



# PIZZA SALES ANALYSIS

Jan - Dec

Pizza Category

All

1/1/2015

12/31/2015

Home

Best/Worst Sellers



817.86K

Total Revenue



38.31

Avg Order Value



49574

Total Pizza Sold



21350

Total Orders



2.32

Avg Pizza Per Order

## BUSIEST DAYS & TIMES

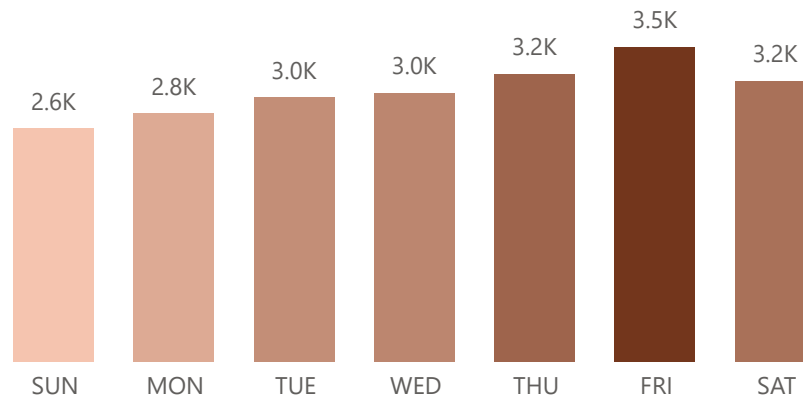
### DAYS

Orders are highest on weekends,  
Friday/Saturday evening

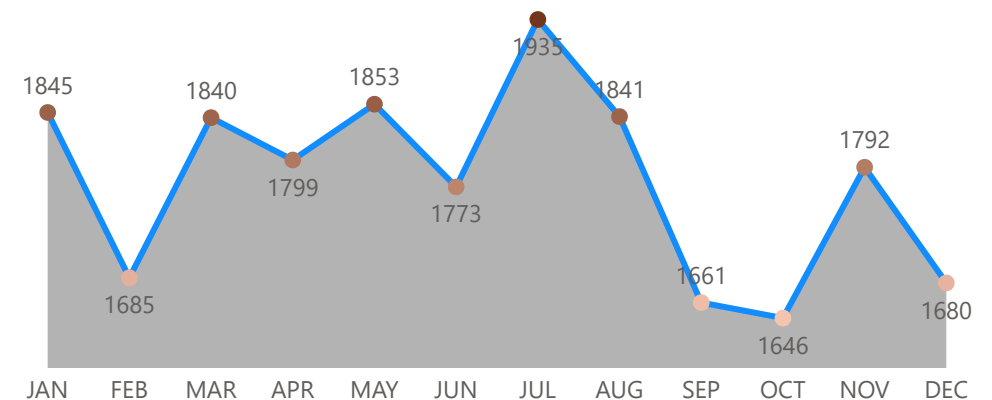
### MONTH

There are maximum orders from  
month of July and January

### Daily Trends for Total Orders



### Monthly Trends for Total Orders



## SALES PERFORMANCE

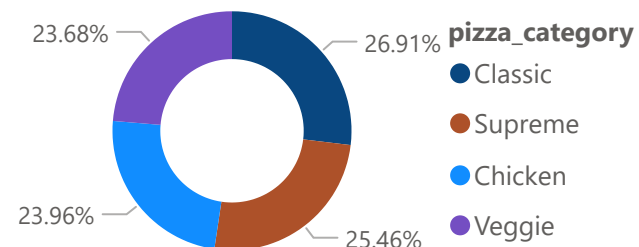
### CATEGORY

Classic Category contributes to  
maximum sales & total orders.

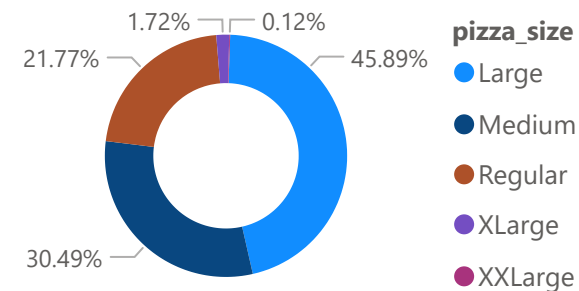
### SIZE

Large size pizza contributes to  
maximum sales

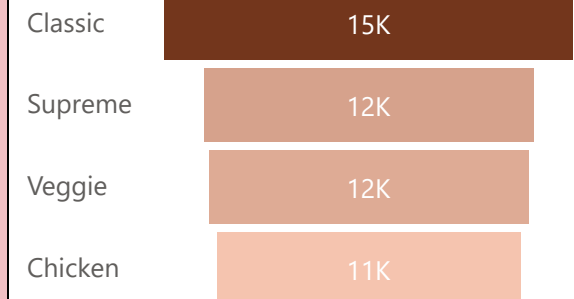
### % of Sales by Pizza Category



### % of Sales by Pizza Size



### Total Pizza Sold by Pizza Category





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## BEST SELLERS

### REVENUE

The Thai Chicken Pizza Contributes to maximum Revenue

### QUANTITY

The Classic Deluxe Pizza Contributes to maximum Total Quantities

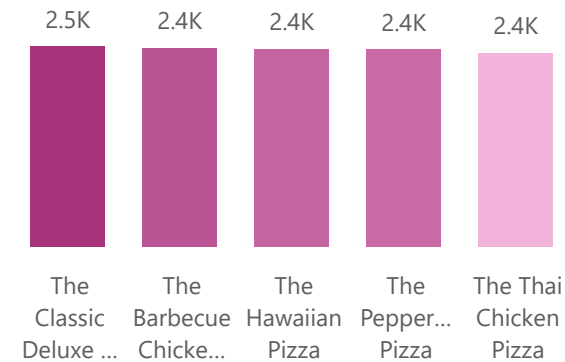
### TOTAL ORDERS

The Classic Deluxe Pizza Contributes to maximum Total Orders

### Top 5 Pizza by Revenue



### Top 5 Pizza by Quantity



### Top 5 Pizza by Total Orders



## WORST SELLERS

### REVENUE

The Brie Carre minimum Revenue

### QUANTITY

The Brie Carre Pizza Contributes to minimum Total Quantities

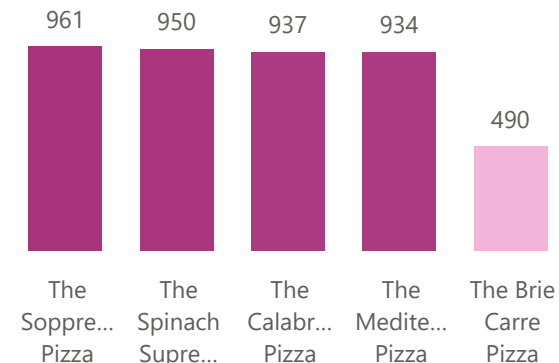
### TOTAL ORDERS

The Brie Carre Pizza Contributes to minimum Total Orders

### Bottom 5 Pizza by Revenue



### Bottom 5 Pizza by Quantity



### Bottom 5 Pizza by Total Orders

