

Aliza Azmat

WordPress Designer

Summary

Highly skilled WordPress developer with a strong background in digital marketing, specializing in custom theme development, plugin integration, and website optimization.

Contact Info

LinkedIn Profile:

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itxruhi2@gmail.com

+92-349-2432-218

<https://devalizaazmat.panthensite.io/>

[Click here for my portfolio](#)

Skills & Proficiencies

- Search Engine Optimization
- Web Developer
- Web Design

Work Experience



WordPress Designer

Faith College Saddar Hyderabad

May 2022 to Sep 2022

- Achieved a 30% increase in website traffic by developing and implementing custom WordPress themes and plugins.
- Enhanced user experience and client satisfaction by creating responsive, SEO-friendly websites.
- Boosted brand recognition by 10% through innovative web design and content strategies.



Web Developer

Faith College Saddar Hyderabad

Dec 2023 to June 2024

- Proficient in HTML, CSS, JavaScript, and various web development frameworks.
- Experienced in developing responsive and user-friendly websites.
- Skilled in using version control systems like Git.



WordPress Intern

Growth Higher Marketing

Sep 2022 to June 2023

- Gained hands-on experience in the company's web development department.
- Assisted in coordinating website launches and updates.

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Educational Background



BS of Nutrition & Food
Institution: University of Sindh Jamshoro
Year of Graduation: 2022

- Best Thesis
- Awardee, HEC Scholarship



Intermediate of Pre-Medical
Institution: College of Excellence for Girls
Year of Graduation: 2017