



Learn រៀនទេរ៉ា VR !

What is VR ?





ซึ่งเทคโนโลยี VR ก็ถูกนำมาใช้เพื่อ ‘สร้างประสบการณ์เสมือนจริง’ โดยเริ่มต้นที่ เน้นให้ความบันเทิงผ่านเกมเพลย์ต่าง ๆ จนปัจจุบันกลายเป็นเทคโนโลยีที่สามารถสนับสนุนด้านธุรกิจ เช่น ธุรกิจ yantra, ออฟตัวร์ไปจนถึงอสังหาริมทรัพย์ อย่างการจำลองสถานที่จริง เป็นต้น

ปัจจุบันโซเชียลมีเดียองค์กรนำเทคโนโลยี VR เข้าร่วมสร้างสีสันในเชิง Social VR และอย่าง Facebook (Meta) ที่ Mark Zuckerberg ตั้งใจเสนอความเป็นผู้นำด้าน Metaverse ด้วยการพัฒนา Horizon Workroom และประชุม เปลี่ยนบรรยากาศการทำงานทำงานโดยไม่เสื่อมจริง แบบ Free-to-Play เมื่อเข้าใช้ผ่านอุปกรณ์ Oculus Quest 2 (VR) นั่นเอง และเมื่อไม่นานมานี้ทาง Apple บริษัทชั้นนำเรื่องเทคโนโลยีองค์กรได้เปิดตัว VR technology ชื่อว่า “Apple Vision Pro”

What VR can do ?

What is AR?



Augmented Reality (AR) គឺ ការមួនបំផ្តល់ចូលទៅក្នុងការរៀបចំពេលវេលាដែលត្រូវបានដោះស្រាយជាប្រព័ន្ធទីផ្សេងៗ និងការប្រើប្រាស់បច្ចេកទេស។ AR មានការប្រើប្រាស់ជាពេលវេលាដែលត្រូវបានដោះស្រាយជាប្រព័ន្ធទីផ្សេងៗ និងការប្រើប្រាស់បច្ចេកទេស។

ការប្រើប្រាស់ AR មានប្រភេទច្បាស់ខ្លួន ដូចជា IKEA ដែលបង្ហាញការប្រើប្រាស់ AR ក្នុងការបង្ហាញផ្ទាល់រឿងរាល់ និងការប្រើប្រាស់ការពិនិត្យការងារ។ AR មានការប្រើប្រាស់ជាពេលវេលាដែលត្រូវបានដោះស្រាយជាប្រព័ន្ធទីផ្សេងៗ និងការប្រើប្រាស់បច្ចេកទេស។

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VR + AR ?



ព្រៃតា

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