



# DSF DIARIES

IN RESULTS WE TRUST



plusitpark



[www.plusitpark.com](http://www.plusitpark.com)



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Dear General,

I find myself in a challenging situation as my business is falling down. eventhough, we are providing best products and service we are not getting any new customers. if you have any advice, support or resources that you think might be helpful, we would greatly appreciate your input.



Well, John, let me introduce you to a marketing strategy called **DIGITAL SALES FORCE**.

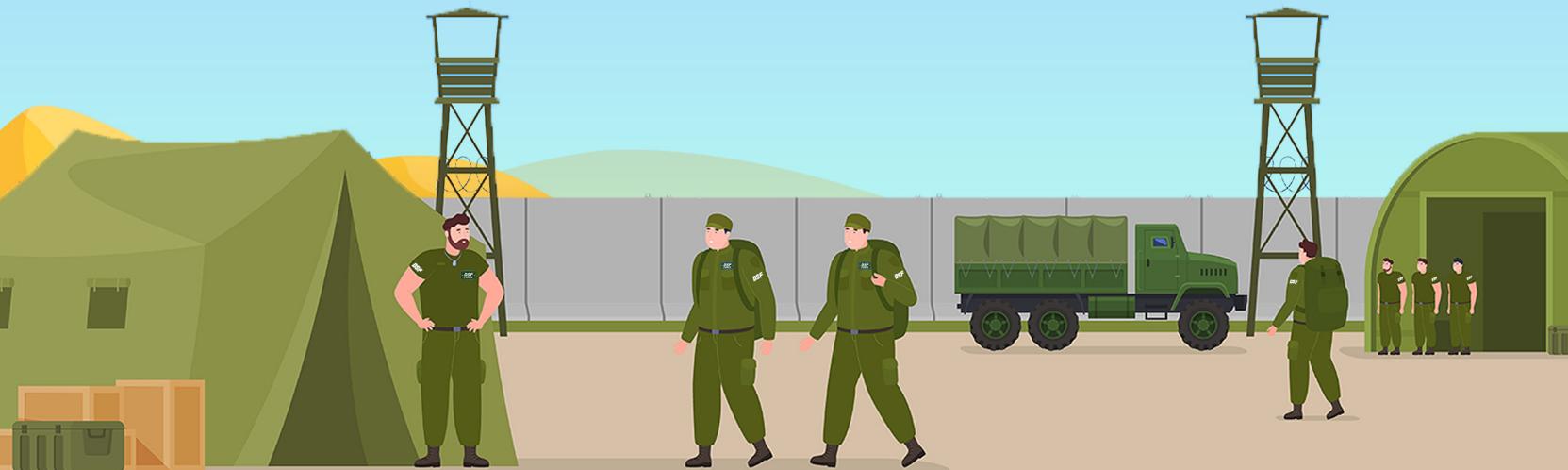
There journey begins with a deep understanding of your brand, your audience and your goals

Through meticulous research and strategic planning,  
DSF soldiers craft solutions as unique as your business.



# Digital Sales Force

New addition to the **PLUS IT BUSINESS PARK**. This will be a secure Digital Marketing hub for the new media age. We specialize in leveraging the power of digital technology to help business succeed in the online world. Our expert team crafts targeted marketing strategy and deploys cutting edge sales technique to drive growth and maximize online presence.



# 4Ds

Design

Development

Digital Marketing

D-schooling



# Design PROCESS





## BRANDING



Brand name development | Trademark/ Copyright statutory requirements | Corporate slideshows and video presentations | infographics design



## UI/UX Designing



Catalogue/Booklet Design and Development | Standes/Flyers/Leaflets/Hoardings | Posters design | Business cards | Envelope |Logo design | Brand mascots | Web designing and development | Mobile app designing and development (ANDROID/IOS) Content management | Testing and quality assurance



## ADVERTISING



SEO services | Outdoor and transit advertisements ) Direct mail, catalogues and leaflets Social media marketing Audio/Video media advertisements | AD Printing solution | Public relations campaign Event management | Direct marketing (person-person) | PPC Marketing.

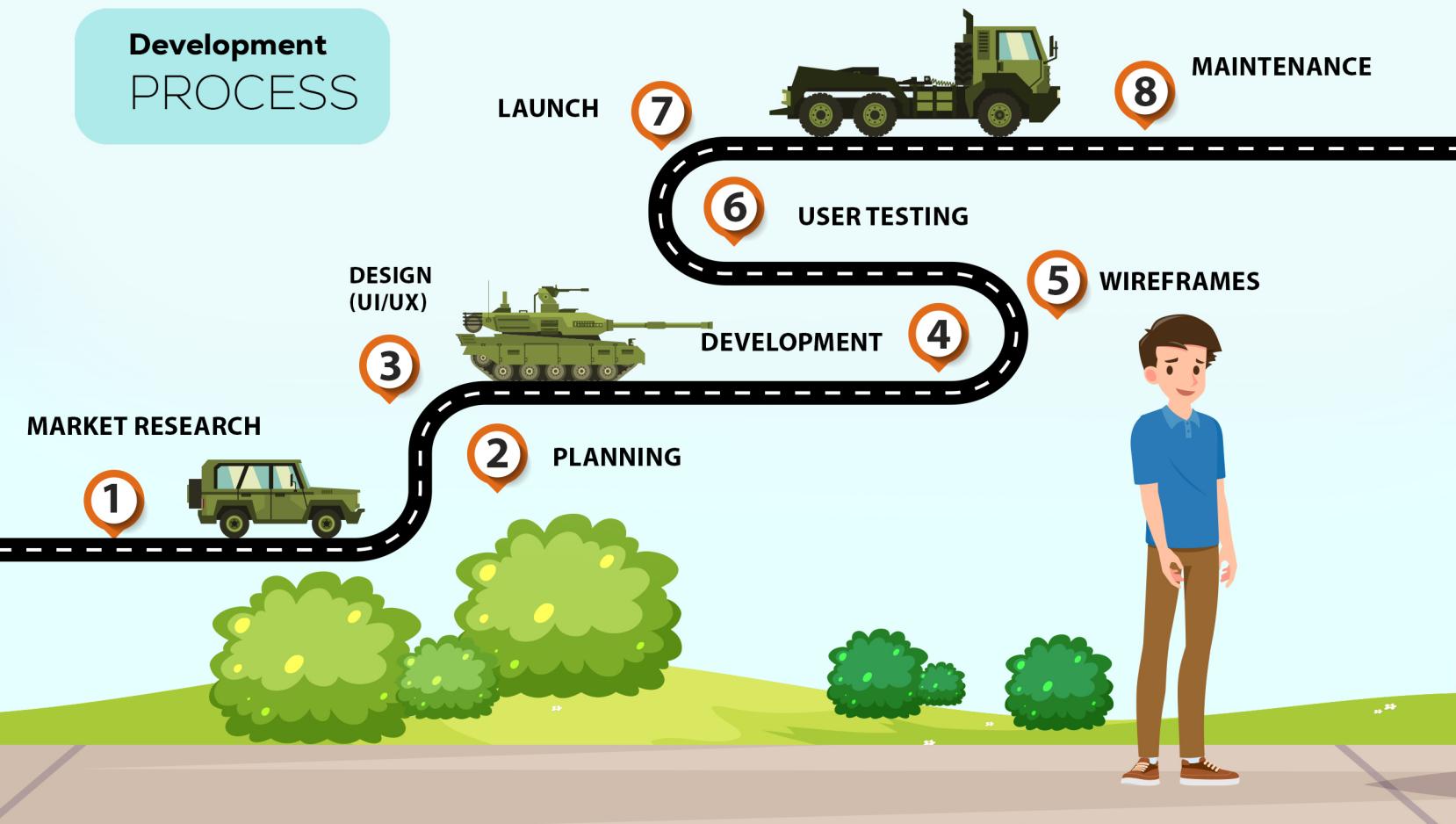


## OUTDOOR AND TRANSIT ADVERTISING



Billboard advertising - Static billboard | Mobile billboard | Digital billboard  
Point of sale advertising Adverts above containers | Branded display stands Vehicle advertising - Truck & fleet liveries | Taxi wraps Bus adverts  
Retail advertising - Lift graphics | Floor graphics | Mail media  
Construction advertisement - Hoarding graphics | Scaffold wraps/building wraps

# Development PROCESS



# **FULLSTACK DEVELOPMENT SERVICE**

**MOBILE APP DEVELOPMENT -** Android | Iphone (IOS) | Hybrid apps

**FRONT END DEVELOPMENT -** Angular | React | Vue.JS

**BACK END DEVELOPMENT -** Node.JS | Python | Django | JAVA

**DATA BASE -** MySQL | MongoDB

**CMS APPLICATION -** Joomla | WordPress | Drupal

**E-COMMERCE DEVELOPMENT-** Wordpress | Magento | Shopify | Woocommerce | Custom

**API DEVELOPMENT & API INTEGRATION- REST | SOAP**

**UTILITY- SMS API | Payment Gateway API**

## Digital Marketing PROCESS



## **E-Commerce SEO Services**

Intense Business Optimization| Improved Link Building| Social Media Optimization |  
Strengthening Your Online Presence Keyword Analysis & Suggestions | Effective Content  
Optimization Detailed SEO Reporting Brand & Reputation Management



## **E-Commerce SEO Services Platforms we offer**

WordPress | Joems Magirts WooCommeZencan Xcart | Shopify | Oscommerce



## **Social Media Marketing**

Virtual Marketing| Social Media Audit |Community Participation| Improve Site Conversation  
|Facebook Page Manigemerk | Linkedin Profiles Creation & Management |Youtube Channel  
Creation & Management

## **Advertising Services**

Improved ROI | Creating Ad Copyright | Increased Paid Traffic | PPC Landing Page  
Creation Bentor Leads & Sales | Campaign Report Management | Reduced CPC |  
Ad Campaign Set Up





## PPC PLATFORMS TO ADVERTISE BUSINESS ONLINE

Google Search | Admob in App | Bing Search | Facebook Twitter | LinkedIn YouTube  
| Pinterest | Instagram

## BEST SEO SERVICES

Intense Business Optimization | Improved Link Building | Social Media Optimization | Strengthening Your Online Presence Keyword Analysis & Suggestions | Effective Content Optimization Detailed SEO Reporting Brand & Reputation Management

## FACEBOOK MARKETING

Facebook Campaign Management | Brand Awareness | Lead Generation App Engagement | Local Traffic Awareness & Reach | User Engagement | Traffic Diversion Paid Page Likes Activities

## YOUTUBE MARKETING

Create Customized YouTube Channel | Video Promotion | Integration with Google Analytics Text Transcription of Video | Generate Keywords & Titles | Content & Audience Targeting SEO for YouTube Videos | Campaign Management

# **DESCHOOLING PROCESS**



**REGISTRATION**



**01**

**ONLINE CLASSES**



**02**

**INTERNAL ASSESSMENT**



**03**

**MACHINE TEST**



**04**

**INTERNSHIP**



**05**

**ASSIGNMENTS**



**06**

**PROJECT CO ORDINATION**



**07**

**APPOINTMENT LETTER**



**08**

# **★ DSF SPECIAL COMMAND**

## **INSTA BOND 007**



The agent will make sure things are in line with the strategies made for business by evaluating and doing vocational, frequent research on the ad campaign's and other digital marketing activities. He will also check the strategies and data policies of your opponent so that these field reports will guide your marketing team to add quickly to the business responses

## **DIGITAL RESEARCH & ANALYSIS WING**



A social media intelligence agency was founded mainly to focus on digital marketing solutions that can boost your product's reach and business. DRAW will provide an increased and updated data intelligence report that will support your daily digital marketing activities.

## **DMSS TRACTOR**



Traffic, Techniques, Technology, and Tactics with DMSS X-factor, we DSF design a special program to groom your new products and ideas. Here we will set up the internet to respond to your new concepts. We will nurture your business seeds in Million's and Billions hearts.

## **DSF**



Digital customize the sales force team with telecallers marketing persons counselors and of course, a special team for business building DSF. This team can be attached to your marketing team, or you can give your sales assignments to this elite experts team for direct as well as digital marketing.

## **SDF**



The "Social Media Defence Force" is a dedicated group of individuals committed to promoting online safety, combating cyberbullying, and countering defamation on various social media platforms. Their mission is to create a positive and secure digital environment by raising awareness, offering support, and actively challenging harmful content and behaviors.



## D-TANKS



Strikes tanks will make a huge impact on the fields rightly designed missiles, and the concept will click. IVR telephony and special WhatsApp tools are the special components of these tank missiles.

## DATA ARSENAL



Unlock success in the digital age with plus it business parks data arsenal. we provide advanced data analysis tools and strategies, including apache spark, studio 3t, power bi, and cutting-edge algorithms, such as sarsa and xgboost. our services go beyond data provision; were your strategic partner, enhancing productivity with ai-powered campaigns and insights. alongside, we offer high-quality leads sourced from our extensive data-banks and research, ensuring meaningful impact on your business

# **IMPORTANCE OF DIGITAL SALES FORCE**

- DSF covered Large number of Targeted audience in a minimum time.
- Accurate, timely presentation of products through AI support.
- Content wise keyword and special SEO support to Improve brand visibility and engagement.
- Providers data-driven insights to update marketing plans.
- Complete solutions for security feautures for your website and activities.
- Process optimisation engineering methods for optimum maximum results.
- Enhances customer engagement through special mob-app DMSS programs.

# Technologies We Use





"Thank you General,  
now my Business  
is Booming."

# JOHN STYLE

FASHION STORE



JOHN STYLE  
FASHION STORE

OPEN

JOHN  
KIDS WEAR





**"MAKE YOUR PROFILE  
MARK YOUR PRESENCE"**



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