



AL JAZEERA ARABIC



THE VOICE OF THE PEOPLE

At Al Jazeera Arabic, we are the voice of the people.

It's something we've worked for tirelessly since launching in 1996. As the first channel in the Arab world dedicated to providing comprehensive, independent news, we understand we have an important job—an obligation to give a voice to those who cannot speak and illuminate the stories found in the darkest shadows.

We endeavour to cover all viewpoints with fairness, integrity and balance and we want to tell the stories of people. People with aspirations, concerns and hopes, whose voices deserve to be heard.

It's the type of news that has transformed us into a global brand recognised by people, governments and decision-makers across the world. Audiences who rely on Al Jazeera Arabic for objective, independent reporting.

As the number one news channel and website in the Middle East, we've given millions of people a refreshing new perspective on regional and global affairs and it's something we'll continue to do. Everyday.

BOLD. FEARLESS. GROUND BREAKING.

With access to more than 70 bureaus internationally, Al Jazeera Arabic covers the world. From isolated towns, to the most populated cities, our reporters span the globe to deliver captivating stories.

Headquartered in the heart of the Middle East, our coverage of the Arab world reflects its rich history, amazing culture and proud citizens. With unfettered access to the people and places at the centre of the news, we're the first on the ground, reporting the stories that affect the whole world.

Our extensive network of international bureaus and diverse range of correspondents provide our audience with local context to the stories making headlines. From dangerous locations and often-difficult circumstances, we give our audiences honest, bold reporting that covers topics that other networks ignore.

Whether we're covering world leaders or everyday citizens, Al Jazeera Arabic strives to bring our viewers fearless reporting at any cost.



WHERE PEOPLE TURN WHEN NEWS BREAKS

When news breaks in the Middle East, the world turns to Al Jazeera. Our viewers have come to rely on Al Jazeera Arabic's comprehensive coverage of the news and events that impact the region. In crisis and in celebration, our audience is confident that we'll deliver breaking news and exclusive reports with accuracy and impartiality.

THE ARAB AWAKENING:

Al Jazeera Arabic continues to provide balanced and in-depth coverage of the revolutions and protests throughout the Middle East including: Tunisia, Egypt, Libya, Syria, Yemen and Bahrain.

THE CRISIS IN SYRIA:

Al Jazeera covered the crisis in Syria from all angles, reporting on political movements, both major and minor, meeting with representatives from the rebels and the government. Furthermore, our analysis of the ever-deteriorating refugee situation placed a human focus on the millions of people affected by the crisis.

THE CRISIS IN EGYPT:

Unlike most networks, Al Jazeera shows all sides of the story. Despite the challenges faced by Al Jazeera in Egypt, our coverage continues to be the most comprehensive, always echoing the voice of the people.

LEAKED IRAQ WAR DOCUMENTS (2010):

Al Jazeera was the first international broadcaster to air analytical coverage and programmes that revealed startling new information about the operations of U.S. forces during the Iraq War (Wikileaks).

THE WAR ON GAZA (2009):

Al Jazeera provided live and comprehensive coverage of the war from both Gaza and Israel. With its unique access, Al Jazeera became the consistent and credible news source, both for viewers and other media.

THE ISRAELI WAR ON LEBANON (2006):

Al Jazeera provided live coverage of the Lebanon-Israel conflict for 33 days from 5 different locations in Lebanon and northern Israel. Al Jazeera's coverage of the war was picked up by media outlets across the world.





WATCHED BY THE WORLD

In line with our vision and mission, we strive to reach people no matter where they are. By digging deeper, stretching further and getting closer, we're uncovering stories that deserve to be told and sharing them with the world.

It's a brand of journalism that isn't always easy, but by focusing on people and telling all sides of the story, we've earned the loyalty and respect of our viewers—as well as the resounding praises of world leaders, respected journalists and even our competition.

"Put simply, must-see TV."
—The Guardian

"An absolute lifeline for the rest of the world"
—Rachel Maddow, MSNBC

"It is already imitated, but no other Arab government channel will ever be able to compete, and it will be years before free programming catches up with Al Jazeera."
—Robert Fisk, multiple award-winning journalist

"How many years would apartheid have endured, had the world been watching, on Al Jazeera..."
—Desmond Tutu

"Even the president of the United States is watching Al Jazeera"
—Business Insider



شبكة الجزيرة الإعلامية
ALJAZEERA MEDIA NETWORK

AMERICAS BUREAUS	SUB-SAHARAN AFRICA BUREAUS	NORTH AFRICA BUREAUS	EUROPE BUREAUS	MIDDLE EAST BUREAUS	ASIA PACIFIC BUREAUS
Buenos Aires , Argentina Caracas , Venezuela Chicago , United States Dallas , United States Denver , United States Detroit , United States Los Angeles , United States Mexico City , Mexico Miami , United States Nashville , United States New Orleans , United States New York , United States San Francisco , United States Sao Paulo , Brazil Seattle , United States Toronto , Canada Washington , United States	Abuja , Nigeria Harare , Zimbabwe Johannesburg , South Africa Nairobi , Kenya Ndjamena , Chad	Casablanca , Morocco Khartoum , Sudan Nouakchott , Mauritania Mogadishu , Somalia Tripoli , Libya Tunis , Tunisia	Ankara , Turkey Belgrade , Serbia Berlin , Germany Brussels , Belgium Istanbul , Turkey London , United Kingdom Madrid , Spain Moscow , Russia Oslo , Norway Paris , France Sarajevo , Bosnia Skopje , Macedonia Zagreb , Croatia	Amman , Jordan Arbil , Iraq Baghdad , Iraq Beirut , Lebanon Cairo , Egypt Damascus , Syria Doha , Qatar Dubai , United Arab Emirates Gaza , Palestine Jeddah , Saudi Arabia Jerusalem , Israel Kuwait , Kuwait Muscat , Oman Ramallah , Palestine Riyadh , Saudi Arabia Sana , Yemen Tehran , Iran	Bangkok , Thailand Beijing , China Delhi , India Islamabad , Pakistan Jakarta , Indonesia Kabul , Afghanistan Kuala Lumpur , Malaysia Manila , Philippines Seoul , South Korea Sydney , Australia Tokyo , Japan



AL JAZEERA MEDIA NETWORK HAS MORE THAN 70 BUREAUS ACROSS THE GLOBE

Al Jazeera Arabic is the #1 Arabic news channel in the world

Al Jazeera Media Network has more than 4,000 staff members across the world, including over 1,700 editorial staff from more than 70 countries

Al Jazeera Arabic is accessible anywhere in the world through major free to air satellites or online

Al Jazeera Arabic programmes consistently make up 9 of the top 10 programmes in the news and documentary segment across the Middle East and North Africa ¹

In 2013, aljazeera.net received over 45 million unique visitors ²

More than 3.4 million people have downloaded Al Jazeera Arabic apps

TOP RATED PROGRAMMING

At Al Jazeera Arabic, we go beyond the headlines. Our diverse selection of programming provides viewers with rich context to today's most important events and engages users by encouraging them to participate in the discussion. It's probably why Al Jazeera consistently has 9 out of the top 10 news and documentary programmes in the Middle East.

TODAY'S HARVEST

An extensive round up of the day's news coverage, bringing viewers the headlines along with in-depth reports, analysis and interviews from around the world.

BEHIND THE NEWS

A daily current affairs programme looking at a major news story of the day, providing analysis into what is behind the news to shed light on the origins and consequences of the event.

IN DEPTH

A weekly debate show that deals with political issues and events and explores the implications in their wider context. Introducing experts into the public discussion, the show analyses causes, consequences, and methods on which these issues rest.

WITHOUT BOUNDS

A programme that brings viewers closer to today's current affairs developments through an open interview with an expert.

OPPOSITE DIRECTION

The chance to hear both sides of the story. As two guests discuss, the live programme spares no effort in trying to win the usually heated debate in support of his or her case.

THE OBSERVATORY

Al Marsad (The Observatory) is a weekly media-oriented show that closely monitors and features up-to-date Arab and world media issues.

REVOLUTION RHETORIC

A lively talk show that discusses scenes of the modern revolution in the Arab world with comment and analysis from senior political figures.

FROM WASHINGTON

Journalists, thinkers, analysts and decision makers from the US discuss the week's news, politics and power, to understand the implications for the wider global economic scene.

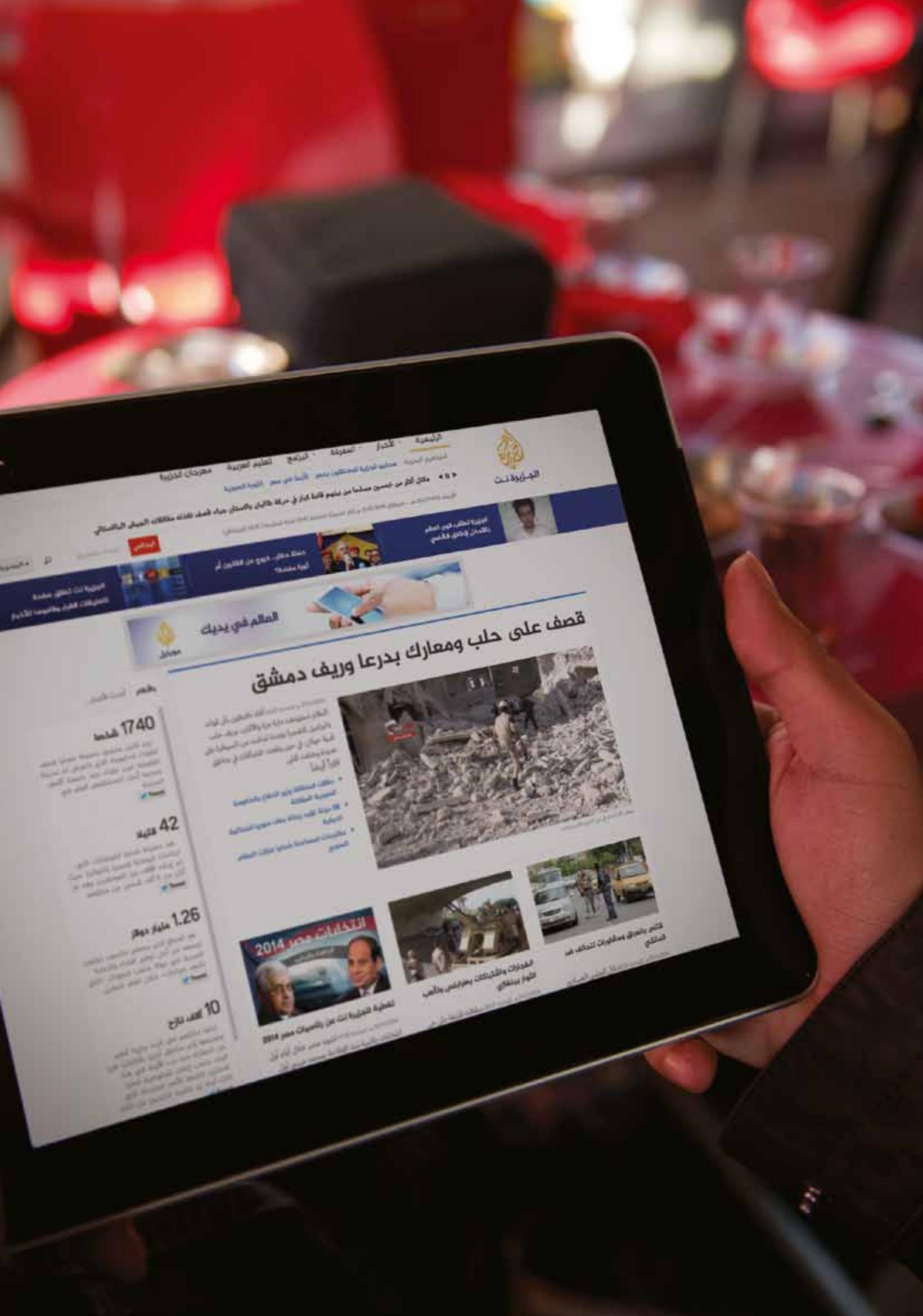
UNDER THE MICROSCOPE

A weekly investigative programme uncovering facts about pressing current affairs.

BLACK BOX

A monthly documentary programme that investigates and analyses conspiracies and major crises in the Arab world.





THE ARABIC NEWS WEBSITE OF CHOICE

For news at their fingertips, our viewers rely on aljazeera.net, the multiple award-winning online companion to our broadcast network. Among the most visited news websites in the world, it serves as an engaging platform for viewers to gain knowledge and participate in shaping the news.

Launched in 2001, aljazeera.net was one of the first Arab websites in the world. Thanks to its objectivity and neutrality, it quickly gained popularity and built a diverse reader base, ranging from everyday citizens to academics and decision makers. Today, the site is more popular than ever, receiving more than 45 million unique visitors in 2013 alone.

Featuring a robust assortment of news and current events, the site is the leading destination for users who want up-to-the minute coverage of regional and international news. With a live transmission of our broadcast channel, users can stream Al Jazeera from anywhere

in the world. As for on-demand content, the site features a comprehensive collection of programming and a correspondent's library of past reports.

With an editorial policy that embodies objectivity and neutrality, aljazeera.net strikes a balance between being the first to report a story, and verifying the source—hallmarks of the Al Jazeera Media Network that have resulted in multiple awards and international praise. It's why aljazeera.net experiences spikes in visits during times of conflict and further proves that the Arab world relies on aljazeera.net for news.



CURRENT. INTERACTIVE. CONNECTED.

Today's news consumer doesn't just watch the news. They demand news and content that fits their lifestyle. That's why Al Jazeera is available across multiple platforms, with content that spans several devices and systems.

So whether our audiences tune in at home, or receive a text on the go, Al Jazeera's digital services ensure they receive the news they want in a way that's convenient.

For smartphone and tablet users, our beautifully designed apps give users complete access to all that Al Jazeera has to offer. With live streaming and a full catalogue of on-demand

programming, our apps are available for all major operating systems on numerous devices. Furthermore, our SMS, MMS and Mobile TV services deliver the latest developments to people on the go.

And we don't just talk. We listen, too, interacting with users across all social media platforms, including Facebook, Twitter, YouTube and more. It's all part of our effort to make sure our audience receives quality Al Jazeera Arabic content whenever they want it, wherever they might be.



A TRULY GLOBAL NETWORK

Al Jazeera Arabic is part of a growing network comprising more than 10 channels and divisions. Launched in 1996, Al Jazeera Arabic was the first independent news channel in the Arab world dedicated to providing comprehensive news and live debate.

The network challenged established narratives and gave a global audience an alternative voice—one that put the human being back at the centre of the news agenda and quickly made it one of the world's most influential news networks.

Since then, it has added new channels and services whilst maintaining the independent, pioneering spirit that defined its character.

Each subsidiary in the Al Jazeera Media Network follows the same principles and values

that inspire it to be challenging and bold, and provide a voice for the voiceless in some of the most underreported places on the planet.

It's a responsibility shared by every employee at the Al Jazeera Media Network. From our headquarters, to the broadcast centres, and at more than 70 bureaus around the world, we strive to deliver content that captivates, informs, inspires and entertains.

AL JAZEERA ARABIC
AL JAZEERA ENGLISH
AL JAZEERA DOCUMENTARY
AL JAZEERA MUBASHER
AL JAZEERA MUBASHER MISR
AL JAZEERA BALKANS

AL JAZEERA TURK
AL JAZEERA AMERICA
AL JAZEERA CENTRE FOR STUDIES
AL JAZEERA MEDIA TRAINING AND DEVELOPMENT CENTRE



aljazeera.net

CONTACT US

FOR DISTRIBUTION ENQUIRIES

distribution.int@aljazeera.com

FOR MARKETING ENQUIRIES

marketing.ajmn@aljazeera.net

FOR PRESS ENQUIRIES

pressoffice@aljazeera.com

SOCIAL MEDIA LINKS

Facebook: facebook.com/aljazeerachannel

Twitter: @AJArabic

YouTube: youtube.com/aljazeerachannel

HOW TO WATCH AL JAZEERA ARABIC

Online: aljazeera.net/BroadcastSchedule

Satellite Frequencies: sat.aljazeera.net