

Credit Card Transaction Report

Revenue

57M

Total Interest

8.0M

Transaction Count

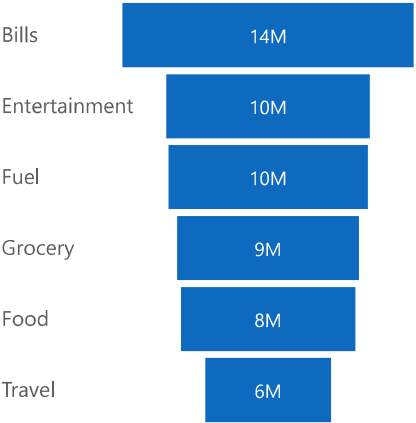
667K

Transaction Amount

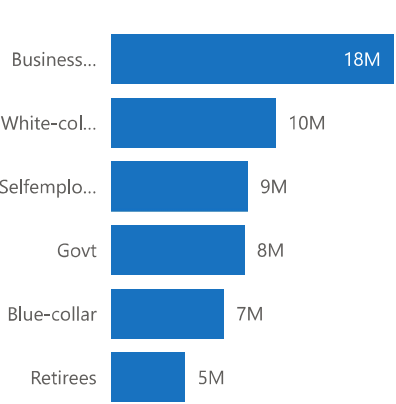
46M

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	6614173
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Silver	5659109	4647596	821923
Total	56517011	45533021	7982480

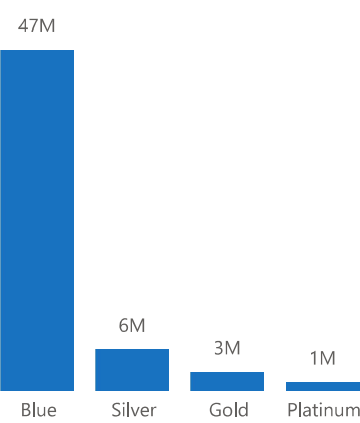
Revenue by Expenditure type



Revenue by Customer Job



Revenue by Acq Cost



week_start_date

All

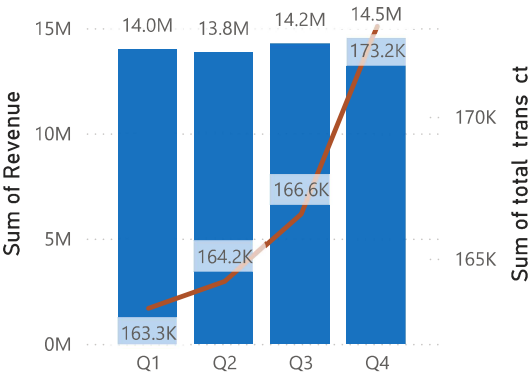
Q4

Q3

Q2

Q1

QTR Revenue & Transaction Count



F

M

Low

Med

High

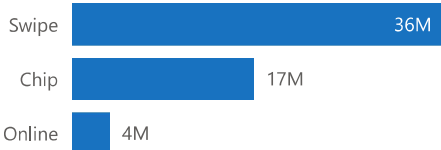
Gold

Silver

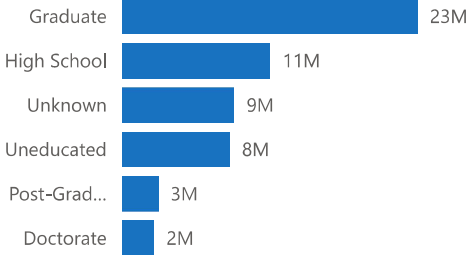
Blue

Platinum

Revenue by Use Chip



Revenue by Education



Credit Card Customer Report

Revenue

57M

Total Interest

8.0M

Income

588M

CSS

3.19

Q4

Q3

Q2

Q1

week_start_date

All

M

31M

F

26M

Swipe

Online

Chip

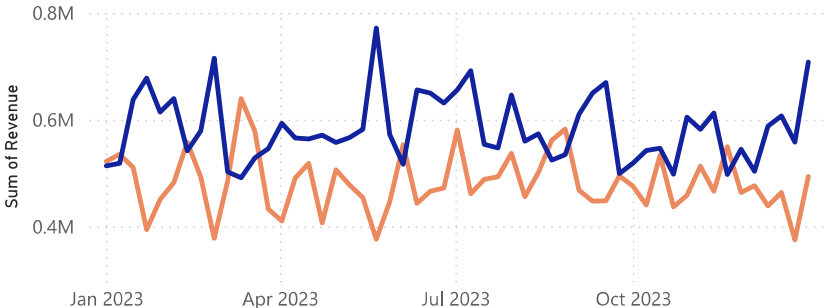
Gold

Silver

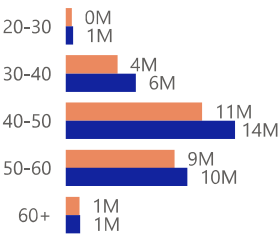
Blue

Platinum

Revenue by Week

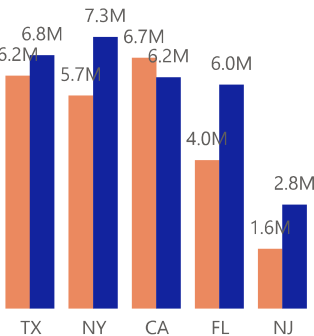


Revenue by AgeGroup

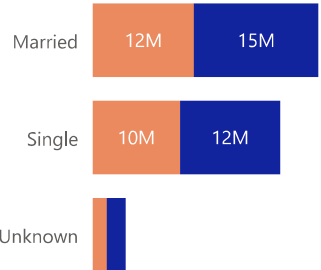


customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Blue-collar	7040606	967751	73516911
Businessman	17697472	2584604	190350431
Govt	8335534	1182231	90834727
Retirees	4617448	641692	49619308
Selfemployed	8542826	1141510	77659931
White-collar	10283124	1464691	105618475
Total	56517011	7982480	587599783

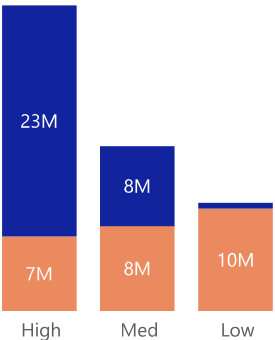
Top 5 States



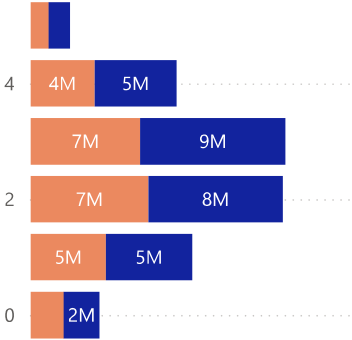
Revenue by Marital Status



Revenue by IncomeGroup



Revenue by Dependent



Revenue by Education

