



# Nellie Iglesias



CONTENT EDITOR

## WORK EXPERIENCE

### Content Editor

**Harper and Partners Inc.**, a global advertising firm that specializes in reaching online audiences

Mar 2022 to Aug 2025 (3 years, 5 months)

- Achieved a 30% increase in social media followers by developing a strong content strategy that lead to a 5% growth in sales within six months
- Boosted clients' brand recognition

**Tip:** Add a company logo for brand recognition. Link its website or profile to its name. You may also add a short description of what the company does.

Increased brand recognition by 30% by developing new ideas and content marketing strategies. Managed online content and copy by leading a team of editors to promote the products and services of key clients.

### Intern, Content Team

**Harper and Partners Inc.**

March 2021 to June 2021 (3 months)

- Learned about the operations of the company's marketing department
- Coordinated internal communications between the content team and broader leadership

## EDUCATION HISTORY

### Bachelor of Arts in Literature with a Minor in Creative Writing

De Loureigh University | 2021

- Cum Laude
- President, De Loureigh Debate Club
- 1st Place, 2019 Best Short Story

**Tip:** Listing your interests and other information is optional.

### LinkedIn Profile

linkedin.com

hello@reallyg

+123-456-7890

www.reallyg

**Tip:** Don't forget to add a link to your LinkedIn account and portfolio site.

[Click here for my portfolio](#)

## SKILLS

Search Engine Optimization

Social Media Marketing

Web Content Writing

**Tip:** Only include skills that are relevant to the job. You may also list specific software or tools that are important to the role.

## VOLUNTEER WORK

Volunteer Editor, **De Loureigh University**

over Children

**Member, Web Content**  
Organization

**Important:** Download your CV as a PDF. Do not use docx, png, or jpg since they may not show up on recruiters' radars.