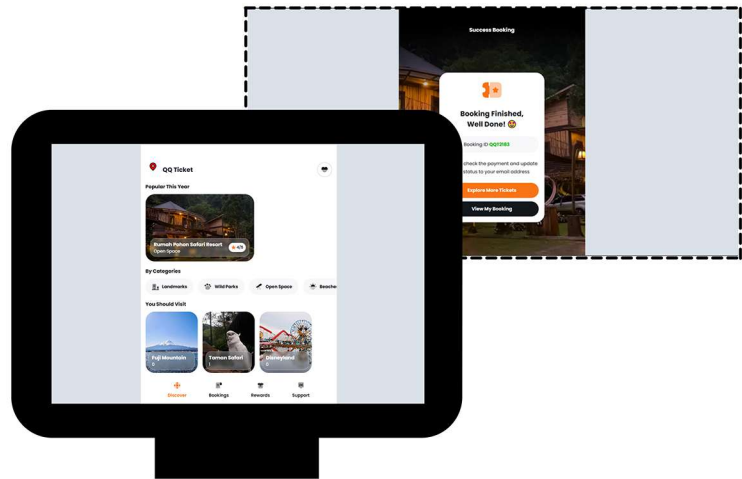
VScode, Jupyter Notebook

### Programming language

Python



## Web Based eTicketing



### Goal

Creating a web-based eTicketing system aims to simplify, secure, and enhance efficiency in ticket sales for both large and small events. With features such as automation, QR code validation, analytics dashboard, and payment integration, the system can provide a better experience for both users and event organizers.

### Task

Web Development

### Tools

MySQL, VScode, Laravel, Figma, Mail trap

### Programming language

SQL, PHP, CSS, JS