

ALIYA FATIMA ARIF

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A motivated individual seeking to use proven business administration skills in order to support organization goals and objectives. I have created websites using HTML, CSS, and JavaScript. I have also used frameworks such as Bootstrap. In addition, I have experience with content management systems (CMS) such as WordPress. I consistently seek opportunities to expand their horizons and make a positive impact.

EXPERIENCE

AUGUST – SEPTEMBER 2024

WEB DEVELOPER INTERN, OASIS INFOBYTE

As a web developer, my responsibilities involve designing, coding, and maintaining websites and web applications. I focus on improving site performance, enhancing user experience, and ensuring mobile responsiveness.

- Implemented SEO best practices, increasing organic search traffic.
- Generate UX/UI, to redesign a web app, resulting in increase in user engagement.

JULY – SEPTEMBER 2023

VOLUNTER IN SERVICE, PAKISTAN CHILDREN'S HEART FOUNDATION

As a volunteer with the PCHF, my responsibilities included raising awareness, organizing fundraising events, and managing social media outreach.

- Led fundraising initiatives, helping raise for critical heart surgeries for underprivileged children.
- Increased social media engagement, by 50% through strategic campaigns, expanding the foundation's reach and donor base.

EDUCATION

POST ASSOCIATE DEGREE PROGRAM BUSSINESS ADMINISTRATION
UNIVERSITY OF CENTRAL PUNJAB, LAHORE (2023-2025)

ASSOCIATE DEGREE PROGRAM COMPUTER SCIENCE
UNIVERSITY OF CENTRAL PUNJAB, LAHORE (2021-2023)

F.SC (Pre Engineering)
PUNJAB GROUP OF COLLEGE, LAHORE (2019-2021)

O'LEVEL IN SCIENCES
SCHOOL, LAHORE (2016-2018)

SKILLS

- Design Process
- Project Management (C++)
- Editing
- Bootstrap
- HR
- Management Skills
- Content Writing
- Data Analysis

PROJECTS

• Gym Website (Muscle Studio)

Users can browse a list of available classes, complete with detailed descriptions and schedules. Trainer profiles are also displayed, showcasing their qualifications and specialties, using PHP for user management, enabling admins to add, edit, delete, and view user details.

• Hotel Website (Fresco Hotel)

Provide users with virtual room tours and room cost information. Developed a section showcasing the food menu with online ordering option. Implemented a room booking feature managed by admin using PHP.