The Rarity Model (TM)

Created by Michael Austin Collins

What is The Rarity Model?

The Rarity Model is a life framework and identity philosophy recognizing individuals whose lives are defined by statistically rare intersections of adversity, achievement, skill, and transformation.

Created by Michael Austin Collins, this model highlights those who are truly "1 in Many Millions."

About the Founder

Michael Austin Collins grew up in extreme poverty, survived institutional systems, and earned elite credentials across military, legal, and mental health fields. He served as a COLT/13F2 Forward Observer, earned a Juris Master in law, became a certified lifeguard, and trained in rare martial arts like Scientific Catch Wrestling and Muay Boran.

The Seal

The symbol of The Rarity Model is a golden seal inscribed with: "1 in Many Millions". Framed by a shield, a torch, and wings, it represents honor, enlightenment, and transcendence.

Quote

"Every year, 364 days of battle to get 1 day of truly earned celebration."

-- Michael Austin Collins

Philosophical Origin

Until Michael Austin Collins created The Rarity Model, no formal philosophy or framework existed to recognize and honor the lived experience of statistically rare, complex life journeys.

The Rarity Model bridges adversity, achievement, and transformation into a cohesive philosophy and identity framework.

Michael Austin Collins is the founder and sole originator of this unique worldview.

Contact

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