## Apache Mahout

Alix Bernard

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## Introduction

Mahout: one who rides an elephant as its master.

Apache Mahout is an open-source project started in 2008; it is a distributed linear algebra framework used for creating scalable machine learning algorithms.

## Introduction

The algorithms of Mahout are built on top of Hadoop and written in Java.

Apache Hadoop is an open-source framework allowing to **store** and process big data in a distributed environment across clusters of computers.

## Introduction

## Companies using Mahout include:

- Adobe
- Facebook
- LinkedIn
- Twitter
- Yahoo

## ML techniques

Mahout is a project open to implementations of all kinds of machine learning techniques, in practice it focuses in three key areas of ML for now:

- Recommendation
- Classification
- Clustering

#### **Features**

#### Mahout features:

- Works well in a distributed environment and uses Hadoop library to scale effectively.
- Offers ready-to-use framework for data mining tasks on large volume of data.
- Has applications to analyze large datasets effectively.
- Includes several MapReduce enabled clustering implementations.
- Supports Naive Bayes classification implementations.

## Examples of Mahout uses

#### Mahout can be used for:

- Collaborative clustering: mines user behavior and makes product recommendations.
- Clustering: takes items in a class and organizes them into naturally occurring groups, such that items belonging to the same group are similar to each other.
- Classi cation: learns from existing categorizations and then assigns unclassified items to the best category.
- Frequent itemset mining: analyzes items in a group and then identifies which items typically appears together.

For more details and examples:



https://www.tutorialspoint.com/mahout/

https://www.acte.in/apache-mahout-tutorial/

# Thank you for your attention!