

# Nargiz Aliyeva

Baku, Azerbaijan, AZ 1126

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## Professional Summary

Multidisciplinary tech and space enthusiast with proven experience in satellite development, space research outreach, and international STEM competitions. Passionate about using data, design, and storytelling to advance space innovation, education, and sustainability.

## Education

ADA University

Bachelor of Science in Information Technologies

Baku, Azerbaijan

Expected May 2026

- Selected coursework: Probability & Statistics, Linear Algebra, Discrete Structures, Database Systems, IT Systems: Hardware & Software, System Analysis & Design, IT Project Management

## Skills

### 1. Technical & Engineering Skills

- Programming:** Java, C++, C#, Python, HTML, CSS
- Networking & Systems:** Cisco Packet Tracer, Network Configuration
- Engineering & CanSat:** Satellite Design, Payload Communication & Data Handling, Ground Station Integration, Electronic Component Selection, System Testing & Compliance
- Tools:** MATLAB, Arduino, Microsoft Office, Google Workspace, Canva, Trello, Notion

### 2. Project Management & Leadership

- Team Leadership
- Strategic Planning, Mentoring, Documentation & Reporting
- Sponsorship Acquisition, Stakeholder Communication
- Event Planning (podcasts, training sessions, club activities)

### 3. Communication & Personal Skills

- Public Speaking
- Workshop Moderation, Content Creation
- Critical Thinking, Time Management, Adaptability
- Languages: Azerbaijani (native), English (fluent), Turkish (fluent), Spanish (beginner)

## Professional Experience

Palidli Hotel Resort

Graphic Designer

Freelance, Azerbaijan

Dec. 2024 – April 2025

- Designed a series of **social media visuals** and a promotional **rollup banner**, ensuring alignment with the resort's brand identity.
- Delivered **5+ custom post templates** optimized for platforms like **Instagram and Facebook**, enhancing visual engagement and consistency.
- Coordinated directly with the client to understand design goals, iterate based on feedback, and meet tight deadlines efficiently.

**AMAK (Azerbaijan National Automobile Club)****Junior UI/UX Designer****Hybrid, Azerbaijan****Dec. 2024 – April 2025**

- Designed and iterated **2 main website pages** using **Figma**, improving user navigation by **15%** (based on user feedback).
- Created **wireframes and prototypes** for website features, streamlining the design process and aligning with stakeholder requirements.
- Created **10+ engaging social media visuals** and wrote content for platforms like **Instagram, Facebook, and Twitter**, resulting in a **20% increase in engagement** across social channels.
- Designed **print materials** such as **rollups and flyers**, ensuring consistent visual branding across digital and physical media.
- Developed **interactive prototypes** using **Figma** and **Adobe XD** to visualize user flows, reducing revisions by **30%** through efficient feedback cycles.
- Ensured visual consistency between the website and social media, strengthening brand identity across **3+ digital platforms**.
- Collaborated with the design and development team to implement design feedback and optimize user experience.

**AMAK (Azerbaijan National Automobile Club)****Communications & Digital Support Assistant****Remote, Azerbaijan****Dec. 2024 – April 2025**

- Created over **10+ social media visuals** and wrote targeted copy for **Instagram, Facebook, and Twitter**, contributing to a **20% boost in engagement** and **12% follower growth** within 3 months.
- Assisted in executing **2+ social media campaigns**, supporting planning, scheduling, and content adaptation for different platforms.
- Helped with **English–Azerbaijani translations** for **website copy, newsletters, and social posts**, ensuring content clarity and accessibility for a bilingual audience of **5000+ followers**.
- Collaborated on collecting and organizing data from **200+ feedback entries**, supporting the data center in optimizing reporting and outreach strategies.
- Participated in weekly SMM and strategy meetings, offering design and communication insights to improve audience targeting and brand visibility.

**EU Neighbours East****Social Media Facilitator****Remote, Brussels****March 2024 - November 2024**

- Contribute & support the Campaigns & Social Media experts with coordination and social media content creation for **20+ YEA events and activities**.
- Contributed to social media strategy for major campaigns like **#EuroVibe, #StarQuest, #EuropeanYearOfSkills, #ForOurPlanet, and COP29 coverage** in collaboration with the **EU Delegation to Azerbaijan**.
- Developed and scheduled social media content across Facebook, Instagram, and Twitter, driving engagement and expanding reach to **27K+ users**.
- Covered social media for **high-level events with EU Member States Ambassadors**, ensuring real-time updates, visual content, and engagement on digital platforms.
- Collaborated on creating campaign visuals, posts, and stories, adapting content to different audience segments and international events.
- Analyzed social media metrics and insights to optimize engagement and performance during campaigns.

**National Board of Young European Ambassadors****Copywriter & Event Coordinator****Hybrid, Azerbaijan****September 2023 - February 2024**

- Crafted **content for 10+ high-level events**, including the **“Colours of Europe” exhibition** during the **FantazEU Cultural Heritage Festival**, supporting female artists under the **EU Delegation in Azerbaijan**.
- Wrote and edited **press releases, blog posts, and event descriptions** for the **EU Neighbours East website** and **YEAs Magazine 2024**, aligning with EU communication strategies.

- Conducted **interviews and evaluations of 100+ applicants** for volunteer roles, ensuring strong alignment with organizational goals.
- Played a key role in **coordinating and delivering high-level events** in collaboration with **EU Member States Ambassadors**, providing logistical, communication, and operational support.
- Supported the planning and implementation of **10+ initiatives** promoting EU values and fostering cultural exchange across Azerbaijani society.

#### Azerbaijan Service and Assessment Network Formal Representative of Green ASAN project

Baku, Azerbaijan  
Oct 2021 - Dec 2021

- Organized **5+ seminars** on repeat donation methods, increasing volunteer participation by **30%** and creating **customized educational materials** for ongoing campaigns.
- Coordinated and led **3+ educational trips** to botanical gardens, educating over **100 community members** on environmental conservation and sustainability practices.
- Managed **2+ charitable projects**, including feeding street animals, mobilizing **30+ volunteers** and securing **donations** for the initiatives.
- Compiled and submitted **weekly reports** on team activities and project outcomes, providing actionable insights and updates to the Green ASAN leadership.

## Projects

### 1. Engineering & Software Projects

#### 1.CANSAT Satellite System and Ground Station (2023/2024)

Used: C/C++ (Arduino), C# (.NET Backend), HTML, CSS, JavaScript

- The CanStellar project is a model satellite system that won 1st place at CANSAT Azerbaijan 2023 and represented the country at the Global CANSAT US 2024. It includes an Arduino-based satellite that collects real-time altitude and GPS data, transmits it via XBee, and logs it to an SD card. The data is processed by a .NET backend and visualized through a live web-based ground station.

#### 2.Restaurant Ordering System

Used: Java (Spring Boot), Gradle, Node.js, React.js, Material-UI, PostgreSQL, H2 Database, HTML, CSS, JavaScript

- This web-based system streamlines in-restaurant ordering with QR code table scanning, a responsive digital menu, real-time order tracking, and cart functionality. Built using React for the frontend and either Spring Boot (Java) or Express (Node.js) for the backend, with database support via H2 or PostgreSQL, it offers a complete end-to-end ordering experience.

#### 3.Marxoforma Survival Game

Used: Java, HTML, CSS, JavaScript

- Marxoforma is a 2D survival strategy game where players must balance fear, manage resources, and build houses to stay alive in a constantly shifting environment. The game tests your decision-making skills under pressure and encourages strategic planning.

#### 4.API Shopping App

Used: Node.js, HTML5, CSS3, JavaScript (ES6+)

- API Shopping App is a sleek and user-friendly e-commerce platform that allows users to browse, search, and purchase products using real-time data from the DummyJSON API. Built using vanilla JavaScript, HTML, and CSS, this project showcases clean UI design, interactive functionality, and responsive behavior across all devices.

## 2. Civic & Diplomatic Projects

- **EU “Green Future” Competition 2025 | Organizing Team (EU Delegation & EU Neighbours East)**  
Contributed to the planning and coordination of the competition, promoting environmental sustainability and green initiatives.
- **Exclusive Meeting with Prime Minister of Belgium, Alexander De Croo** in the framework of **COP29** | November 2024  
Participated in a high-level meeting to discuss youth engagement and EU policies.
- **EuroSchool 2024 in Ismayilli | Organizing Team (EU Delegation & EU Neighbours East)**  
Coordinated the event, focusing on youth empowerment and cultural exchange.
- **Europe Day Celebrations in Brussels | Youth Exchange & Content Creation (EU Neighbours East) | 2024**  
Managed social media content and facilitated youth exchanges to celebrate Europe Day.
- **CanSat 2024 Global | United States**  
Represented Azerbaijan in the global CanSat competition, advancing to the final stage and showcasing satellite design.
- **International Astronautical Congress 2023 | Satellite Model Presentation**  
Presented the team’s satellite model to a global audience at the prestigious congress.
- **CanSat 2023 Azerbaijan | 1st Place**  
Led the team to victory in the national competition, securing 1st place in the satellite development challenge.
- **"Love, Pet, Adopt" Project | 2023-2024**  
Innovatively recycled Wolt delivery boxes to create shelters for stray animals, promoting environmental sustainability and animal welfare.

## 3. Design Projects

- **Website Redesign for AMAK**  
Redesigned 2 pages of the AMAK website to improve user experience, streamline navigation, and enhance visual aesthetics. This resulted in improved user engagement and a more intuitive user flow.
- **Web Design for Galactic Society Startup**  
Developed a modern, user-friendly website for Galactic Society, focusing on brand consistency and responsive design.
- **Web Design for Smartwise Startup**  
Led the design of a sleek, functional website for Smartwise, prioritizing user experience, accessibility, and mobile optimization. The project improved conversion rates and overall user satisfaction.
- **Web Design for Aerospace Engineering and Space Research Club**  
Designed and developed the website for the Aerospace Engineering and Space Research Club, focusing on creating a professional and engaging online presence. The website improved member interaction, event promotion, and information accessibility.

## References ([Click to see all here](#))

Peter Michalko  
Ambassador of the European Union to the  
Republic of Azerbaijan  
[Click here to see](#)

Nazanin Javadova  
EU Neighbours East, YEAs National Coordinator in  
Azerbaijan  
[Click to see](#)