



GPT Builder Program

Create Custom AI Chatbots with OpenAI GPT Technologies

GPT Builders are shaping the future of **personalized AI assistants, customer service automation, internal copilots, and learning agents**—all without needing deep coding. With tools like **ChatGPT Custom GPTs, GPT APIs, and OpenAI Playground**, anyone can now create powerful AI workflows that solve real-world problems.

At **Certed Technologies**, our **GPT Builder Program** is designed to equip learners with practical expertise in **designing, building, and deploying GPT-powered assistants** for personal, business, or product use.



Why GPT Builders? Why Now?

Generative AI is **redefining human-machine interaction**—and GPTs are at the heart of it. From OpenAI's ChatGPT to embedded AI copilots across platforms, GPT-based assistants are automating communication, support, analysis, and creative generation.

Why now is the perfect time:

- 🌐 GPTs are being integrated into products across all industries (EdTech, HealthTech, HR, SaaS, FinTech)
 - 🧠 OpenAI's Custom GPT feature enables **code-free assistant creation**
 - 📈 Demand is rising for **GPT integration professionals**, prompt designers, and AI builders
 - 💡 Anyone—from marketers to product teams—can now **launch AI assistants without coding**
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Learn from GPT Creators & AI Automation Experts

This course is delivered by experts who've built GPTs, fine-tuned language models, and deployed custom AI copilots for education, business, and enterprise workflows. Expect real-world demos, deployment strategies, and live mentorship.



Program Highlights

Feature	Details
Duration	1.5 Months / 50–60 Hours
Delivery Mode	Hybrid (Online + Offline)
Platforms Used	ChatGPT (Custom GPTs), OpenAI API, Playground, Zapier, Make
Project Work	2+ GPT Assistants + 1 Capstone Project with Deployment
Certifications	Certed Technologies Certificate + GPT Builder Badge
Career Support	Prompt Portfolio, Project Showcases, Deployment Mentoring



What You'll Learn



Module 1: Introduction to GPTs

- GPT Evolution: From GPT-2 to GPT-4
- Understanding LLMs, Prompts & Tokenization
- Custom GPTs vs GPT APIs vs Assistants API



Module 2: Custom GPTs on ChatGPT

- Exploring the GPT Builder UI
- Persona, Instructions & Tools Configuration
- Uploading Files, Adding APIs, and Use-Cases
- Deploying GPTs and Sharing with Users



Module 3: Prompt Engineering for GPTs

- Writing System, User & Assistant Prompts
- Multi-turn Dialogue Design
- Memory, Function Calling & Tool Use
- Debugging and Optimizing GPT Behaviors

Module 4: GPT API & Assistant API

- Using OpenAI API with Python or No-Code Tools
- Calling GPT from Web Apps and Workflows
- Tools, Functions, File Handling
- Assistants API for Persistent AI Apps

Module 5: Real-World GPT Use Cases

- GPTs for HR, EdTech, SaaS, Support, Marketing
- Connecting GPT with Zapier, Notion, Sheets
- ChatGPT Plugins, Actions, and Web Browsing
- Ethical AI Use, Limitations & Safety

Module 6: Capstone Project

- Build & Deploy a Domain-Specific GPT Assistant
- Choose from: Resume Coach, Lead Generator, Internal Copilot, Tutor GPT
- Shareable Link or Web Embed + Documentation

Who Should Enroll?

Best suited for:

- Final-year BTech, BCA, MCA students
 - Educators and L&D Professionals
 - Product Designers, Founders, Marketers
 - Developers building SaaS with AI integrations
 - Anyone curious about LLM-powered products
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Career Outcomes

Gain skills to work as:

- GPT Automation Specialist
- Custom GPT Creator
- Prompt Designer / Conversation Architect
- AI Tools Consultant
- AI Copilot Developer

Hiring Industries:

EdTech | SaaS | HealthTech | HR Tech | Marketing Agencies | Customer Support

Tools & Platforms Covered

ChatGPT (Custom GPTs) | OpenAI API | Playground | Assistants API | Zapier | Make.com |
Notion | Python (Optional) | Google Sheets | Prompt Engineering Tools

Sample Project Ideas

- Interview Practice Coach GPT
 - HR Onboarding Assistant
 - Product FAQs Copilot
 - Personal Finance Chatbot
 - Academic Research Summarizer
 - Custom Resume/Cover Letter Generator
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Certification

Earn a **Joint Certification from Certed Technologies + Industry Experts**, with a **GPT Builder Badge** showcasing your hands-on capability with GPT-based tools and interfaces.

What Makes This Course Unique?

- ✓ Hands-On GPT Builder Access (Live & Sandbox)
 - ✓ Real-World GPT Use Cases & Workflows
 - ✓ Capstone Project Ready to Share or Deploy
 - ✓ Career & Freelance Pathways in Prompt Design
 - ✓ Community + Post-Training Mentorship
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Upcoming Batch

Batch Start Date	Mode	Status
15 July 2025	Online	Open
22 July 2025	Offline	Few Seats Left
05 August 2025	Hybrid	Open



Custom GPT Builder Training for Colleges & Corporates

Train your teams to leverage GPT tools:

- Colleges & E-Cells for AI-Based Final Year Projects
- L&D Teams to Build Learning Copilots
- Marketing Teams to Automate Content & Outreach
- Product Teams to Prototype GPT Copilots
- HR Teams to Use GPTs for Internal Support




Custom Options:

- Custom GPTs for Domain-Specific Use
- Prompt Engineering Masterclass
- Assistants API Integration Workshop
- Ethical Use & Safety Compliance



Talk to an Advisor

 Email: support@certedtechnologies.com

 Call/WhatsApp: +91-8920158923 | +91-9009015026



Ready to Build Your Own GPT Assistant?

“You don’t need to be a developer to build AI tools—just the right mindset, platform, and guidance.”

Join the next wave of AI innovation with CerteD’s GPT Builder Program.

 [Enroll Now](#)

 [Request a Callback](#)

? Frequently Asked Questions (FAQs)

1. **Do I need coding knowledge to build GPTs?**

No! You can build Custom GPTs using ChatGPT's visual interface. Coding is optional for API-based GPTs.

2. **Can I use this course for product or client use?**

Yes. You'll build deployable GPTs with clear use cases and branding options.

3. **Is this course good for prompt engineering roles?**

Absolutely. You'll design advanced prompt workflows and dialogue logic.

4. **Will I learn to connect GPT to other apps (e.g., Sheets, Notion)?**

Yes. You'll explore GPT integrations using Zapier, Make, and APIs.

5. **Is the Assistants API included?**

Yes. We cover OpenAI's Assistants API for persistent GPT experiences.

6. **Can this be used as a college project?**

Yes. The capstone GPT you build can serve as a final-year innovation showcase.
