MECE Break Down Call center services

1 Language Categories

- **English:** Analyze collection rates for calls conducted in English.
- Marathi: Analyze collection rates for calls conducted in Marathi.
- > Hindi: Analyze collection rates for calls conducted in Hindi.
- **Kannada:** Analyze collection rates for calls conducted in Kannada.

2 Time Periods

- **Daily Rates:** Analyze collection rates on a daily basis for each language category
- ➤ Weekly Rates: Analyze collection rates on a weekly basis for each language category.
- Monthly Rates: Analyze collection rates on a monthly basis for each language category.

3 Demographic Factors

➤ **Gender-based Analysis:** Analyse collection rates based on gender within each language category.

4 Disposition Outcomes

- > Successful Collections: Analyze rates for successful collections in each language category.
- ➤ Promise to Pay (PTP) Rates: Analyze rates where customers promise to pay in each language category.
- ➤ Unsuccessful Collections: Analyze rates for unsuccessful collections in each language category

5 Performance Matrix:

- ➤ **Average Talk Time Analysis -** Analyse how average talk time correlates with collection rates in each language category.
- ➤ **Ring Time Impact:** Analyse if ring time has an impact on collection rates in each language category.

6.Trend Analysis

➤ **Historical Trend** - Analyse collection rates over time to identify any trends or patterns within each language category.

7. Regional Analysis

➤ **Regional Difference** - Analyse collection rates based on different regions or locations associated with each language.