



DSF DIARIES

IN RESULTS WE TRUST



plusitpark



www.plusitpark.com



plusitpark



plusitpark



plusitpark



Dear General...

I'm in the new business sector, where I more felt it was a war and competition. I don't get enough customers and not enough online presence, all though I provide the best service as an officer does and am struggling to make a dream come true.



Well, John, let me introduce you to a marketing strategy called **DIGITAL SALES FORCE**

Our journey begins with a deep understanding of your brand, your audience and your goals

Through meticulous research and strategic planning, dsf soldiers craft solutions as unique as your business.



A silhouette of a person walking away from the viewer towards a large, bright circular sun. The background consists of dark, silhouetted mountain ranges against a bright orange sky. On the left side of the image, there is text stacked vertically.

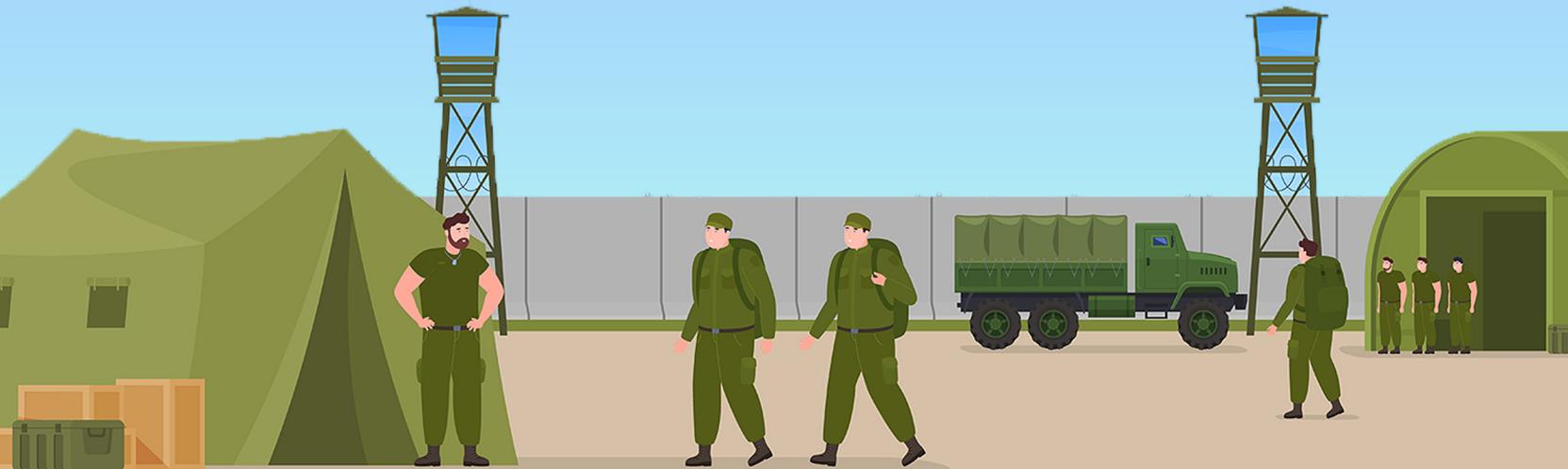
Design
Development
Digital Marketing
D-schooling

4D's



Digital Sales Force

New addition to the **PLUS IT BUSINESS PARK**. This will be a secure Digital Marketing hub for the new media age. We specialize in leveraging the power of digital technology to help business succeed in the online world. Our expert team crafts targeted marketing strategy and deploys cutting edge sales technique to drive growth and maximize online presence.



Design PROCESS





BRANDING



Brand name development | Trademark/ Copyright statutory requirements | Corporate slideshows and video presentations | infographics design



UI/UX Designing



Catalogue/Booklet Design and Development | Standes/Flyers/Leaflets/Hoardings | Posters design | Business cards | Envelope |Logo design | Brand mascots | Web designing and development | Mobile app designing and development (ANDROID/IOS) Content management | Testing and quality assurance



ADVERTISING



SEO services | Outdoor and transit advertisements) Direct mail, catalogues and leaflets Social media marketing Audio/Video media advertisements | AD Printing solution | Public relations campaign Event management | Direct marketing (person-person) | PPC Marketing.

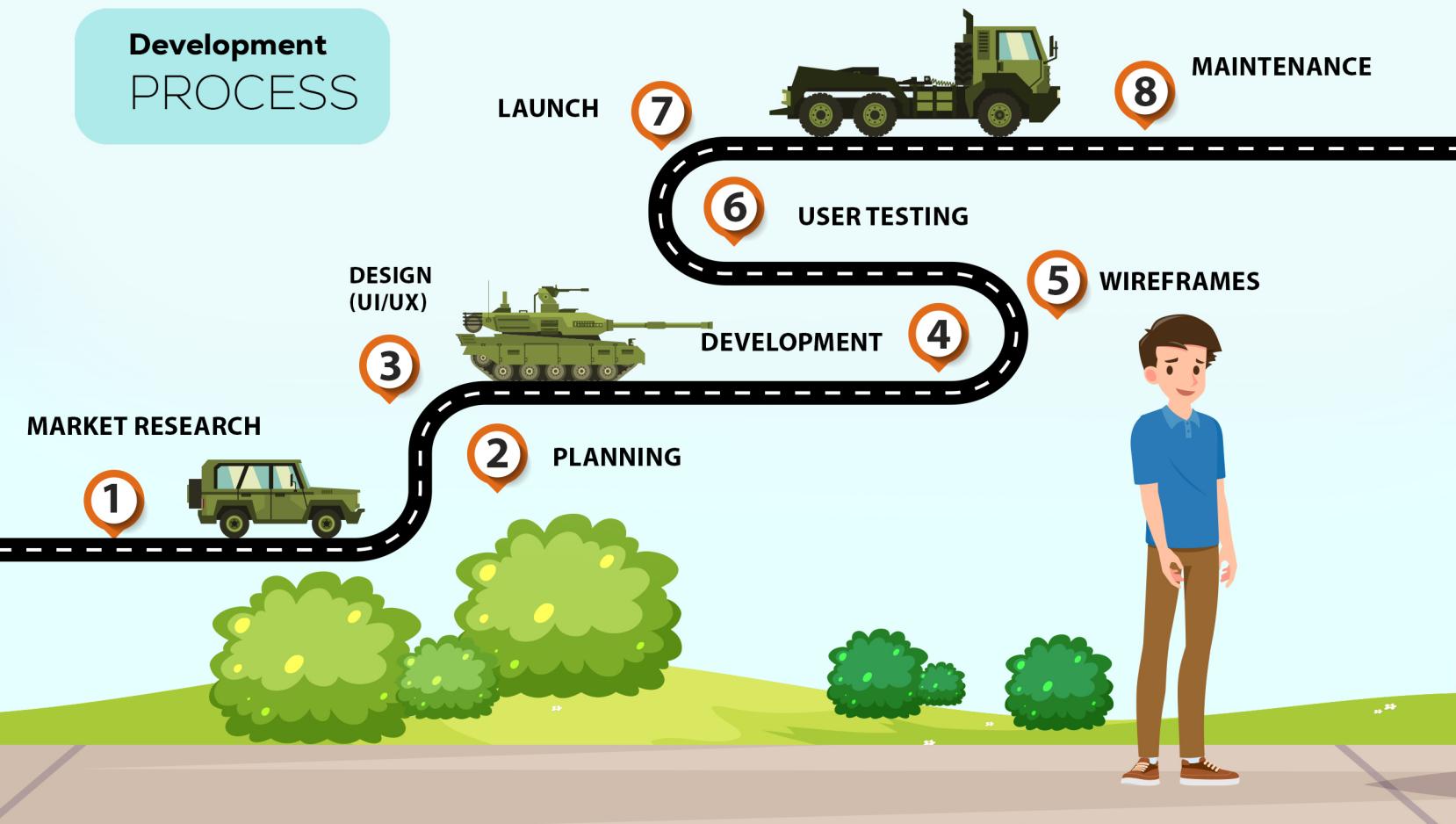


OUTDOOR AND TRANSIT ADVERTISING



Billboard advertising - Static billboard | Mobile billboard | Digital billboard
Point of sale advertising Adverts above containers | Branded display stands Vehicle advertising - Truck & fleet liveries | Taxi wraps Bus adverts
Retail advertising - Lift graphics | Floor graphics | Mail media
Construction advertisement - Hoarding graphics | Scaffold wraps/building wraps

Development PROCESS



FULLSTACK DEVELOPMENT SERVICE

MOBILE APP DEVELOPMENT

FRONT END DEVELOPMENT

BACK END DEVELOPMENT

DATA BASE

CMS APPLICATION

E-COMMERCE DEVELOPMENT

API DEVELOPMENT & API INTEGRATION

UTILITY

- Android | Iphone (IOS) | Hybrid apps

- Angular | React | Vue.JS

- Node.JS | Python | Django | JAVA

- MySQL | MongoDB

- Joomla | WordPress | Drupal

- Wordpress | Magento | Shopify | Woocommerce | Custom

- REST | SOAP

- SMS API | Payment Gateway API



Digital Marketing PROCESS



E-Commerce SEO Services

Intense Business Optimization| Improved Link Building| Social Media Optimization |
Strengthening Your Online Presence Keyword Analysis & Suggestions | Effective Content
Optimization Detailed SEO Reporting Brand & Reputation Management



E-Commerce SEO Services Platforms we offer

WordPress | Joems Magirts WooCommeZencan Xcart | Shopify | Oscommerce



Social Media Marketing

Virtual Marketing| Social Media Audit |Community Participation| Improve Site Conversation
|Facebook Page Manigemerk | Linkedin Profiles Creation & Management |Youtube Channel
Creation & Management

Advertising Services

Improved ROI | Creating Ad Copyright | Increased Paid Traffic | PPC Landing Page
Creation Bentor Leads & Sales | Campaign Report Management | Reduced CPC |
Ad Campaign Set Up





PPC PLATFORMS TO ADVERTISE BUSINESS ONLINE

Google Search | Admob in App | Bing Search | Facebook Twitter | LinkedIn YouTube
| Pinterest | Instagram

BEST SEO SERVICES

Intense Business Optimization | Improved Link Building | Social Media Optimization | Strengthening Your Online Presence Keyword Analysis & Suggestions | Effective Content Optimization Detailed SEO Reporting Brand & Reputation Management

FACEBOOK MARKETING

Facebook Campaign Management | Brand Awareness | Lead Generation App Engagement | Local Traffic Awareness & Reach | User Engagement | Traffic Diversion Paid Page Likes Activities

YOUTUBE MARKETING

Create Customized YouTube Channel | Video Promotion | Integration with Google Analytics Text Transcription of Video | Generate Keywords & Titles | Content & Audience Targeting SEO for YouTube Videos | Campaign Management

DESCHOOLING PROCESS



REGISTRATION



01

ONLINE CLASSES



02

INTERNAL ASSESSMENT



03

MACHINE TEST



04

INTERNSHIP



05

ASSIGNMENTS



06

PROJECT CO ORDINATION



07

APPOINTMENT LETTER



08



INSTABOND SPECIALIZATION

INSTA BOND 007



A SOCIAL MEDIA SECRET AGENT FOR YOUR COMPANY WHO WONT LET YOUR DATABASE AND STRATEGIES MISS MANAGED OR MISSING TO YOUR OPPONENT . THE SOMETIMES HE WILL MAKE SURE YOUR SECURITY CATEGORIZING YOUR TRAFFIC AND VISITORS OCCASIONAL RESEARCH THIS AND TO UNDERSTAND THEIR MOTIVES AND CORRECTING STRATEGIES

RESEARCH & ANALYSIS



- THEY MONITOR PUBLIC CONVERSATIONS ON SOCIAL MEDIA PLATFORMS TO IDENTIFY POTENTIAL THREATS AND TO TRACK ACTIVITIES OF POTENTIAL TARGETS.
- THEY USE SENTIMENT ANALYSIS TO IDENTIFY TRENDS IN PEOPLE'S OPINIONS AND BEHAVIORS.

SOCIAL MEDIA DEFENSE FORCE

SOCIAL MEDIA DEFENSE FORCE (SDF), A CUTTING-EDGE OFFERING FROM DIGITAL SALES FORCE, OPERATING WITHIN THE FRAMEWORK OF PLUS IT BUSINESS PARK. OUR DEDICATED TEAM IS COMMITTED TO ELEVATING YOUR ORGANIZATION'S SOCIAL MEDIA PROFILES WITH THE UTMOST PROFESSIONALISM. WE TAKE THE REINS WHEN IT COMES TO MANAGING POSTS AND ENGAGING WITH YOUR VISITORS, ENSURING THAT YOUR ONLINE PRESENCE CONSISTENTLY SHINES AT ITS VERY BEST. BUT WE DON'T STOP AT MANAGEMENT; WE ARE HERE TO PROVIDE YOU WITH TAILORED STRATEGIES THAT WILL NOT ONLY BOLSTER BUT ALSO SUPERCHARGE YOUR ONLINE PRESENCE. LET SDF BE YOUR TRUSTED PARTNER IN YOUR JOURNEY TOWARDS SOCIAL MEDIA SUCCESS, MAKING A PROFOUND AND ENDURING IMPACT IN THE DYNAMIC WORLD OF DIGITAL MARKETING.

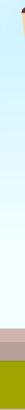
DATA ARSENAL

UNLOCK SUCCESS IN THE DIGITAL AGE WITH PLUS IT BUSINESS PARK'S DATA ARSENAL. WE PROVIDE ADVANCED DATA ANALYSIS TOOLS AND STRATEGIES, INCLUDING APACHE SPARK, STUDIO 3T, POWER BI, AND CUTTING-EDGE ALGORITHMS, SUCH AS SARSA AND XGBOOST. OUR SERVICES GO BEYOND DATA PROVISION; WE'RE YOUR STRATEGIC PARTNER, ENHANCING PRODUCTIVITY WITH AI-POWERED CAMPAIGNS AND INSIGHTS. ALONGSIDE, WE OFFER HIGH-QUALITY LEADS SOURCED FROM OUR EXTENSIVE DATABASES AND RESEARCH, ENSURING MEANINGFUL IMPACT ON YOUR BUSINESS

DIGITAL SALES FORCE

NEW ADDITION TO THE PLUS IT BUSINESS PARK. THIS WILL BE A SECURE DIGITAL MARKETING HUB FOR THE NEW MEDIA AGE. WE SPECIALIZE IN LEVERAGING THE POWER OF DIGITAL TECHNOLOGY TO HELP BUSINESS SUCCEED IN THE ONLINE WORLD. OUR EXPERT TEAM CRAFTS TARGETED MARKETING STRATEGY AND DEPLOYS CUTTING EDGE SALES TECHNIQUE TO DRIVE GROWTH AND MAXIMIZE ONLINE PRESENCE.

Technologies We Use



JOHN STLYE

FASHION STORE

"Thank you General,
now my Business
is Boomind."





**"MAKE YOUR PROFILE
MARK YOUR PRESENCE"**



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